



The Essex MBA prospectus 2021



OUR STUDENTS, IN PICTURES























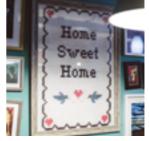


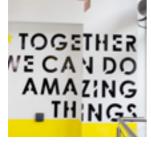
























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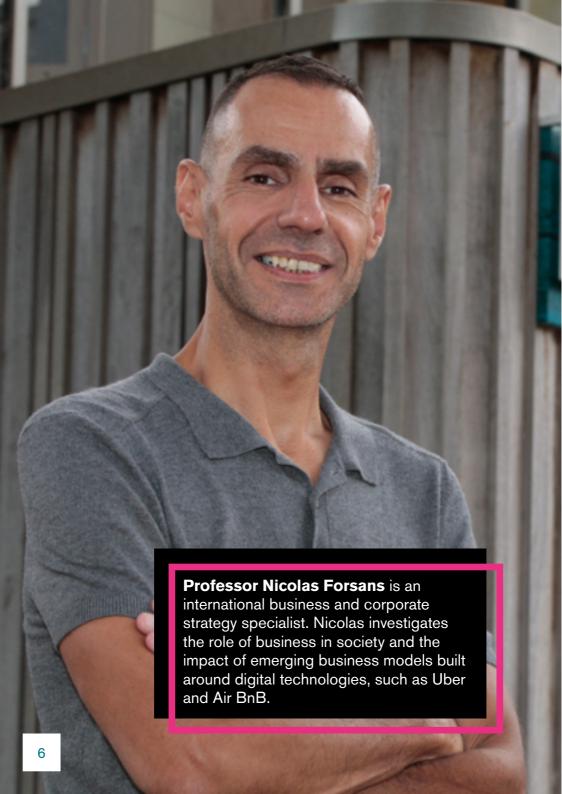
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The plants in our winter garden help to make our business school building completely carbon neutral.



WELCOME TO THE ESSEX MBA,

THANK YOU FOR YOUR INTEREST IN OUR PROGRAMME.

By studying for The Essex MBA you will join a special group of talented and ambitious individuals, all motivated by the desire to advance their careers and elevate themselves. The Essex MBA student is an energised, passionate and positive professional who believes business has a key role to play in benefiting society. They believe enterprise, profit and sustainability all go hand-in-hand. And just like you, they aim to achieve lasting, positive change – for themselves and those around them.

But to create positive change, you need to see the bigger picture. The Essex MBA will provide you with the knowledge, the skills and the tools you need to think critically and innovatively, and ultimately to make an impact on the world around you.

You may be an entrepreneur wishing to make an impact. Or you may be a working professional keen to challenge yourself and explore the opportunities that await. Whoever you are, The Essex MBA will provide you with the space to think strategically and create the world you want to live in.

Accredited by the Association of MBAs (AMBA), The Essex MBA is a world-

class programme built around three pillars: innovation, entrepreneurship and intrapreneurship, and sustainability.

Offered on a full-time, part-time, and online basis to suit your needs, The Essex MBA will broaden your horizons and help you become who you want to be. If you are accepted onto the programme, we will schedule a call with you, assess your needs, and discuss how we can help you fund your MBA.

I look forward to hearing from you,

Professor Nicolas Forsans MBA Director

n.forsans@essex.ac.uk



WHY THE ESSEX MBA?

AMBA accredited MBA

Our flagship Masters programme, The Essex MBA is accredited by the Association of MBAs (AMBA) making Essex Business School among the top 2% of business schools in the world.

An entrepreneurial spirit

Our students are talented, ambitious and full of energy. They possess an entrepreneurial spirit that we do our best to foster. We equip them with the tools to build and lead sustainable and resilient businesses but, more importantly, we aim to inspire them to create the world they want to live in.

A compass to find your way

We recognise that potential MBA students come from all walks of life and from all professional backgrounds. Whatever your experience and whatever your goals, The Essex MBA will give you the tools you need to elevate yourself and advance your career.

Your MBA, your way

We offer full-time, part-time, and online programmes to fit around your lifestyle and professional commitments.

