Building a Human Rights Bridge out of Poverty

The story so far...
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ATD Fourth World UK, University of Essex Human Rights Centre, Amnesty International UK, Just Fair, RAPAR, Thrive Teeside, Bevan Foundation and the Social Rights Alliance England are working together to:

- Build and re-establish connections between people working on poverty & human rights across the four nations of the UK.
- Gain new skills and develop existing ones, enabling people to carry out their work, networking, advocating, and campaigning in a more effective manner.
- Increase confidence in carrying out work on poverty & human rights.
- Develop understanding of the relationships between poverty & human rights in the UK.
- Start the participatory processes to gather data and identify the key issues for the 7th review of the UK by the UN Committee on Economic, Social and Cultural Rights, which will take place between late-2020 and mid-2022.

**21st January 2021**

**Event 1: “Bringing together lived and learnt experience”**

The first event of the Building a Human Rights Bridge out of Poverty series on 21st January “Bringing together lived and learnt experience” saw over 50+ participants from across the four nations of the UK coming together to share, reflect and learn from each other.

The event was chaired by Claire Cunliffe, Equalities and Human Rights Commission in Wales, and hosted Just Fair’s Campaigns and Advocacy Lead, Misha Nayak-Oliver in conversation with ATD Fourth World UK Activist, Patricia Bailey on poverty and human rights. Patricia drew on her lived experience of in-work poverty and the impact of poverty on the right to family life to question Misha about how people in poverty can defend their rights.

A second panel included: a member of RAPAR (Refugee and Asylum Participatory Action Research) who spoke about the Status Now 4 All network which is calling for ‘Indefinite Leave To Remain’ for people who are undocumented, destitute, and those in the legal process: Nikki Hewson, ATD Fourth World UK, who spoke about the impact of poverty on family life and how she defends human rights through parent-to-parent advocacy; and Kait Laughlin, educator, researcher and anti-poverty campaigner, who spoke about accessible human rights education on poverty. The full videos of their presentations can be accessed on YouTube.

**Video #1**
youtu.be/dgGAQu4u9Ug
Misha Nayak Oliver, Just Fair & Patricia Bailey, ATD Fourth World

**Video #2**
youtu.be/lSw7HEtVCLA
Nikki Hewson, ATD Fourth World

**Video #3**
youtu.be/OrDIV3ppv0o
A member of RAPAR

**Video #4**
youtu.be/QISa7Tf02T8
Kait Laughlin

The session was captured by cartoonist Graham Ogilvie whose cartoons are used in this document to illustrate issues explored.
Wednesday 10th February 2021

Event 2: “Good Practice in Local Advocacy”

Wednesday 10th February saw the second event in the Building a Human Rights Bridge out of Poverty series “Good Practice in Local Advocacy”. The event brought together activists and communities to showcase good practice in local advocacy on poverty and human rights. 8 speakers from different projects and organisations across the four nations, gave short presentations about their work followed by interactive workshops.

The event provided the organisations working on these projects with an opportunity to share information about their great work fighting poverty. It created space for participants to network and build connections between projects and activists and it inspired us all to develop campaigns and actions that are creative and that centre those with lived experience.

The event was divided into two sessions, with four organisations sharing their experiences in each part. Both sessions began with a short plenary where each organisation provided a short overview of their work, chaired by Koldo Casla, from University of Essex. The event then broke into four workshops with participants hearing from an organisation in greater detail, alongside having an opportunity to network and share ideas. This note will provide a quick overview of what was discussed in each workshop and provide more details on how participants can contact some of the great organisations we heard from at the event.
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Participation and Practice of Rights (PPR): Right to work: Right to welfare

This workshop provided participants with an opportunity to hear more about PPR’s Right to work: Right to welfare (R2W) campaign. The R2W campaign uses human rights to challenge decision making systems which deliberately drive people into poverty, in particular around the social security system. The workshop reflected on the successes of the campaign and shared some of the lessons PPR had learned through it. They argued that there had been four key components to the success of the campaign:

1. Building an evidence base and proposals for change

PPR built a considerable evidence base as to the failings of the social security system through undertaking peer to peer interviews across Belfast. Through this work PPR developed practical solutions that could be implemented in Northern Ireland to mitigate the worst effects of welfare reform. Despite the quality of the work this brought about limited change.

