

# Sound familiar....

“ If you always do what you’ve always done, you’ll always get what you’ve always got ”



# The ECDA philosophy

**DATA**



- Being open to sharing data to help us generate new insight and inform our thinking
- Having a series of shared problems
- Embedding ethical approaches and standards to sharing data and insight
- Sharing data, skills and knowledge.

# The strength of Essex is in its people

**PEOPLE** }

- Ensuring people are at the heart of the decision making process
- Doing it both with, and for, the people of Essex
- Being transparent about what we do and why, engaging with citizens where appropriate
- Being collaborative in our ways of working.

# Amplifying all that is good

**ACTION** }

- Delivering improved outcomes for people, shaping places and reducing harm
- Focus on evaluation and measuring impact, evidencing the difference we have made
- Delivering multiagency solutions
- Creating and embedding culture change.

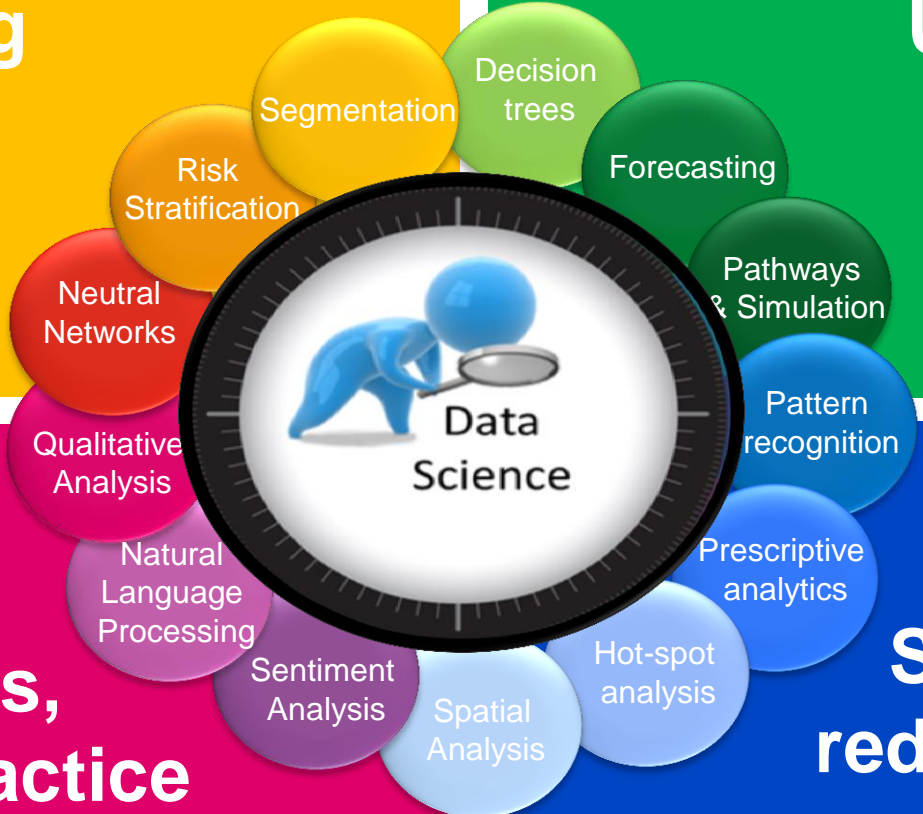
# ecda is an opportunity for all

**Effective Targeting  
of Resources**

**Understanding and  
managing demand**

**Improving services,  
productivity or practice**

**Shaping places and  
reducing vulnerability**



**Now it's your turn...**

**DATA  
PEOPLE  
ACTION**

Three workshops:

1. Building confidence in data sharing
2. Creating capacity to deliver ODAs
3. Balancing innovation with impact

**ecda is your start, where to now?**



**For more information visit the Future of Essex website  
[www.essexfuture.org.uk/ecda](http://www.essexfuture.org.uk/ecda)**

Be part of the equation

**DATA + PEOPLE + ACTION } ecda**