Achieve lasting positive change

The Essex MBA is interested in businesses that do well, as well as do good. We want to inspire our students to deliver profit for themselves and their organisations but, in our view, this shouldn't be at the expense of our planet and the people who enjoy it. Our MBAs aspire to achieve lasting positive change for themselves and those around them.

Bring the world of business into your studies

The Essex MBA is designed to immerse you in the real world of business, sharing your own experiences, hearing from business practitioners and discussing topical business problems with your classmates.

Alumni benefits

When you graduate from The Essex MBA, you'll join a network of over 100,000 alumni in 130 countries offering you an unparalleled network of prospective business contacts.

OUR BUSINESS CREDENTIALS

The Essex MBA is designed to immerse you in the real world of business, learning from other professionals and sharing your own experiences.

DIRECTOR'S WORKSHOPS

Our Director's Workshops are integral to The Essex MBA and run at key stages of the programme. They give you the opportunity to relate current business issues to content taught in your modules and to develop your academic and professional skills. During the workshops you could be:

Hearing what businesses have to say

Guest speakers visit us from across the region, London and further afield. They share their expertise and will be glad to answer your questions. Recently our MBA cohort have heard about risk and reputational management from a former adviser to ex-Prime Minister Tony Blair and have been introduced to Design Thinking by a local expert.

Experiencing it for yourself

The Director's Workshops aren't restricted to our campus. You'll enjoy getting out and about with your cohort, visiting businesses in the region and grilling them with your questions.

Recent visits have included Adnams PLC, Cambridge Science Park and Innovation Martlesham.

And it doesn't stop there. There are so many more ways your MBA is connected to business:

Simulating the real thing

Our business planning module is a real life simulation co-ordinated by a visiting entrepreneur. During the course of a week, you will need to acquire, lead, manage, grow and ultimately sell the entrepreneur's business; in previous years these businesses have included a mobile DJ wagon and a football stadium.

Expert Start-Up support

As a University Enterprise Zone we take particular interest in supporting our entrepreneurial students and helping them to develop their ideas. For our MBA students, we run bespoke start-up support through our Essex Start-Ups programme and nurture entrepreneurial ideas in our business incubation unit.





ACADEMICS ADVISING BUSINESSES

You're taught by academics who are also working with businesses to understand and overcome workplace challenges. MBA Director Professor Nicolas Forsans was recently awarded grant funding to develop a continuing professional development (CPD) tracker using artificial intelligence and embedded machine learning to track and enhance staff performance in a local organisation.

MBA FUTURES PROGRAMME

The MBA Futures programme is our tailored careers training for MBA students, to help you understand the MBA job market and gain an insight into the recruitment and selection practices of employers. The programme culminates in a panel mock interview conducted by professionals from a range of sectors, these have recently included representatives from Linklaters LLP, Essex Chamber of Commerce and Reed Global.

AN EXPERT COHORT

Your fellow MBAs will join you from across the world (we count over 45 nationalities amongst our alumni) and you'll all bring fascinating insights with you from a broad range of careers and professional backgrounds. We'll provide the platform for you to share your own experiences and learn from other professionals.

A CAMPUS FOR BUSINESS

The Knowledge Gateway is our research and technology park, which includes Essex Business School, Parkside Office Village and the Innovation Centre. The Innovation Centre is home to a number of digital start-ups and complements the eco-system of entrepreneurial talent and innovation capabilities located in the Knowledge Gateway, not to mention the opportunities for our MBAs from joint workshops, entrepreneurship support and networking.

OUR RESEARCH COMMUNITY -

INNOVATING FOR BUSINESS

Our academics push the boundaries of knowledge to help organisations and society innovate and thrive. Their research investigates problems facing business, the public sector, not-for-profits and the wider world. Through Knowledge Transfer Partnerships (KTPs) expertise from Essex Business School is injected into businesses, helping them increase productivity and growth.

We are the leading university in the East of England and London for KTPs – an initiative which brings businesses together with University research expertise to accelerate innovation and enhance the development of new products and services, to help them gain a competitive advantage. As an Essex MBA, you will be a member of this dynamic and inspiring community.