2. Organising where people are at

PPR set about trying to build people’s faith in the social security system and provide people with practical support so that they could receive all the support they were entitled to. PPR and their allies submitted multiple Freedom of Information requests to see what criteria was being used in determining people’s eligibility for support. This was used to develop a toolkit that could be used to support people as they navigated the system, with support also being provided when benefit assessments took place. These interventions were highly successful in supporting individuals but the numbers of people who could be supported through this form of support was quite limited.

3. Direct Action

PPR supported a series of direct-action activities across Northern Ireland. These included protests at Job Centres and at the offices of private companies that had been contracted to undertake welfare assessments. These actions had helped build a buzz around the campaign and paved the way for conversations with politicians and civil servants.

4. Political engagement

As a result of their work PPR were successful in raising the issues surrounding welfare reform in Northern Ireland with the group invited for meetings with senior civil servants and with leading politicians. As a result of this work the then Minister for Communities Carál Ni Chuilín agreed to pilot a human right’s checklist when undertaking welfare assessment, and already there is evidence that this is leading to a reduction in rejected applications.
Making Rights Real: Taking the PANEL approach to housing

Making Rights Real, a newly formed charity in Scotland delivered an inspiring presentation on work undertaken between 2015-19 to realise the fundamental human right to housing for a community in Edinburgh.

The Housing Rights in Practice project was a partnership between residents in the area, the Scottish Human Rights Commission (SHRC), Scotland’s national human rights institution; and Participation and the Practice of Rights (PPR), a leading human rights organisation in Belfast, Northern Ireland.

The project supported the community, to realise their right to adequate housing by using the PANEL approach (participation, accountability, non-discrimination, empowerment, and the law) and the FAIR principles (facts, analysis, identifying rights, review). By using this human rights approach they were able to challenge the severe damp and maintenance issues which were violating residents’ rights to adequate housing.

As a result, the Council invested £2.3 million in the building which led to the following positive impacts:

- Reduced fuel poverty
- Improved housing conditions
- Improved mental and physical health reported
- Improved ‘sense of community’

Making Rights Real was created following this success in order to build on the experience and learning from this project.

PANEL stands for Participation, Accountability, Non-discrimination and Equality, Empowerment, Legality.

Making Rights Real is a new Scottish charity that aims to shift how grassroots communities access and understand human rights. We aim to use human rights as practical tools, to support marginalised communities achieve sustainable social and economic change.

Making Rights Real
Twitter: @Rights_Real
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#RightsBridge
Poverty 2 Solutions: Do your duty for equality

Making the case for addressing rising levels of inequality in partnership with people with lived experiences of poverty.

This interactive workshop focussed on the Poverty 2 Solutions journey to date, our campaign Do Your Duty for Equality, our experiences and successes of working in a participatory way and investigated the terms - participatory, co-production and collaborative working practices.

Key points to emerge from the workshop:

- Politicians have their own definition of participatory approaches
- It can be quite difficult to fully understanding meaningful participation and participatory ways of working
- It is vital that this area of expertise is valued and forms part of the debate in order to affect change

- Some good practice and learning throughout the UK which must be captured and acted upon (Poverty Truth Community / Together Creating Communities)
- Important to build the capacity of the community and ensure real empowerment happens, bearing in mind that MPs work for the communities they represent

On our blog:
Law for Life & Roma Support Group: Roma Champions for Roma Families

In 2018 Law for Life worked in partnership with three Roma organisations to address a significant need for knowledge and understanding about the legal framework of child protection amongst Roma parents in the UK. They produced a multimedia toolkit explaining the legal framework of child protection. The toolkit consisted of a Survival guide to child protection for Roma parents, a short film “Keeping our children safe” and community training.

The workshop explored the history of the Roma community in the UK, the barriers that Roma parents face (such as limited literacy or English, limited formal education, and historical disadvantage and discrimination in their countries of origin and the UK). Through a process of myth-busting the workshop exposed an increasing number of Roma children being looked after by Social Services.

