



Knowledge Networks: An Interdisciplinary Paper Development Workshop

The Paper Development Workshop (PDW) targets PhD students and early Career Researchers working in the area of networks analysed in different context and theoretical perspectives. The PDW aims to bring together senior scholars active in the fields of management, international business, strategy and innovation to stimulate an interdisciplinary discussion on the paper submitted to the PDW. We want to draw out the theoretical and managerial implications and highlight new avenues for research in these areas.

Workshop times

Day 1: Tuesday, October 8, 9.30-17.00

Day 2: Wednesday, October 9, 9.00-16.00

Venue:

The Forum, Elmer Square, Elmer Ave, Southend-on-Sea SS1 1NE

Discussant Panel:

Gautam Ahuja, Cornell University

Robin Cowan, UNU MERIT

Emmanuella Plakoyiannaki, University of Leeds

Anne ter Wal, Imperial College Business School

Organised by Marianna Marra, Management Science & Entrepreneurship, Essex Business School



Tuesday, October 8th | The Forum Room 2.13-2.14

9.30 -10.00 Registration and Coffee

10.00-10.15 Welcome and Introduction

10.15 – 13.00 | **Inter-organizational networks**

- Maria Martina, Barzalai, “The emergence of interorganizational social networks: a multilevel perspective”
- Amit Kumar, Elisa Operti, “The cloud has a silver lining. Economic crisis and technological exploration”
- Soo Jung Oh, Martha Prevezer, Giuliano Maielli, “Why do firms form different technological platforms? Focusing on the role of strong and weak ties.”
- Shahpar Abdollahi, Kholoud Mohsen, Vania Sena, “The Role of Social Capital in New Product Development Teams’ Internal Knowledge Acquisitions”

Discussion led by Gautam Ahuja (Cornell University)

13.00-13.40 *Sandwich Lunch and Networking* | TF2.16

13.45 – 16.45 | **Cluster, ecosystem and policy implications**

- Enrico Carlet, Back to the ecosystem: An empirical investigation of the biotechnology and pharmaceutical environment”
- Capiello, Daood, Presutti, “Intermediation in policy-implemented cluster initiatives: How cluster managers and firms facilitate network development”
- Owais Anwar Golraa, Alessandro Rosiello, Richard T. Harrison, “Formation and Dynamics of Product and Process Innovation Networks: Evidence from a Textile Cluster in Pakistan”
- Nieves, Arranz, Marta Fernandez de Arroyabe, Marin Schumann: “The role of National Innovation Systems in the development of Nanotechnology: a network-based approach”
- Fiona Meeks “Clusters, diversity, reciprocity and strength of tie. A network study of inter-firm innovation”

Discussion led by Robin Cowan (UNU MERIT)

End of Day 1 Programme



Wednesday, October 9th | TF 2.13 - 2.14

9.00 – 11.00 | Networks and Entrepreneurship

- Wentong Liu, Young Ah Kim, Caleb CY Kwong, “Bricolage as a Path from Strategic Alliances to Radical Innovation for Social Enterprises: The Moderating Role of Inter-firms Trust”
- Dina Mansour: “Sailing through uncertainty: How High-Growth Entrepreneurs in Emerging Countries Overcome Institutional Voids. Case of Egyptian Business Services Entrepreneurs”
- Anne ter Wal, Rand Gerges Yammine, Namrata Malhotra: “Navigating networking arenas for social capital building: The role of entrepreneurs’ networking behaviours”

Discussion led by Emmanuella Plakoyiannaki (University of Leeds)

11.10 – 12.30 | The publication journey: How to publish quantitative and qualitative research in top tier journals