RECENT COLLABORATIONS

Essex's first Management KTP with Laser 24

Top UK laser cutting company Laser 24 is joining forces with Essex Business School in the University's first Management KTP. Our experts will support Laser 24 to develop better management practices with a comprehensive strategy to streamline processes, increase efficiency and upskill staff to unlock the company's full potential.

Lead academic Dr Juneho Um is aiming to help increase turnover by up to 20% and equipment efficiency by 90%. Only eighteen Management KTPs have been awarded in the UK and this is the first funded in the East of England and London – recognising the growth potential of the company and reputation for applied research within Essex Business School.

Read more about our KTP with Laser 24



Management KTP to propel growth at The Finishing Line

Fulfilment and distribution specialists, The Finishing Line have secured Innovate UK funding for a Management KTP with Essex to review processes within the company to maximise efficiency. Due to the changing landscape of the print industry, the business has recognised the demand for a fully-fledged e-commerce strategy and has won support from Innovate UK to drive ahead with this new strategy in partnership with the University and Essex Business School.

The project will focus on three main areas: innovation – which will include automating warehouse operations and positioning themselves at the forefront of emerging online shopping channels; people – upskilling staff, identifying the skills needed to innovate and the strategy to reinforce a great working culture; and places – looking at up-scaling and unifying operations in a larger space.

Management science and entrepreneurship specialist Professor Matthew Allen and his colleague Dr Shabneez Bhankaraully will lead on the project's direction and implementation, drawing on the latest management thinking to enable The Finishing Line to enhance its innovative capabilities, transform employees' skills, increase productivity and drive sales.

Read more about our KTP with The Finishing Line

EBS expert providing digital marketing advice to Ultimotive Group

Marketing expert Dr Erik Jacobi from Essex Business School is providing social media and influencer marketing advice to Colchester business Ultimotive Group. The business, which is forging a new partnership with high-performance car manufacturer McLaren, is aiming to turn McLaren's new range of car cleaning products into a market leader.

Dr Jacobi will work with them to establish the new brand and increase sales in the UK and in North America. He is providing his expertise through the University's Innovation Voucher scheme, which gives businesses the opportunity to work with world-class researchers to help develop new products, solve problems or develop new training schemes.

Read more about our work with Ultimotive Group





ACCIDENTAL MANAGERS

You'll know very well if you are an accidental manager.

Have you been charged with taking on a managerial role, despite having little prior experience and with virtually no preparation?

You may feel like the continuous training courses and management programmes run by your employer just aren't enough for you to take on future challenges with confidence.

An MBA can transform accidental managers into empowered leaders, certifying your skills and topping up your training to allow you to open a new chapter in your management career.



Tom Sadler, Full-time MBA, 2017 "The MBA has had an enormous impact on my career. It has given me confidence in my own abilities as a leader along with the skills and knowledge to deal with issues and adapt to the changing business world we are in today. It also encouraged me to continue to learn and keep up to speed with new and evolving techniques within business, allowing me to be a lifelong learner."







ENTREPRENEURS

Entrepreneurs come from all walks of life

Many entrepreneurs stumble upon a business idea and may have little training or qualifications in business or management. You might not have a Bachelor's degree but you do have mountains of experience and drive; you have been able to monetise a skill or talent into a service or product that you can take to market.



Derek Guimond, Full-time MBA, 2016 Derek was attracted to the cohort of dynamic entrepreneurs as well as talented business professionals on The Essex MBA programme. It inspired him to start his own business while simultaneously progressing his career. Derek was awarded a sports scholarship at Essex. Keen to share his experiences, he and Essex MBA graduate Vladmir Vukovic set up their business enabling postgraduate and professional opportunities for other sportsmen and women around the world.



CAREER CHANGERS

Career changers are everywhere and their numbers keep growing. Today's workforce can expect to change career as much as five times during their working lives.

The benefit of doing an MBA if you are a career changer, regardless of what you were doing before and what you intend to do next, is that an MBA is a qualification that is aimed specifically at those who want to advance their career.



Georgiana Enache, Full-time MBA, 2018 "I didn't expect in just one year I would mature so much. I remember the first day that I came to EBS I had no idea what I wanted to do with my life and one of the Professors told me 'you will know what you are going to do on the day you finish and you will finish this MBA a changed person'. You discover yourself during this process, it helps you pursue other roles because it gives you the knowledge, skills and connections that you need.