The workshop focused on the film Keeping Our Children Safe as a creative advocacy tool. Participants felt this film was effective for a number of reasons; the use of Roma champions, speaking in Romanes along with English subtitled, the information was simplified and accessible ensuring that viewers could relate to the advice; the role of Roma community leaders put the lived experience of the community at centre of the film and thereby challenged the power imbalance that exists between the Roma community and statutory services in the UK.
Trenfu Cymunedol Cymru/ Together Creating Communities (TCC): Stop School/ Hunger Dysgu Nid Llwgu

TCC is a community organising organisation that works with communities across north east Wales to tackle social injustice by supporting diverse communities to gain the power they need to enact change. TCC has recently had success with its Stop School Hunger / Dysgu Nid Llwgu campaign which Kay Polley of TCC joined us to reflect on and to share experiences.

Kay began her session talking about the role of power within communities and set out how TCC aims to empower people to bring about change. She set out the mechanism by which TCC attempted to do this and identified the Stop School Hunger campaign as an example of how powerful their approach can be.

Kay shared a video charting the development of the campaign. We learned that the issue of children going hungry at lunchtime as they had used their Free School Meals allowance to buy breakfast due to their families not being able to afford food at home, was first raised by a Teaching Assistant who worked at a local school. TCC’s community members decided that this was an issue that the group should pursue further, and so further research was undertaken within the community to understand the extent of the problem and to develop solutions.

Based on this work TCC developed a campaign to provide an extra £1 on the Free School Meal allowance so that children could buy breakfast. TCC worked with local and national partners to develop the campaign and engaged with officials and politicians to push for change. This campaign has been successful with the Welsh Government committing to a pilot project with the Welsh First Minister, Mark Drakeford attending a TCC meeting in person to share the news.
Hart Gables: A Journey Through Transition - An interactive exploration of a trans+ person’s journey through social and medical transition

Every person who transitions has their own unique experience, many of those people face transphobia and discrimination at nearly every step of their transition.

‘In many ways, trans people in the UK face huge levels of abuse and inequality right now. Two in five trans people have had a hate crime committed against them in the last year, and two in five trans young people have attempted suicide. One in eight trans people have been physically attacked by colleagues or customers at work. No wonder some trans people are scared to walk down the streets’

A trans+ person living in poverty faces an even tougher experience, here are some key points to think about.

- Cost of wigs/make up/clothing
- Top surgery is not available on the NHS
- Cost of GRC (Gender Recognition Certificate)
- Private healthcare is not an option, leading to a 4-year waiting list just to see a gender specialist
- More likely to use illegal hormones

Just as a person’s transition process might be dictated by income, a person’s income may very well change when they do transition.

Here is a few things to think about.

Employment may change

‘1 in 8 trans employees have been physically attacked by customers or staff’

‘only 3% of UK employers have an equality procedure that openly welcomes trans+ people to apply for jobs and 1 in 3 employers admitted that they are less likely to employ a trans person for a role’

Marital status and joint income and home may change

‘28% of trans people have suffered from domestic abuse from a partner’

Rejection from family can and does create homelessness

‘A quarter of trans people have experienced homelessness’

‘One in four were discriminated against when looking for a house or flat to rent or buy’

If you are interested in taking part in any of our training courses to further your knowledge, please check out our training website.

Hart Gables is a support service for those who identify as LGBT+ across the Tees Valley area. We work to ensure that all LGBT+ people are given equal life chances and have services that meet their needs. We do this through supporting the local community and working with partner organisations to create a robust action plan and ensure its implementation.

Hart Gables
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#RightsBridge
RAPAR:
You Want me to do what?! - Place, Power and Participation: on equitable participation in human rights activism

The session began with sharing a paragraph, which sums up the role that power can play in dynamics of social change, in positive and negative ways, but in particular with the interaction between power and participation.

"Power differences between people are real. They operate formally and informally, and they complicate the processes of participation. We, human beings, generate, reproduce, accentuate, question, challenge and can even alter those power relations.

What power is held, by whom and when, depends on a combination of our behaviours, and the resources, regulations, policies, practices, and customs – the context – that surrounds our interactions in that time and space, either as individuals, groups, public bodies, or private companies…"

To discuss what this means in reality and for peoples’ lives, the paragraph was broken into five chunks, for the group to discuss. Those are clipped below with some key elements of the discussion attached.

1. The power differences between people are real
What power differences do we witness and experience, in our own lives or in our work?
Participants shared the example of simply getting past a doorman on the way into a government building or organisation. We talked about how power only exists in relation to something else - it is a force that only becomes real when expressed or exerted.

