**USUCON Paper**

**Essex Sport – Passport to Sport Prices 2013/14**

USUCON members are requested to discuss the proposed Passport to Sport prices for 2013/14 and offer their views.

**Colchester**

The following prices are proposed for Passport to Sport 2013/14:

**Student Prices**

|  |  |  |  |
| --- | --- | --- | --- |
| **Member category** | **2012/13** | **2013/14** | **% increase** |
| **Bronze** | £60 | £60 | 0% |
| **Silver** | £135 | £140 | 3.7% |
| **Gold** | £170 | £175 | 2.9% |

**Staff Prices**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Member cat.** | **2012/13** | **2013/14** | **% increase** | **Monthly** |
| **Bronze** | £99 | £102 | 3.0% | £8.50 |
| **Silver** | £195 | £201 | 3.1% | £16.75 |
| **Gold** | £235 | £243 | 3.4% | £20.25 |

**Public Prices**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Member cat.** | **2012/13** | **2013/14** | **% increase** | **Monthly** |
| **Bronze** | £155 | £162 | 4.5% | £13.50 |
| **Silver** | £265 | £276 | 4.2% | £23.00 |
| **Gold** | £335 | £348 | 3.9% | £29.00 |

The proposed Student and Staff price increases are in line with RPI. The latest RPI figure is 3.3% (January 2013). Following consultation with the Students Union, it is proposed that there is no increase to the Student Bronze Category. As joining Sports Federation membership requires sign up to a minimum of a Bronze Passport to Sport, it would be well received by the student body if we are able to retain the current price for the small number of students signing up to this category.

Staff and Public prices have been set to be clearly divisible by 12, in order that they can be marketed at monthly prices, as the majority of members from these groups pay by monthly direct debit.

Proposed increases to Public prices are marginally above RPI, but still represent excellent value for money in comparison to competitor venues.

**Southend**

It is proposed that prices are not increased at Southend Evolve this year. Following the opening of a budget led fitness facility located within 100 yards of Evolve, the pricing model was adapted in order to provide potential growth towards the original financial projections. Evolve should build stability before there can be any further consideration on pricing.

The current prices for Southend Evolve are as follows:

|  |  |  |
| --- | --- | --- |
| Public / Staff Peak Member | £180 | £15 monthly |
| Public / Staff Off Peak Member | £150 | £12.50 monthly |
| Student Member | £112.50 | £37.50 per term |