RETURN TO WORKERS

If you've had a long period out of work, you may feel a little out of the loop. Whether you've had time off to bring up children, taken a career break, had to endure a long period of sickness or even taken early retirement and changed your mind – a gap in your employment history needs to be explained to future employers and your skills gaps need to be addressed.

Returning to work after a career break provides a great opportunity to review your professional goals and undertake a gap-analysis of the skills and attributes that will help you to achieve them.

Return to workers are valuable assets to an MBA programme as you often provide

a completely different perspective on work. Your career hasn't been the centre of your world for a period of time, so you offer insight that is often more holistic and more considerate of work-life balance.

An MBA can help you to navigate the next stage in your career.



Dan Dempsey, Part-time MBA, 2014 "Having worked as a practitioner in the sustainability sector since 2005 I was ready to return to academic study to gain new perspectives to improve my work performance. The Essex MBA has been fantastic for this. As well as providing me with the latest business thinking I have explored many different approaches to sustainability: how it shapes and gets shaped by business agendas. I can immediately implement new ideas at my work place, helping to boost my career and add value to my organisation."









We are Essex. We're on the side of **people with guts** – rebels with a cause. We're about people who **love to learn how,** but **want to challenge why.** But why do we have to stop here? Why can't we take it further, to the bit where it really gets interesting?

We're about the people who huddle outside a class long after it's finished because there's much more to be said, more arguments to be had. We're about people who are bold enough to challenge inequality and the status quo. People who don't expect the world to change simply because they liked a Facebook status or nodded when someone else spoke. At Essex you're not just a student, you're a member, someone with genuine licence to shape what goes on around you. To us it doesn't matter where you've come from. We're interested in how you want to grow and what you want to change. We're after people who will help us push the frontiers of knowledge. Challenging convention is in our DNA. All of which leaves you with a decision: are you going to sit and watch the world go by? Or do you have the courage and energy to shape it? We'll help you explore, question and create powerful ideas. We'll introduce you to people from every corner of the planet, a genuinely global community that lives, works and plays together. If you give up at the first hurdle, Essex isn't for you. If you want to be spoon-fed a degree, Essex isn't for you. If you are brave enough to have ideas and generous enough to share them.

WELCOME HOME

THE UNIVERSITY OF ESSEX

Over five decades we've created a truly global community for original thinkers who seek to change the world for the better. We're committed to two things: excellence in teaching and excellence in research. And we think this works.

ESSEX BUSINESS SCHOOL

We're the largest department at the University of Essex but we're still only just over 10 years old. We're a growing School but our people are always more than just a number to us.

Our courses aim to teach leadership with integrity. We hope our students will choose to follow our example and do business better. By training them to think critically about business, we know that they will be encouraged to act ethically.

It's all part of our mission to offer a transformative education and to deliver research excellence that has a positive impact on business and society.









Our Colchester Campus is located in Wivenhoe Park, a beautiful setting for your studies.

The five squares at the heart of our campus are always bustling and full of life. They are home to shops, restaurants, bars, a bank and even a post office. The weekly street market is not to be missed!

Our sports arena is competition standard, it hosts England's National Superleague Netball games and incorporates our gym, climbing wall and courts for basketball, volleyball and badminton.

The Silberrad Student Centre overlooks the lake and it's here you can find study space, the IT helpdesk and the Students' Union Creative Studios.

The Knowledge Gateway is our research and technology park. It provides our students and graduates with an excellent opportunity to apply their skills and research working within this diverse and thriving community of businesses.



MAKE ESSEX

YOUR HOME

Make Essex your home

Setting up home in a new location can be daunting but with a few of the tips below you'll be in the best place to make the right decision about where you should live while studying for your MBA.

On campus

We have a wide range of accommodation available all within walking distance of Essex Business School.

Our single accommodation is arranged into self-catering flats, complete with fully equipped shared kitchens. Included in the rent is Wi-Fi, heating, hot water,

contents insurance, electricity and the cleaning of communal areas (such as kitchens). Rooms are normally let for the full academic year from late September to the end of June.