2. Power differences operate formally and informally. They complicate the process of participation.
How do power differences operate formally and informally?
Participants shared examples of how this occurs. For example, in accommodation run by private companies like Serco or G4S there are no locks on the doors meaning male guards can walk in on women at any moment: this is a continual and assiduous use of informal power.
We talked about the dynamic when people with lived experience of an issue are part of a meeting or process - and everyone in the room introduces themselves with their job title: this ‘brands’ people and reduces their skills and experience down to this one thing.

We talked about how people who are involved in making research happen decide the questions to be researched. Therefore, it is very important to find ways to involve the people with lived experience of the phenomenon being researched to decide what research questions should be posed in the first and for them to be influentially involved right the way through the process.

We discussed how civil servants adopt a posture of needing to always be convinced of any argument rather than taking a stance that they are there to respond to the concerns of civil society.

The issue of race and racism came up and how racism is used to wield power over people - how the negative connotations and dehumanising effects of racism marginalise people and keep them from becoming powerful.

We talked about the lack of transparency and accountability in many government decision making spaces. The example of the hidden nature of decision making in family courts leaves power with judges who are not being scrutinised and leaves family members feeling powerless. Both the criminal justice system and immigration systems are structured to deliberately fragment between different population groups, and decision-making systems are put into silos that are not cross referenced, leaving those who are vested with power often not accountable or transparent.

We talked about how if you have money you can disrupt power relations and alter decisions: the class base of power/powerlessness underpins other axes of oppression.

3. We, human beings, CAN generate... reproduce... accentuate...question... challenge...and even ALTER those Power Relations - how?

On this question we discussed how we can make a more joined up civil society as well as create spaces where organisations can come together and build - or release - power collectively.

We also heard -

Don’t do what they expect you to do; powerful groups and people expect you to work in a certain way; don’t play to the script!

Abandon the investment of your emotional life in being upset about the fact that those who use power to exploit and oppress don’t care about us. Redirect our energies to changing those situations rather than wasting any energy on being upset about it.

RAPAR (Refugee and Asylum Seeker Participatory Action Research) is a Manchester-based human rights organisation working with people, both locally and further afield, who are at risk of having their rights denied.

RAPAR
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#RightsBridge
Better ConNEcted: Digital Access as a Human Right

BetterConNEcted grew as a response to local needs, in the North East of England, during the first Covid-19 lockdown in 2020. Local organisations and individuals were identifying a range of problems around digital access and they co-produced a campaign. Through a process (ironically over Zoom) the group explored issues using a poverty tree analysis to ensure root causes were identified; identified potential target audiences for the campaign by exploring who was affected, who was motivated and who had influence in the field, and they developed a vision statement framing digital access as a Human Rights issues. The campaign has 4 strands looking at culture change, practical solutions, local authorities, and accessibility (barriers to realising rights).

The workshop explored what we mean by digital inclusion: the experiences of physical access, the need for knowledge skills and support to use digital devices, particular needs of specific communities that are more complex or unseen, and the significance of shame as a barrier asking for help. The group also discussed how digital inclusion and human rights are linked: as digital exclusion exacerbates existing inequalities, digital access is a necessity to realise rights to education, health, social inclusion, immigration rights, access to information.

The Better ConNEcted campaign sees value in using a Rights-Based approach as it provides a clear direction for what could otherwise be a broad campaign. It brings in a diverse group, focuses accountability on the right-bearers, and empowers rights claimers as they are able to fully participate in all of the campaign’s process and actions. As one participant said:

“Digital inclusion is important for all my rights because if I can’t access my rights, I can’t exercise them and then if I can’t exercise them, then what is the point in having rights?”

Better ConNEcted grew out of Just Fair’s Social Rights Alliance North East project, funded by the Paul Hamlyn Foundation. Better ConNEcted imagines a North East where digital inclusion is a right enjoyed by all.

BetterConNEcted:
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"Building a Human Rights Bridge out of Poverty" Partner Organisations:

ATD Fourth World
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Website: www.atd-uk.org

Amnesty International UK
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University of Essex Human Rights Centre
Twitter: @EssexHRC
Website: www.essex.ac.uk/hrc

Just Fair
Twitter: @JustFairUK
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RAPAR
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Thrive Teesside
Twitter: @ThriveTeesside
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Bevan Foundation
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