



**European Union**  
European Regional  
Development Fund

# CAPITAL GRANTS, CONSULTANCY AND INNOVATION INTERNSHIPS

# KEEP+ GRANTS

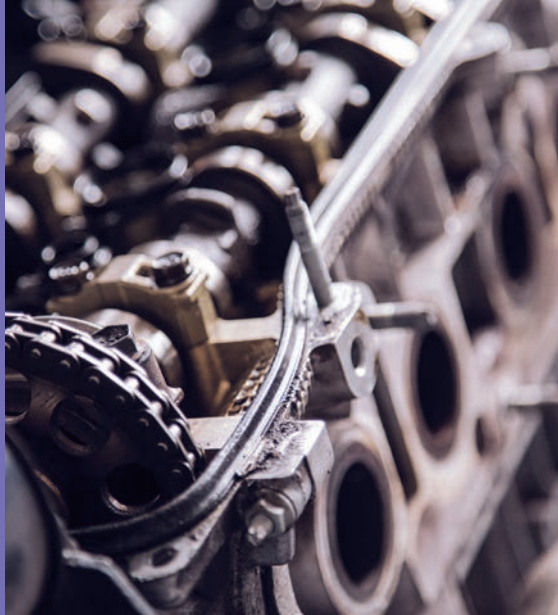
In addition to providing funding for SMEs to collaborate with academic institutions, KEEP+ also offers stand-alone grants for equipment purchases, consultancy costs and internship placements. The support on offer includes:

## Stand Alone Capital Grant

**50% funding towards the cost of equipment purchase to provide technological advancement to the development of your new product or service.**

This grant is capped at £12,499 and excludes VAT.

Any equipment purchases must provide a significant technological contribution to the advancement of your project. Purchase of non-specialist items (e.g. company vehicles, furniture, standard software) cannot be funded.



KEEP+ also offers:

## Innovation Internships

A 12 week placement within a company enabling graduates to work in a role aligned with their qualification, giving your business access to the expertise needed to bring your products or services to market. Placements are 50% funded for a maximum of 12 weeks with grants capped at £2800.



## HOW CAN MY PROJECT BENEFIT FROM KEEP+?

Depending on which part of KEEP+ is best suited to your needs, by accessing the programme your business will benefit from:

- accessing academic and graduate talent to bring new knowledge into your business
- support for innovation and business improvement
- assistance for the development of new products/services
- part funding for equipment purchases that will provide vital technological input, to accelerate your innovative project to market
- increasing your competitive advantage and profitability.

## Grants for Consultancy Support

**50% funding towards the cost of fast track assistance to help develop of your project.**

All third party support must provide significant expertise to assist your business on its innovation journey and contribute towards the development of a new product or service. This grant is capped at £12,499 and excludes VAT.



## AM I ELIGIBLE FOR KEEP+?

To qualify for KEEP+ funding, your business will need to be:

- classified as an Enterprise
- have a registered office, as per Companies House records within England
- employ fewer than 250 people
- satisfy basic criteria relating to turnover and status.

There are a small number of sectors that are ineligible for ERDF funding. The KEEP+ team will help you to ascertain the eligibility of your business.

# GET IN TOUCH

To find out more about how the KEEP+ programme can help your business, contact the team or your local delivery partner:

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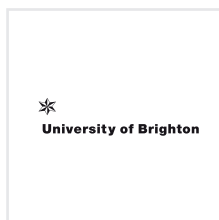
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## DELIVERY PARTNERS



Funded by:



## KEEPPLUS.CO.UK

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For more information visit [www.gov.uk/european-growth-funding](http://www.gov.uk/european-growth-funding)