You can apply for University accommodation online and accommodation will be guaranteed – as long as you've had your place confirmed, your accommodation application is received by the published deadline, and you accept your offer of study.

Questions?

E askthehub@essex.ac.uk



University Quays

Size: 766 rooms

Cost per week (2020-2021):

£148.40 - £174.44

8 rooms per flat, en suite facilities

The Meadows (Cluster flats)

Size: 288 rooms

Cost per week (2020-2021):

£162.05

5 to 7 students per flat, en suite facilities



"I currently live in a shared house in the town centre of Colchester. I found my accommodation through a local letting agent who was very helpful and was able to recommend which areas of town I should be looking at."

Liqiang Chen, MBA student

SU Homes

Our Students' Union provides a house finding service called SU Homes. They provide support to students who choose to live off-campus, as many of our MBA students do. They carry out landlord checks to make sure your new home is safe and secure, they can help you find a guarantor and might even give you a lift to property viewings.

They don't charge administration fees and your deposit is held securely as part of a government-authorised deposit scheme. SU Homes can help you in your search for a room in a shared house, resident landlords, letting an entire house, and purpose-built student accommodation.

essexstudent.com/suhomes

Residents' Assistants

Each area of the University's accommodation is home to a Residents' Assistant. It's their job to get to know

everyone living in the accommodation and to encourage residents to get to know one another. The Residents' Assistants work out of hours when other University support services may be closed so they offer a friendly face whenever you might need it.

Mature Students Society

The Mature Students Society aims to bring together all mature students at Essex to create a support network and a social group to enhance the experience of mature students at the University.

Some of the projects they are working on include:

- Making the Students' Union more relevant to mature students
- Arranging more support for mature students
- Increasing opportunities for mature students

essexstudent.com/maturenetwork



COLCHESTER

AND BEYOND

Colchester

Depending who you speak to, Colchester is either Britain's oldest recorded town or Britain's first city. It was the capital of Roman Britain and was the setting for one of the most famous battles of the time, between the Romans and Boudica, Queen of the Iceni.

Nowadays, it is a thriving, modern town, with plenty to explore. From shopping to cinema, live music and theatre, there's something for everyone.

Colchester Castle is nestled in a gorgeous park right in the centre of Colchester. It is full of incredible local history and the surrounding park is a lovely place to while away an afternoon.

Essex has 350 miles of coastline, one of the longest of any county in England and some of the most beautiful sections, at Wivenhoe and Mersea, are an easy walk or a short bus ride from the University.

Bevond

With direct trains into London from Colchester taking less than an hour, the capital is on your doorstep. Whether you want to take in the sights, shop 'til you drop, hit the West End or visit the Royal Parks, there is so much to see and do and it's all just a train ride away.

Essex is recognised as a logistics gateway for UK industry, with four international deep sea ports, six rail freight terminals and the UK's third largest cargo airport at London Stansted.

The East of England is home to a number of pioneering businesses developing global reputations, including Suffolk-based brewery Adnams who host our MBA students for an insight day each year.

The region is also gaining a global reputation for science and technology enterprise, most notably in Cambridge and the surrounding towns.

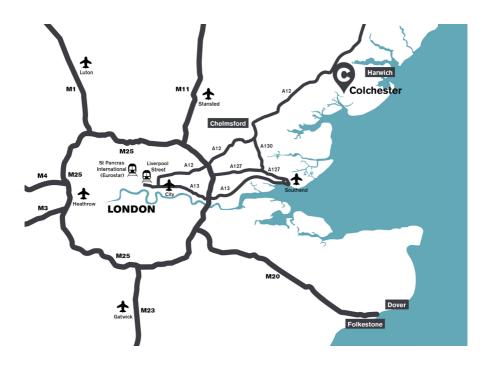


Colchester's First Site gallery and cultural centre hosts an inspiring range of local and internationally renowned exhibitions and has even provided a temporary home for the University's collection of art from Latin America.



