



復旦大學
Fudan University



University of Essex



International Entrepreneurship Forum (IEF) 7th International Conference

The 7th conference of the International Entrepreneurship Forum (IEF) will be jointly organised by the School of Management, Fudan University (SMFU), China and the School of Entrepreneurship and Business (SEB), University of Essex, United Kingdom, with the Centre for Entrepreneurship and the Local Employment and Economic Development (LEED) Programme of the Organisation for Economic Co-operation and Development (OECD), Paris, France.

FIFTH NOTICE

7TH International Entrepreneurship Forum (IEF) conference to be held in Shanghai, China, from August 30 to 31, 2007.

Conference Theme

'Asian Entrepreneurship: New Asian Ventures in the Global Community of Enterprise and Innovation'

Colleagues from all academic institutions, policy makers and practitioners around the world are very welcome to attend and present a paper at this distinctive international conference.

Keynote Speakers: (to date)*

- **Yongzheng Hui** (Former Vice-Minister of Science and Technology)
- **Professor Shaolian Zheng** (Honorary Dean of Management School, Fudan University)
- **Shouren Wang** (General Secretary of Shenzhen Venture Capital Association Researcher of Centre for Innovation and Entrepreneurship, Fudan University)
- **Dr. Anping Shi** (General Secretary of Investment Strategy Committee, Shenzhen Capital Group Co, Ltd)
- **Tianqiao Chen** (Founder of SNDA Entertainment, China)
- **Nanchun Jiang** (Founder of Focus Media, China)
- **Sergio Arzeni** (Director Centre for Entrepreneurship and Head of LEED Programme, OECD)
- **Sir Paul Judge** (Open Scholar at Trinity College, Cambridge, United Kingdom)
- **Professor Charles Hampden-Turner** (Judge Business School, University of Cambridge, United Kingdom)
- **Professor Alan Barrell** (Entrepreneur in Residence at University of Cambridge and Senior Enterprise Fellow at University of Essex)
- **Mr Motoo Kusukabe** (Senior Counsellor to the President of the European Bank for Reconstruction and Development)
- **Ms Candace Johnson** (President Europe Online, Luxembourg)

*= invited speakers.



To download visit <http://www.essex.ac.uk/conferences/ief/>

Cost of Attendance:

Participants from China, developing countries, and registered students.

All other participants

Euro 150 or RMB 1,500 + 17.5% VAT

Euro 400 + 17.5% VAT

Bank Details:	
Beneficiary	Fudan University
Bank	Bank of China,
Branch	Shanghai Shidong Sub-Branch, Guo Ding Road Sub-Office
Bank Address	288, Guo Ding Road, Shanghai, 200433, China
Bank Account	044159-8850-05131208093001
Swift Code (International)	BKCHCNBJ300

Payments should be made by bankers draft to Fudan University, quoting 7th IEF. Invoices may be requested directly from Fudan University.

Conference Organisers:

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Conference Accommodation:

The conference hosts have negotiated great deals with *Crowne Plaza Hotel Fudan Shanghai* which is in close proximity to the conference venue, School of Management, Fudan University. More information about the hotel is available on their website

www.ichotelsgroup.com/h/d/cp/925/en/hd/shgfd . Early booking is strongly recommended. Hotel booking form can be downloaded from <http://www.essex.ac.uk/conferences/ief> If you need more information on accommodation please visit Fudan University's conference website at <http://www.rcie.org.cn/en/home.asp>

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7th INTERNATIONAL ENTREPRENEURSHIP FORUM (IEF)

August 29-31, 2007
Shanghai, China

‘Asian Entrepreneurship: New Asian Ventures in the Global Community of Enterprise and Innovation’

Introduction

The International Entrepreneurship Forum (IEF) network consists of academics, practitioners and policy makers. The IEF events are designed to encourage the meeting of these three groups based on the belief that there is as much value in academic exploration as in discovery through practice. Through this process of interaction, the IEF network aims to obtain a better appreciation of the subject of entrepreneurship.

