



University of Essex



EBS Research Conference Essex

Strategy, Operations and Entrepreneurship (SOE)

Parallel Session

Thursday 25 September

Link: <https://essex-university.zoom.us/j/95366080338>

14:45 - 15:10	<i>"Technology Readiness Index as a Mediating Mechanism: How TOE Factors Influence AI and Industry 4.0 Adoption"</i> Presenter: Chinwe Okpeku (EBS)
15:10 - 15:35	<i>"How Industry 4.0 Technologies Reshape Corporate Social Responsibility: A Dual Role of Circular Economy Practices"</i> Presenter: Renqiong Shi (EBS)
15:35 - 16:00	<i>"Government Policies Targeting Patent Activity in the Presence of a Technology Gap"</i> Presenter: Young-Ah Kim (EBS)