OUR GREAT

LOCATION



Colchester to:

- Central London: 60 miles (97km);
 45 minutes to 1 hour by train,
 1 hour and 40 minutes by car.
- Stansted Airport: 33 miles (53km);1 hour and 15 minutes by bus,50 minutes by car.
- Southend Airport: 41 miles (66km);1 hour and 15 minutes by train,1 hour by car.
- Gatwick Airport: 83 miles (133km);
 1 hour and 50 minutes by train,
 1 hour and 40 minutes by car.
- Heathrow Airport: 90 miles (150km);
 2 hours and 10 minutes by train,
 1 hour and 55 minutes by car.
- Harwich International Port: 20 miles (33km); 25 minutes by train, 35 minutes by car.

essex.ac.uk/travel







MEET OUR GLOBAL MBA COMMUNITY

Throughout The Essex MBA students learn as much from their peers as from our academic staff. They also learn from the peers who have gone before them, who make up our flourishing alumni network across the globe.

INDIA

Every year, our MBA staff travel all over the world to meet alumni and prospective students. In 2019, the team visited India to host a Shark Tank event, which saw budding MBAs demonstrate their entrepreneurial flair to our panel of expert 'sharks'. Participants received business advice from our MBA Director while being considered for a place and scholarship for The Essex MBA.



Colombia
Daniela
Morales
Full-time
MBA, 2019

"One of the more interesting aspects of my experience has been the cultural exchange. There are 18 nationalities in our MBA cohort and this provides an environment of constant enrichment, allowing me to develop my global mind-set and learn more about different cultures and perspectives. In every module we have to work in different teams, the experiences are so diverse that there is always something new to learn from it."



UK

The Essex MBA has a truly international flavour, yet the course is very much grounded in the entrepreneurial spirit of our region. The East of England has a strong track record of sustainable startups that become thriving international businesses and these local examples inspire our students to see that their businesses could be just as successful.

WE ARE 22ND

for international outlook, Times Higher Education World University Rankings 2021.



Oman
Reem Al
Madani
Procurement
and Contracts
Manager,
Shell Petroleum

"My MBA has given me the skills and confidence to change sectors while specialising in supply chain management. Through immersive projects such as the simulations, we have formed very close connections which will last beyond the course."



Sri Lanka Ahmed Shaakir Relationship Manager, Footprint Digital Ltd Before embarking on his MBA, Shaakir worked as a Business Development Manager at Ralhum Trading Pvt Ltd. He is also the founder of Sri Lanka's first digital sports store, Athlico.lk, and was one of the top-ranked tennis players in the country. Upon completion of The Essex MBA, Shaakir secured a role as Relationship Manager for Footprint Digital Ltd, digital marketing specialists based in Essex.











A suite of compulsory modules covering key business functions. Each module is worth 10 credits.

Business strategy

Through workshops and practical activities you will learn how to design, evaluate and implement organisational strategy, how internal and external factors shape strategy and how organisations can do well as well as do good.

Accounting and finance

You will learn how to evaluate financial and non-financial information to direct organisational strategy, analyse a company's financial accounts, challenge financial assumptions underpinning firm strategy and apply theory to decision-making.

Markets, governance and ethics

You will understand how markets work, how risk can be managed and learn new approaches to decision-making.

Sustainable operations

You will acquire the skills and the tools to manage business operations in a sustainable way that helps deliver the triple bottom line of people, planet and profit.





Strategic marketing

Through case studies and a real life marketing project you will learn how to develop an effective marketing strategy aligned with changing customer needs. You will explore trend analysis and gain a critical awareness of the facets of international marketing, both from strategic and functional viewpoints.

People and organisations

Organisations are nothing without people. You will analyse common workforce issues that will shape your own management practice, learn how to manage talent and understand strategic workforce planning.

Data and analytics

While taking part in hands-on workshops, you will learn how to generate actionable insights from data to enhance decision making. You will learn to appreciate the use of 'big data' and insight to implement and manage change.

The Director's Workshops

Through hands-on learning activities facilitated by the MBA Director, industry practitioners, and field and company visits, you will experience new ways of working. You will acquire practical skills that enhance your personal and professional effectiveness and learn new approaches to decision making.



THE ESSEX MBA TOOLKIT

A selection of advanced modules bespoke to The Essex MBA, which demonstrate how to create and manage innovative and sustainable ventures through entrepreneurship and intrapreneurship. Each module is worth 10 credits.

