

16th International Entrepreneurship Forum (IEF) CONFERENCE

Conference Theme:

Sustainable Entrepreneurship and Economic Development

14-16 September, 2017

Kathmandu, Nepal



Journal of Entrepreneurship and
Innovation in Emerging Economies





Call for Papers and Invitation

"Economic growth is bound to slow unless there is an adequate supply of entrepreneurs looking for new ideas, and willing to take the risks of introducing them."

-W. Arthur Lewis (1955, p. 85)

Sustainable human scale and meaningful economic and social development is *"focused and based on the satisfaction of fundamental human needs, on the generation of growing levels of self-reliance, and on the construction of organic articulations of people with nature and technology, of global processes with local activity, of the personal with the social, of planning with autonomy, and of civil society with the state."*

-Max-Neef, M., 1989. Human Scale Development: conceptions, applications and further development. New York, The Apex Press.

Background

Promoting sustainable businesses and entrepreneurship can be an important strategy for addressing economic development and growth problems of a country. Rigorous research may help identify key measures (at policy, local and individual levels) to address these problems. Though entrepreneurship is a highly researched and publicized topic, the concept of sustainable entrepreneurship has not necessarily received the same attention of researchers, policy makers and practitioners. Defining sustainable entrepreneurship appears to be tricky when sustainability could suggest the necessary application of constraints to new forms of growth using finite resources, while entrepreneurship may celebrate innovative, new solutions fostering economic growth depleting environmental, human and other resources. Inadequate clarification of the relationship between entrepreneurship and sustainability poses another problem. Be-

sides, there appears to be limited evidence of how and what impact sustainable entrepreneurship and innovation could have on economic development. However, productive entrepreneurship which allows for the social, economic and environmental transformation of people's lives, offers opportunities for future gain which can be construed to be part of the sustainability agenda.

The aim of this conference is therefore to bridge the gaps in conceptualization, empirical analysis and reflective practice by investigating the key drivers of and barriers to sustainable entrepreneurship and its connection to economic development.

Our objectives are to question assumed agendas, and received wisdom on the subject of entrepreneurship, sustainability and economic development. Another objective is to stretch the discourse on and the practice of sustainable entrepreneurship in the context of the Sustainable Development Goals (SDGs) of the United Nations. Our final objective is provide an informed global platform for academic researchers, policy makers and practitioners around the world to debate, build on good practice and seek novel solutions to critical and convergent problems associated with human endeavor, technological development, environmental change, organizational flux, and institutional sclerosis.

The growing interest in both entrepreneurship and sustainability requires a better understanding of differentiated theoretical, methodological and empirical perspectives, and the development of necessary tools and instruments for productive economic and social transformations as appropriate for specific places and in different economic and social conditions. We hope to do this with all your involvement and support at our 16th International Entrepreneurship Forum (IEF) Conference on the theme 'Sustainable Entrepreneurship and Economic Development' on 14-16 September 2017 in the gloriously heightened environment of Kathmandu, Nepal.

The Conference Curators, 16th IEF, 2017

Conference Sub-themes

The sub-themes of the conference are identified in such a way that will help investigate and develop a critical understanding of sustainable entrepreneurship and economic development and the role and function of entrepreneurs and enterprises in a changing world. We welcome papers that fall in, or are related to, the following sub-themes:

- Entrepreneurship vs. sustainable entrepreneurship
- Values of sustainable entrepreneurship
- Business start-up and sustainable entrepreneurship
- Sustainable entrepreneurship and development and growth
- Women in sustainable entrepreneurship
- Rural urban linkages
- Entrepreneurship and innovation and rural development
- Financing/Resourcing sustainable entrepreneurship and innovation
- Digital technology and sustainable entrepreneurial development
- Technological, organization and social innovation
- Economic, social and personal value creation
- Network of ideas and resources
- Rural innovation and local knowledge

The above is not however an exhaustive list. Among others, the proposed conference will help in conceptualizing sustainable entrepreneurship and innovation and its connection with economic development. Conceptual as well as empirical papers within the theme are welcome.

Conference Activities

The conference will include:

- Plenary and Panel sessions highlighting the main conference theme and sub-themes;
- Presentations and discussions of academic research, policy driven and reflective practitioner-oriented papers;
- Empathy and Networking interludes to prospect the future;
- Social Interactions;
- Awards for best papers in two categories: a) scholarship and research rigour; and b) creativity, insight and robust ideas generation (only papers submitted by the deadline will be considered for the awards).

Target Participants

Academicians including students, entrepreneurs, experts, researchers and practitioners from corporate houses, multilateral and bilateral partners from all over the world can attend the conference on sustainable entrepreneurship. They can present papers, posters and/or showcase products and services of their ventures. We also invite other delegates interested in participating in these deliberations without submitting a paper.

Submission Guidelines

All submissions that follow the submission requirements should be made to:

iefsubmissions@gmail.com

Acceptance/Rejection of submissions will be communicated accordingly. By submitting a/an abstract/full paper, the author(s) make(s) a commitment that the work is original and not published before in any manner and that at least one of the authors would register for the conference and present in the conference. Papers not presented in the conference will not be considered for any award.