Since its inception the IEF has held an annual event each year, with a specific and typical theme for deliberation, presentations and discussion. These events include

- ✧ the inaugural ceremony in Birmingham, United Kingdom in 2000
- ✧ the 1st IEF conference on “Entrepreneurship and Learning” in Naples, Italy in 2001;
- ✧ the 2nd IEF conference on “Entrepreneurship and Regional Development” in Beijing, China in 2002; and
- ✧ the 3rd IEF conference on “Entrepreneurial Innovation” in Bangalore, India in 2003;
- ✧ the 4th IEF conference on “Entrepreneurship: Contexts, Locales and Values” in Paris, France, 2004;
- ✧ the 5th IEF conference on “New Venture Creation Across Borders” in Cape Town, South Africa, 2005; and
- ✧ the 6th IEF conference on “New Venture Creation and the Creative Trajectory: Entrepreneurship, Innovation and Creativity in Business”, in Riga, Latvia, 2006.

An impressive array of speakers and other contributors have generated a wealth of knowledge on the subject. Each event has been marked by a rich variety of research papers, key contributions by practitioners and decision makers, and, significantly, by formal and informal hours of interaction between owner-managers, academics and decision makers. Crucially, participants have been able to use the highly interactive format of the events to develop new partnerships and projects to pursue particular activities. One of the most satisfying outcomes of all the events has been the identification of new interest, scholarship and insight into entrepreneurial activity, across different countries, demonstrating the value of learning in an international arena of thought and practice. This outcome informs the themes and topics chosen for each conference.

The IEF continues to collaborate with the OECD, LEED Programme, and the Centre for Entrepreneurship.

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The 7th IEF Conference

The 7th IEF conference on the theme '**Asian Entrepreneurship: New Asian Ventures in the Global Community of Enterprise and Innovation**' is going to be held in Shanghai, China from 29 – 31 August, 2007. This conference will be a collaborative venture between the School of Management, Fudan University, China and the School of Entrepreneurship and Business, University of Essex, UK, and the OECD, LEED Programme at Paris, France.

The conference will celebrate Asian entrepreneurship in the global economic community. It will focus on key issues concerning the growing importance of dynamic new Asian venture creation, new business and growth opportunities in Asia, international collaboration, technology and knowledge sharing between Asian ventures and their counterparts in other parts of the world. The conference aims to provide a platform for researchers, policy makers and practitioners in recognition of the increasing flows of ideas, resources and knowledge between rapidly developing Asian economies and the rest of world, resulting in the generation of entrepreneurial opportunities for new venture creation, growth based on collaboration, networking and alliances, and possibilities of new organisational forms emerging from cross-border linkages.

At the centre of Asian entrepreneurship is the diversity that characterises new entrepreneurial organisational forms, those which value the catalytic contribution of people and their knowledge base coupled with different forms of learning, and of ideas for generating new opportunities. The multiple forms and ways of exchange of value, for different forms of resource management, of organisational strategies and structures are being influenced by different cultural norms and practice, and of wider environments recognising the need for greater knowledge sharing rather than transfer, between institutions, policy makers and others to facilitate the realisation of entrepreneurial opportunity.

China and India have played dominant role in the new era of entrepreneurship, the former with its almost exponential growth in manufacturing and the latter with its particular focus on services. But both have generated new opportunities firstly by accommodating major changes in terms of institutions, the environment for enterprise and innovation, the reconfiguration of markets, and critically, collaboration with various countries around the world. The circulation of brains and ideas has underpinned a global trajectory change in the creation of new products, services and organisations. Alongside these monumental developments, and sometimes preceding them, we find a litany of critical achievements in Taiwan, Hong Kong and the other tiger economies of Korea, Malaysia, Singapore, Thailand, and Vietnam. Japan's pioneering innovations and developments are of course legendary. Significantly, many of the competitive advantages that have been derived in Asian economies have seen the close involvement of businesses from other parts of the world, lending value to the notion of collaboration for competition.

