



## January 2021 deadline



616.3k applicants - an 8% YoY increase



Record demand from 18 year olds - up 11% YoY representing 42.6% of 18 year old population



'Solace in HE'

Mature demand

continues into 2021 
applicants up by 24%



Reduction in demand from EU -40% fewer applicants YoY



85.6k non-EU applicants, 12.6k (17%) YoY growth

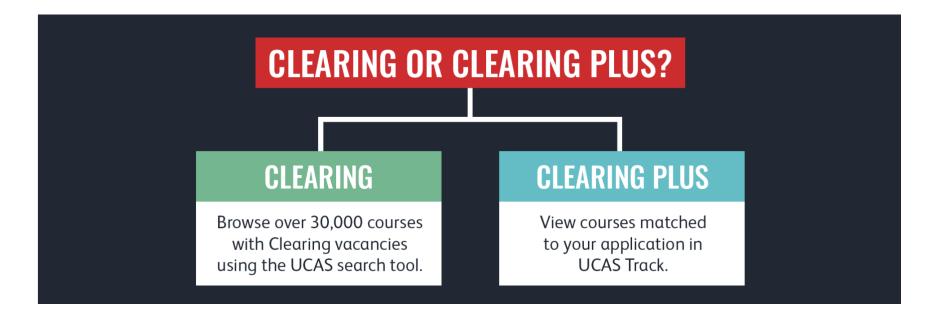


#### **2021 Cycle - Key Dates**





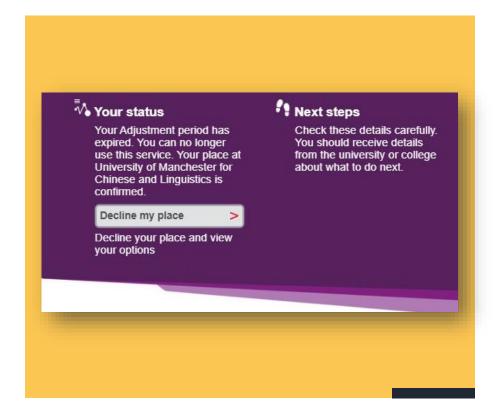
#### Plan B



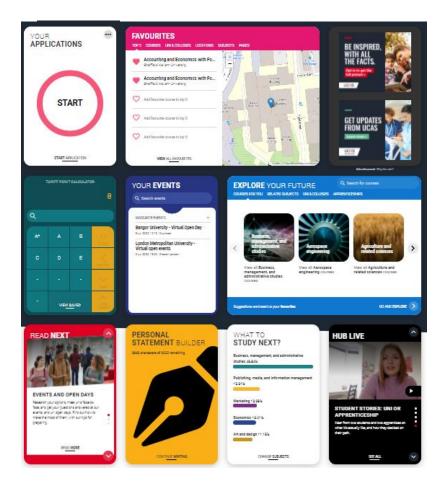


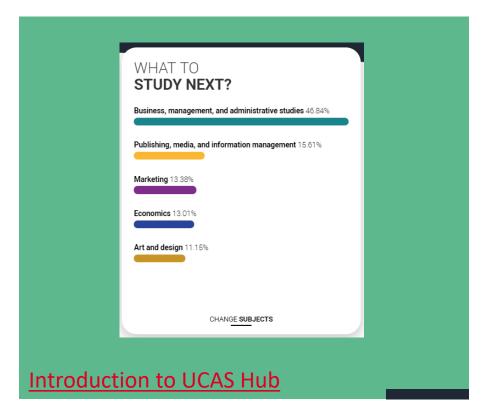
## **Decline my place**

- Available from 5 July
- Placed applicants can select 'Decline my place'.
- Applicants should only use this if they no longer wish to take up their place at their firm choice.



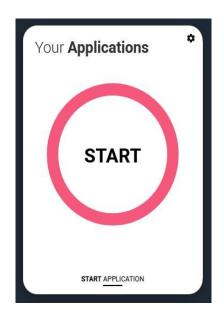


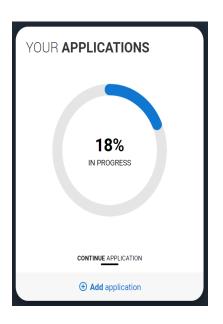


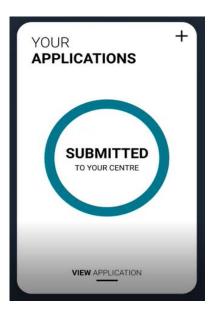




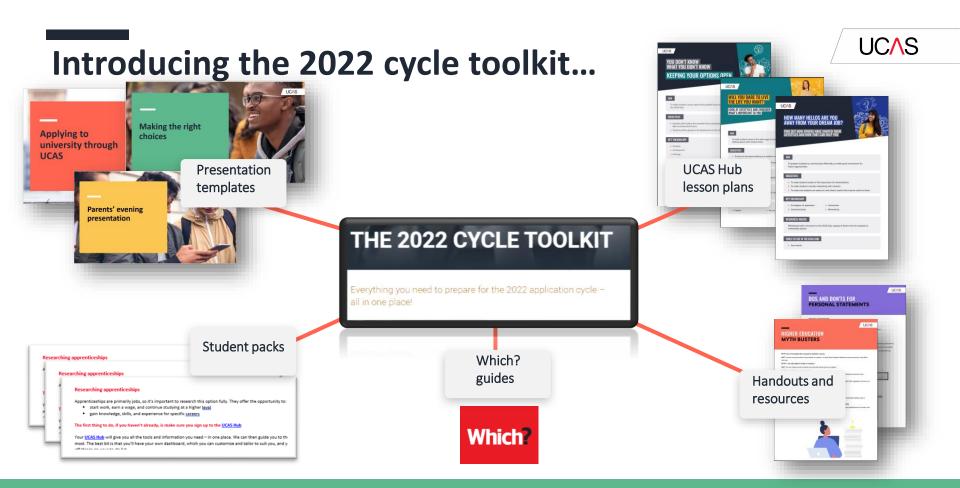
## Your application tile













## **Reimagining UK admissions**



Reform has the potential to support broader student choice, reignite stalling WP efforts and realise efficiencies for a sector facing a demographic upturn



UCAS has developed a
Post Qualification Offer
Making model which
enables more fully
formed decision
making without
compromising on vital
relationship building



But reform cannot come at the cost of compressing the available time for advisers to provide support for students, or the advantages of a shared system across the UK nations



If challenges cannot be resolved, the continuation of UCAS' programme of student-led transformation offers a pathway to more simplicity, transparency and progress in WP



#### Where Next?





# **Keeping you informed**



Adviser webinars <u>hosted</u> in one place to book and catch up on



Updates published via the newsletter and on adviser section of UCAS.com



<u>Digital training</u> to support your staff including <u>online modules</u>



#### **Additional help**

UCAS's School Team 0345 123 8001 adviserhelp@ucas.ac.uk

#### **Digital Learning Team**

training@ucas.ac.uk

Please <u>evaluate today's session</u> (takes less than 2 minutes to complete).