12.30 – 13.15 *Lunch*

13.15 – 16.00 | Individual Networking, Knowledge Transfer and Innovation

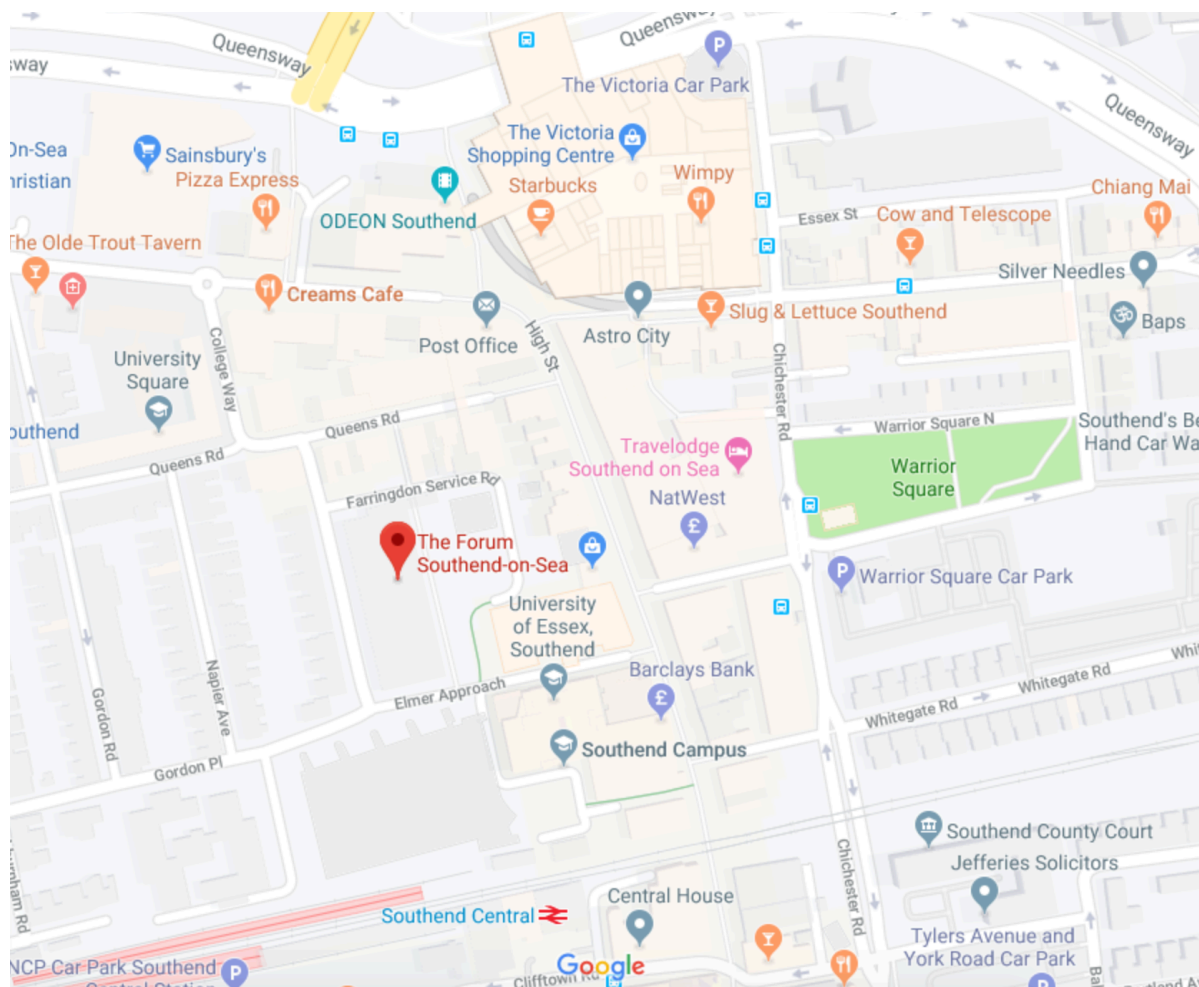
- Julia Brennacke, James Couthino, Dean Lusher, Michael Gilding, Graham Schaffer, “Disentangling tacit and codified knowledge transfer networks in complex engineering”
- Giambattista Rossi, “Power Laws in football agents? Some Evidence from Network Analysis”
- Sharmin Nahar, Shamsul M. Karim, Vania Sena, “ICT use and Business Performance in SMEs in emerging economies: Mediating role of Networking and moderating role of Gender”
- Owais Anwar Golraa, Alessandro Rosiello, Richard T. Harrison, “Proximity and its impact on the formation of product and process innovation networks”.

Discussion led by Anne ter Wal (Imperial College Business School)

Concluding remarks: Marianna Marra

End of Day 2 Programme

Venue and direction: Elmer Square, Elmer Ave, Southend-on-Sea SS1 1NE



Google Maps Link: <https://www.google.com/maps/place/The+Forum+Southend-on-Sea/@51.5392074,0.7103849,17z/data=!4m5!3m4!1s0x47d8d84b60c41b19:0xc0750050edbe4807!8m2!3d51.538787!4d0.7110394>

For further information:

Dr Marianna Marra (mmarra@essex.ac.uk)