



復旦大學
Fudan University



International Entrepreneurship Forum (IEF) 7th International Conference

Shanghai Fudan University

Programme

Welcome Reception			
7.30 pm Wednesday 29 August at Zhengda Management Centre Hotel			
Thursday 30 August Guanghua Building		Friday 31 August Guanghua Building	
08.00	Conference Registration	08.30	Conference Registration
09.00-09.30	Refreshments on arrival Presentation testing	09.00-10.30	Parallel Session 3 Track Presentations
09.30-10.30	Opening Plenary Session	10.30-10.45	Coffee break
10.30-10.45	Coffee break	10.45-12.00	Panel Session 2 Communicating Entrepreneurship and Global Connectivity
10.45-12.00	Panel Session 1 Learning And Entrepreneurship	12.00-13.30	Lunch
12.00-13.30	Lunch	13.30-14.45	Panel Session 3 Entrepreneurship and Universities
13.30-15.00	Parallel Session 1 Track Presentations	14.45-15.00	Coffee break
15.00-15.30	Coffee break	15.00-16.00	Closing Plenary Session Review of the Issues
15.30-17.00	Parallel Session 2 Track Presentations	16.00-17.00	Closing and Awards
17.00-18.30	Networking & Refreshment	17.00-18.30	Networking & Refreshment
18.30-late	Conference Dinner Zhengda Management Centre Hotel, Fudan University	18.30-21.30	River Cruise & Dinner (Optional)

Additional charge will apply to the River Cruise, please check with Fudan University Organiser about the price before you sign up on the first day of the conference.

Business to Business Forum – Saturday 1 September 2007
(Additional charge of 50 Euros for participation)

Session	Date and Time	Speaker/Panellist	Topic	Chair & Discussant
Opening Plenary Session ¹	30 Aug 09:30	Pier Carlo Padoan	Innovation, Entrepreneurship and the Global Economy	Chairs: Prof Chunlin Si Prof Jay Mitra
	30 Aug 09:45	Prof Alan Barrell	East is East- China in the Eastern region of the UK	
	30 Aug 10.00	Gui Liang	TBC	
	30 Aug 10.15	Xinhua Fu	TBC	
Panel Session 1 Learning and Entrepreneurship	30 Aug 10:45	Prof Charles Hampden-Turner	The Singapore Experiment: Innovation can be taught	Chair: YK Bhushan
	30 Aug 11.00	Prof Mathew Manimala	Enterprise Education and Training: Indian Experience	
	30 Aug 11.15	Sergio Arzeni	OECD LEED work on Entrepreneurship – How could we value Asian Economy?	
	30 Aug 11.30 – 12.00	Shouren Wang Rong Wang Jiancheng Guan	TBC	
Panel Session 2 Communicating Entrepreneurship and Global Connectivity	31 Aug 10.45	Dr Ganesh Natarajan	ICT and Global connectivity	Chair: Alan Barrell Discussant: Motoo Kusakabe
	31 Aug 11.00	Candace Johnson	Entrepreneurial connectivity between Europe and Asia through communication technologies	
	31 Aug 11.15	John Snyder	ICT, New Venture Creation and Global Connectivity	
	31 Aug 11.40 – 12.00	Dr Anping Shi Tianqiao Chen Nanchun Jiang	TBC	
Panel Session 3 Entrepreneurship and Universities	31 Aug 13.30-14.45	Prof Y K Bhushan	Entrepreneurship and Universities	Chair: Prof Mathew Manimala
		Prof Chris Friedrich		
		Prof Jay Mitra		
		Prof Erming Xu		
		Prof Shuming Zhao		
Prof Chongming Wang				
Closing Plenary Session Review of the Issues	31 Aug 15.00-16.00	Margie Worthington-Smith	Review of the Issues	Chair: Jay Mitra
		Prof Chris Friedrich		
		Prof Chunlin Si		
		John Pennington		
		Other colleagues from Fudan		