Job Title: Sports Engagement Activator
Contact: 20-week term time contract
Hours: 8 hours per week
Pay: £8.33 p/h
Department: Essex Sport
Responsible to: Sports Development Coordinator
Closing Date: Sunday 9th September
Interview Date: Monday 16th September and Tuesday 17th September
Enquiries to: Applications and information enquiries to: Liam McDougall, l.mcdougall@essex.ac.uk

Are you looking for a career in sports? To boost your CV? Interested in working within a sporting environment? Or are you simply passionate about sport and encouraging others to play?

Essex Sport is offering a unique and exciting opportunity to help develop our social sport offer by engaging students at the University. This isn’t just about providing activities for the already fit, active and sporty, it is also about encouraging those that might be less likely to engage in physical activity. We are looking for an enthusiastic, flexible and organised student to assist us in reaching new audiences, grow our sports programming further and deliver on our mission to positively enhance and change lives through sport. This a unique placement opportunity for a student to be involved in an ever-growing sports programme and if embraced, can significantly enhance their personal development. We want someone who is challenging how we deliver sport and aspires to put the student at the heart of it, creating an unrivalled student experience.

**JOB DESCRIPTION**

This role is focused around organising, developing and activating opportunities for students to play sport and physical activity at Essex. You will encourage more students to participate in different forms of sport and physical activity, primarily through our existing ‘Active’ social sport programme, Learn To courses and weekly intramural leagues which currently together engage over 1000 students. You will promote these programmes through social media and other marketing avenues that successfully engage students, as well as taking on some basic supervisory duties for other sport activators. Lastly, you will support the Sports Development Officer in creating new physical activity and sport activities that reach out to the ‘semi-sporty’ and ‘non-sporty’ ensuring the student voice is heard.

**KEY RELATIONSHIPS**

- **Internal Partners:** Sports Development Team, Essex Students’ Union, UECS Marketing and University BUCS team presidents.
- **External Partners:** NGBs, BUCS, Active Essex
- **Volunteers:** Fellow activators, student management team, coaches, students and staff.

**DUTIES OF YOUR POST**

- Increase participation of people playing sport regularly within the University through facilitating/delivering/promoting ‘Active’ social sport sessions, ‘Learn To’ courses and weekly semi-competitive intramural leagues in football, basketball and netball.
- Support weekly intramural leagues by assisting with league administration, social media content, blogs, fixtures/results and internal communication.
Be an ambassador and lead on key social sport nights/events (e.g. Active Tuesday Night) helping to meet and greet participants and signpost them to the appropriate activity.

Assist with the registration process for sessions, ensuring all participant details are captured and registration policies are being adhered to.

To communicate, market and promote physical activity and sport offer across the University (and community if applicable) through social media, promotion on squares and other marketing channels.

To monitor and report to University the number of participants attending weekly sessions and programmes.

To explore new engagement strategies for reaching ‘harder to reach’ students and help improve participation experience given.

To develop opportunities for participants to play competitive and semi-competitive sport, as well as pathways into BUCS club provision.

To promote wider sport and physical activity opportunities, in particular coaching, officiating and volunteering development opportunities linked to the University.

**BENEFITS TO THIS POSTION**

- Gain a unique experience, insight and understanding of working in sports development and project management
- Sports Development kit
- Gain experience in delivering sports activity and events
- Develop and maintain partnerships and relationships
- Enhance your communication skills
- Enhance your employability skills through practical work experience
- Gain coaching qualifications and experience
- Develop relationships with partners of the university including NGBs, County Sport Partnership, BUCS and others.
- References provided

**PERSONAL REQUIREMENTS**

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<th>Essential</th>
<th>Desirable</th>
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<td><strong>Must</strong> be a current University of Essex student.</td>
<td>A current level 1 sports qualification or a desire to complete an award while at University</td>
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<td>Good communication skills. Outgoing and confident.</td>
<td>Willingness to volunteer on certain Essex Sport campus events &amp; festivals</td>
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<td>A love of sport &amp; enthusiasm for the game that will help convince people to want to play</td>
<td>Able to attend a one day visit to Essex before Fresher’s Week for training &amp; discussions regarding Fresher’s Week event.</td>
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<td>Good time management &amp; the flexibility to fit the role around your study</td>
<td>Experience of taking part in sport at the University as well as familiarity with BUCS clubs.</td>
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<td>Understanding of how to use social media &amp; marketing</td>
<td>Experience of organising sporting events and competitions.</td>
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**HOW TO APPLY**

To apply, please submit a CV, your name, email address, phone number and a 300-500 words description as to why you feel you would be an ideal candidate for this position. Submissions to be made via email to Liam McDougall on l.mcdougall@essex.ac.uk

Closing date for completed applications is on **Sunday 9th September**

Interviews are planned for **Monday 16th September and Tuesday 17th September**