CAPITAL GRANTS, CONSULTANCY AND INNOVATION INTERNSHIPS
HOW CAN MY PROJECT BENEFIT FROM KEEP+?
Depending on which part of KEEP+ is best suited to your needs, by accessing the programme your business will benefit from:

- accessing academic and graduate talent to bring new knowledge into your business
- support for innovation and business improvement
- assistance for the development of new products/services
- part funding for equipment purchases that will provide vital technological input, to accelerate your innovative project to market
- increasing your competitive advantage and profitability.

AM I ELIGIBLE FOR KEEP+?
To qualify for KEEP+ funding, your business will need to be:

- classified as an Enterprise
- have a registered office, as per Companies House records within England
- employ fewer than 250 people
- satisfy basic criteria relating to turnover and status.

There are a small number of sectors that are ineligible for ERDF funding. The KEEP+ team will help you to ascertain the eligibility of your business.

KEEP+ GRANTS
In addition to providing funding for SMEs to collaborate with academic institutions, KEEP+ also offers stand-alone grants for equipment purchases, consultancy costs and internship placements. The support on offer includes:

Stand Alone Capital Grant
50% funding towards the cost of equipment purchase to provide technological advancement to the development of your new product or service.

This grant is capped at £12,499 and excludes VAT.

Any equipment purchases must provide a significant technological contribution to the advancement of your project. Purchase of non-specialist items (e.g. company vehicles, furniture, standard software) cannot be funded.

Grants for Consultancy Support
50% funding towards the cost of fast track assistance to help develop of your project.

All third party support must provide significant expertise to assist your business on its innovation journey and contribute towards the development of a new product or service. This grant is capped at £12,499 and excludes VAT.

KEEP+ also offers:
Innovation Internships
A 12 week placement within a company enabling graduates to work in a role aligned with their qualification, giving your business access to the expertise needed to bring your products or services to market. Placements are 50% funded for a maximum of 12 weeks with grants capped at £2800.
GET IN TOUCH

To find out more about how the KEEP+ programme can help your business, contact the team or your local delivery partner:

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DELIVERY PARTNERS

KEEPPLUS.CO.UK

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For more information visit www.gov.uk/european-growth-funding