Leading with impact

You will acquire an understanding of organisational and team dynamics and analyse ethical and values-based approaches to leadership. You will learn the skills you need to build engagement and develop high performance, agile and collaborative cultures in an organisational setting.

Innovation and entrepreneurship for new business models

You will gain an entrepreneurial mindset suitable for entrepreneurship

and intrapreneurship, learn how to design high performance strategies focusing on growth and sustainable outcomes, and assess the impact of disruptive technologies.

The Management of innovation and organisational change

You will use analytical frameworks, diagnostic tools and learn communication skills to gain support from stakeholders, while leading and managing both change and projects in a wide range of organisational settings.





Choose one from this list of three optional modules that takes your understanding further

Social innovation, entrepreneurship and impact

You will develop a critical understanding of social entrepreneurship, social innovation and social impact. You will begin to appreciate how these areas connect with entrepreneurial and management skills to address exclusion, collaboration, poverty, inequality and environmental concerns and examine their impact on business and society.

Consulting in organisations: depth psychological approaches

You will learn the process of negotiating, contracting and

concluding consultancy assignments, develop a critical understanding of the nature and design of consultancy assignments and develop an understanding of a range of depth psychology models of organisational change processes.

Supply chain management

Through workshops, case studies and group projects you will understand how supply chains and logistics work in practice and how to evaluate good practice, problems, and challenges to supply chain management in a global context.





THE CAPSTONE

Apply everything you have learned in your modules and test your skills. This is worth 60 credits.

Business planning (20 credits)

This is where your MBA learning in strategy, marketing, accounting and entrepreneurship comes together. You will develop and implement your business idea, devise marketing plans and operating models for growing a real business as you take part in a real life simulation. Through the simulation you will acquire, run, grow and sell a real business in an immersive and collaborative learning environment, with coaching from our MBA Faculty and our resident entrepreneurs.

MBA project (40 credits)

You can opt to undertake a consultancy project, devise a business plan or produce an academic dissertation. If you wish to make an impact in an organisation, you will opt for a consultancy project and will be linked with a local organisation to work on real-world issues, specific to that business. Entrepreneurial

students wishing to launch their own venture while studying the MBA can opt to develop an extensive business plan while developing, testing and validating their value proposition and assessing all aspects of the proposed business and operating models.

The details

We use the flipped classroom model to deliver your teaching. You'll start each module by exploring a set of learning resources on our online learning platform, known as Moodle. You will be able to work at your own pace to gain the basic knowledge that underpins the module. Next you'll attend a series of workshops where you will apply your learning, explore case studies, leverage your skills and prior experience and work with your peers. Finally, you take part in a group meeting with our MBA faculty, so you get all the support you need for the assessment of the module and submission of your assignment.









YOUR MBA, YOUR WAY

We believe that your MBA should be delivered your way. We have developed a flexible MBA with four distinct routes so you can choose to study in a way that suits you.

The Essex MBA (full-time)

The full-time MBA offers a one-year, intensive study pathway. You will be taught at our Colchester Campus in Essex Business School and will have the option to live on campus while you study. We have entry points in January and October each year.

The Essex MBA (part-time)

The part-time MBA offers a two or threeyear pathway that is designed to allow you to continue working while you study. You will be taught at our Colchester Campus in Essex Business School. We have entry points in January and October each year.

The Essex MBA Online

Taught and delivered through the University of Essex Online learning portal, this pathway enables you to complete your MBA in two to three years while you work and from the comfort of your own home.

None of the above? Not to worry, discover our other relevant Masters degrees in management on page 62.

I'M IN, What's next?

Like any good business strategy, you'll need an MBA plan. Here's your step-by-step guide to making your application

Step 1 - Check the entry requirements

You need to have an undergraduate degree with a 2.2 or higher. If you are an international applicant, please email pgquery@essex.ac.uk for further details about the qualifications we accept.

By the time the course starts, you should also have three years' relevant, professional work experience, post-graduation. We'll review your CV and references for evidence of your professional experience.

If you have an undergraduate degree below a 2.2 or you do not have an undergraduate degree at all, we will still consider your application. We will typically ask you to have at least five years of relevant managerial experience and ask you to submit an essay that demonstrates your knowledge and skills.