To help unravel the variety of issues connected to the main theme of the conference; this call for papers welcomes contributions covering any of the following or related topics:

- Chinese, Indian and Asian entrepreneurship;
- *Guanxi*, social networks and opportunities for new venture creation;
- Enterprise and Innovation in South East Asia;

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- Made in China, Made in India, Made Across the World, and Making Things Together;
- Creativity, Values and Innovation in Asian Enterprise;
- European, North American, Latin American, African and Asian collaboration for new venture creation;
- The South-South dialogue for innovation;
- Regional Economic Partnerships and Enterprise Creation;
- Small Asian firms and the global economy;
- Regional Innovation Strategies;
- The entrepreneurial Asian diasporas in Europe, North America and other parts of the world;
- Entrepreneurial networking;
- Internationalisation of small and medium sized enterprises
- Translational networks and the creation of new business;
- Large firm-small firm relationships – from sub-contracts to partnerships and new business creation;
- Managing cultural diversity for economic gain
- Foreign direct investment and enterprise creation;
- Asian women and international entrepreneurship
- Social entrepreneurship in Asia
- Asian entrepreneurship education, training and research.

**** This is not an exhaustive list, and papers are welcome in other related areas!***

Deadlines

Abstracts of no more than 250 words should be submitted no later **than 30 June, 2007**. All abstracts should show the names of the authors, their institutional affiliation (where appropriate), contact details (including full address, telephone and fax numbers and e-mail address). The abstracts should be presented in Word format and should also include no more than 5 keywords.

Notification of abstracts accepted for the conference will be made by no later than 15 July, 2007.

Full papers must be submitted **no later than 15 August, 2007**.

All full papers will be considered for two best paper prizes (one for scholarship and academic rigour and the other for originality, creativity and innovation in its contribution to policy making or practice). Any paper submitted after 1 August will automatically be excluded from selection for any one of the two awards.

All abstracts should be sent directly to only the contact names for this conference (see above).

The Programme

Registration for the conference will start from 29 August, 2007. A reception will also be held on the evening of 29 August. The conference proceedings will start on 30 August at 9am and finish at 5pm on 31 August. The two day programme will consist of a mix of plenary, roundtable, parallel sessions, networking meetings, and an exciting range of social events. Full details of the conference programme are now available on the web site.

Doctoral Workshop

A special doctoral workshop for PhD students is scheduled on Wednesday 29 August 2007 at 4.00pm -6.00pm. The number and the topical focus of parallel sessions will depend on the number of papers received. Each paper will have twenty minutes to present and ten minutes of Q & A session. Please note that ***papers for the doctoral workshop can only be submitted by current research students and they should differentiate from the papers that are submitted for the main conference proceeding.*** This workshop should enable the international doctoral student community to come together to set up a new network of scholars, obtain feedback on the work that they are doing, and exchange know-how and practice with both distinguished academics and practitioners.

Business to Business Forum

SEB at Essex and SMFU are developing plans for new research and development activities on the internationalisation of firms in business clusters. As part of this development, a business to business network forum event, linking Chinese businesses with their counterparts in key growth sectors, is also expected to be held during the conference. This forum is likely to be supported by relevant facilitation and a Venture Academy project which will explore how funding and other support can be organised for dynamic and new transnational ventures. Delegates are encouraged to recommend and/or bring business delegates to the conference. Full details about the forum are available on the conference website.

Conference Fees

The conference registration fee structure for the conference is as follows:

- a) Delegates from China, developing countries, and PhD & other students – 150 Euros + 17.5% VAT (or RMB 1,500 + 17.5%VAT)
- b) All other delegates – 400 Euros + 17.5%VAT

A discount of 10% is available for registrations made and fees paid before 30 June, 2007.

Please note that the above registration fees ***excludes*** costs of accommodation, subsistence, travel, and social events, but ***includes*** 2 lunches, the conference dinner, tea and coffee during the conference, and a conference pack.

Publications

We are pleased to announce that a selected number of papers will be considered for:

- a) a research monograph to be published by Routledge under the Entrepreneurship Studies series, edited by Jay Mitra and Zoltan Acs;
- b) special editions of two highly respected, international, refereed journals:
 - Journal of Small Business and Enterprise Development;
 - Industry and Higher Education Journal.