

## **Applied Quantitative Methods Stream Essex Business School- Southend**

### **What is the Applied Quantitative Methods Stream?**

The Applied Quantitative Methods stream is a way of formally recording that your degree contains a significant amount of quantitative methods.

To follow this pathway you take designated EBS modules. The successful completion of the specified modules will entitle you to receive the qualifier '(Applied Quantitative Methods)' at the end of your degree title, for example BBA Business Administration (Applied Quantitative Methods) and this will appear on your transcript and degree certificate.

The Board of Examiners will confirm whether you have passed the appropriate modules with the required minimum marks (see below) in order to display (Applied Quantitative Methods) at the end of your degree title. In order to be eligible, you must complete the following modules to the required pass mark:

#### **Stage Two**

**2<sup>nd</sup> year – all modules in the list below are required (45 credits):**

BE216 - (15 credits) International Business Strategies

BE218 - (15 credits) Business Research Methods

BE220 - (15 credits) Strategic Entrepreneurship

Note: BSc Marketing will have no additional options due to the module choice (Will have to take BE217 30 credits, as 90 credits will be taken by compulsory modules and AQM choices).

**Students must achieve 2:1 or above in two modules and no result can be lower than a 2:2.**

#### **Stage Three**

**3<sup>rd</sup> year – all modules in the list below are required (45 credits)**

BE441 - (30 credits) Business Strategy

BE141 - (15 credits) Accounting for Decision Makers **OR** BE260 - (15 credits) Supply Chain Management

**Students must achieve 2:1 or above in two modules and no result can be lower than a 2:2.**

**Students must also have completed one of the following modules (quantitative research methodology and data analysis must be utilised):**

BE932 - (30 credits) Research Project- Business Administration

BE933 - (30 credits) Research Project- Marketing

BE934 - (30 credits) Research Project- International Business and Entrepreneurship

BE935 - (15 credits) Research Project – Tourism Management

### **What will happen if I do not successfully complete the modules?**

In the event that you do not successfully meet the requirements given above, you will not be eligible to receive the qualifier; however, you will be able to graduate under your standard degree title provided that you have satisfied the requirements of the course in line with the Rules of Assessment.

### **What do I need to do now?**

You need to contact EBS Student Services ([ebshelp-sou@essex.ac.uk](mailto:ebshelp-sou@essex.ac.uk)) to let them know of your intention to follow the AQM qualifier pathway.

If you have any questions or need any advice on the AQM pathway, please contact Dr Caleb Kwong, UG Programme Director ([ckwong@essex.ac.uk](mailto:ckwong@essex.ac.uk)). They will be able to answer any questions and advise you of the next steps.

When you choose your modules via [eNROL](#) ensure you adhere to the pathway above and choose the required modules. In some instances it may be that the structure of your course prohibits you from choosing the necessary modules required for AQM. In this instance you will need to apply for a Special Syllabus by completing a special syllabus form which can be found at <https://www.essex.ac.uk/esf>.

In the box which asks you to provide your reasons for requesting the Special Syllabus, please state:  
[I am undertaking the Applied Quantitative Methods stream in EBS and am required to undertake specific modules for this. Please contact Dr Caleb Kwong for further information.]

The Final Board of Examiners will confirm whether you have completed the necessary modules to be eligible to receive (Applied Quantitative Methods) at the end of your degree title.

For further information on the Applied Quantitative Methods pathway please visit the following link:

<https://www.essex.ac.uk/ss/employability/q-step.aspx>.