If English is not your first language, we require IELTS 6.5 overall with at least 6.0 in each component. Equivalent qualifications may also be accepted.

Step 2 - Think about your funding

The course fee for The Essex MBA fulltime programme for 2021 is £21,000. Fees for the part-time and online courses vary according to your preferred start date. Every year we have a number of scholarship opportunities for MBA applicants. For more detail about course fees and scholarship awards, please email mba@essex.ac.uk or search 'mba scholarships' on our website essex.ac.uk

Step 3 - Make your application

Applications for entry to the programme are now open and early application is recommended.

You'll need to submit:

- Transcripts of your university-level studies to date
- A personal statement (500 words) outlining why you would like to undertake our MBA programme and what you hope to gain from it
- An up-to-date CV
- Two references (normally one from an academic referee and a second from your current employer)

Step 4 – Meet the MBA Team in your interview

You will be invited to an interview in person or online with a member of our MBA Team. Your interview will give you an opportunity to ask any questions you may have about the programme. You can also discuss your funding options and will be assessed for our MBA scholarships.

Step 5 - Accept your offer

If your interview is successful then you'll receive an email from us and you'll be able to accept your offer straightaway. You'll do this by logging into your MyEssex portal.

Step 6 - Confirm your place

If your offer is made without any additional conditions then you can fully confirm it straight away. If there are conditions you still need to meet (such as results of English language tests) then you should send these to us as soon as you receive them. Information about any deposit you are required to pay will be shown in your MyEssex portal.

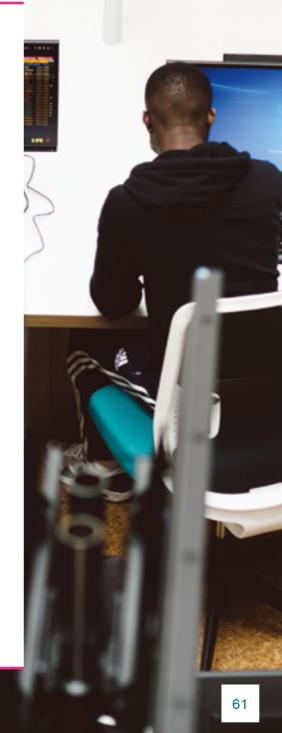
Step 7 - Keep in touch

If you want to discuss any aspects of your application or find out more about studying at EBS, our MBA Recruitment Manager, Neal Robertson, is happy to answer any queries.

E mba@essex.ac.uk

Step 8 - Get started

Our MBA programme has start dates in January 2021, October 2021 and January 2022.



ESSEX MBA NOT FOR YOU?

HERE ARE SOME ALTERNATIVES

We understand The Essex MBA doesn't suit everybody, but that doesn't mean Essex isn't for you. Our determination to deliver a responsible and sustainable management education extends far beyond The Essex MBA. Perhaps these courses are more your style?

If you don't have the work experience... Master of Business Management (MBM)

If you want to develop your operational management skills and strategic knowledge, but don't have the work experience necessary for The Essex MBA, this course is for you.

This course is taught at our Southend Campus, just 40 minutes from London and in the heart of the Thames Gateway.

You'll explore the main functional areas within organisations, their structure and processes, and the changing external environment. Along the way you'll also develop quantitative skills, helping you to make informed decisions and solve complex business challenges.

essex.ac.uk/pg/business

If you'd like two Masters degrees... Progress from Essex to the USA

The University of Essex has joined forces with the University of Baltimore, USA. By spending one year studying in Essex and another year in Baltimore, you'll graduate with both an MSc Finance and an MBA. It's the ultimate way to fast-track your studies from undergraduate level. Find out more ebs@essex.ac.uk

For those looking for a change... MSc Management

Our MSc Management programme requires no prior subject knowledge or work experience, so it's perfect for those looking for a change. From term two you can choose to stick to core management topics, or specialise in marketing, international management or advertising and corporate communications.

essex.ac.uk/pg/business



OUR MISSION

IS TO OFFER A
TRANSFORMATIVE
EDUCATION
AND RESEARCH
EXCELLENCE THAT
HAS A POSITIVE
IMPACT ON BUSINESS
AND SOCIETY.