The abstract should be in fully italicized text (12-point Times New Roman, 1.15 spacing, not exceeding 2000 words), explaining the background, the need, aims, methods and the expected findings of the study. In addition, it should contain the title (16-point Times New Roman), authors' names (12-point Times New Roman), designations, affiliations/addresses, telephone numbers and e-mail addresses (10-point Times New Roman), followed by a list of keywords, subject to a maximum of five, which should be arranged in alphabetical order, and be separated by commas

Important Dates

Conference dates	14-16 September 2017
Submission of Extended Abstract by	30 May, 2017
Notification of Acceptance of Abstracts by	15 June, 2017
Submission of Full Papers by	31 August, 2017
Notification of Acceptance of Full Paper for consideration of awards by	10 September 2017
Registration opens on	1 August, 2017
Registration closes on	15-17 September 2017
Payment of conference fees (details to follow) by	15 August, 2017

www.essex.ac.uk/conferences/ief/16th/

Publication Opportunities

All the papers presented in the conference will be available in the Conference website with an ISSN number. More importantly, selected papers will be published in Journal of Entrepreneurship and Innovation in Emerging Economies (JEIEE) and other related journals. **All the papers presented in the conference will be sent to two reviewers for peer review. The papers which pass the peer review process will be published in the journal upon approval of the editor/s of the journal.**

The Journal of Entrepreneurship and Innovation in Emerging Economies is owned by Sage and published in association with the International Entrepreneurship Forum. The Journal aims to provide a unique platform for the dissemination of a range of critical entrepreneurship, innovation, business and economic development issues **pertaining to and of relevance to emerging economies.**

For more information:

www.sagepub.in/journals/Journal202283

www.iefconference.com

Registration, Fees and Payment

All participants need to register for the conference by completing the Registration Form provided separately along with the brochure and can also be obtained from the conference website. The registration fee structure for the conference is as follows:

Participation Category	Registration Fees
1. Delegates from Nepal only	UK £ 50
2. Delegates from all low income countries (see UN List of LICs)	UK £ 100
3. Delegates from all other countries	UK £ 200
4. Full time Students (subject to submission of proof of status)	UK £ 40

The above fees cover cost of registration, 2 conference lunches, refreshments during the conference, and conference materials. **They exclude the costs of the conference dinner, travel and accommodation.** All participants need to register for the conference by completing the Registration Form provided separately on the web site.

Methods of Payment

Details to follow

Fee Waiver and Awards

Limited number of full time and non-working doctoral students and scholars from developing countries who do not receive any kind of financial support may get fee waiver to attend the Conference. The waiver will cover registration fees only.

Location and Accommodation

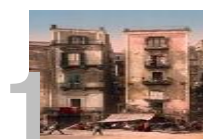
Conference accommodation will be available at [Hotel Radisson, Lazimpat](#). The reduced rates for all delegates range from USD 100 to USD 120. Cheaper hotels with USD 30 to 50 per night can be available within walking distance from the conference hotel. We advise early booking of the rooms because of the popularity of Kathmandu as a major tourist destination.

Participants need to arrange accommodation themselves. However, in case of difficulty or need, they will be assisted to find suitable accommodation.

Visa Matters

Visitors holding non-Nepali Passports may require a visa. For more information, please check with the Nepal Embassy in your respective countries. The Conference Secretariat will issue Letters of Invitation for the conference, which can be used for obtaining visas. However, the Institute will not be able to provide any further assistance with visas.

The Evolution of the IEF Conferences



1 Naples, Italy, 2001
Entrepreneurship & Learning



2 Beijing, China, 2002
Entrepreneurship & Regional Development'



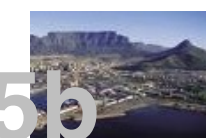
3 Bangalore, India, 2003
Entrepreneurial Innovation



4 Paris, France, 2004
Entrepreneurship: Contexts, Locales and Values



5a Trento, Italy, 2005
Entrepreneurship: The Role of Higher Education



5b Cape Town, South Africa, 2005
Entrepreneurship and New Ventures Across Borders



6 Riga, Latvia, 2006
Creativity and Entrepreneurship



7 Shanghai, China, 2007
Asian Entrepreneurship



8 Ahmedabad, India, 2008
Creativity and Entrepreneurship



9 Istanbul, Turkey, 2009
Entrepreneurship and the Creative Use of New Technologies



10 Bahrain, 2010/11
Entrepreneurship and Society: Creating Social, Cultural, Economic & Personal Value



11 Kuala Lumpur, Malaysia, 2012
Entrepreneurship and Sustainability



12 Vilnius, Lithuania, 2013
Social Sustainability and Economic Security: The Agenda for Entrepreneurship in the 21st Century



13 Bogota, Colombia, 2014
Entrepreneurship and Development: The Idea of Inclusive Opportunity Creation



14 Cape Town, SA, 2015
Entrepreneurial Institutions and the Entrepreneurial Society: Creating an Inclusive Agenda for Opportunity Creation



15 Venice, Italy, 2016
The Globalisation and Internationalisation of SMEs and New Ventures

Profile of the Conference Organizers



King's College is a highly reputed business school in Nepal that offers courses in undergraduate and graduate levels. The college has always been guided by the vision of making a world-class education available to Nepali youths at home and are the only college in Nepal that offers an exclusive MBA on Entrepreneurship. Based on King's remarkable performance, the college was recognized as the 2nd Best Graduate B-School and 3rd Best Business School in the Country last year by the most prestigious business magazine of Nepal – New Business Age. Also, its Executive Director was awarded the prestigious Manager of the Year Award by Management Association of Nepal in 2013.

The college, is an energetic and vibrant college committed to supremacy in teaching and in an ever-increasing manner, to research and development. The College seeks to cultivate the growth of conscience as well as intellect – the ability both to reach personal moral decisions by use of reason and understanding, and the courage to defend these convictions. There is a genuine concern for the total development of each student and a continuing search for excellence. At King's College, not only are its distinguished faculty wholeheartedly engaged to generate in the students, the essential core managerial efficiency, but also concentrate in fostering differentiating competencies in them, consequently transforming each into an outstanding professional capable of facing impending global challenges. As per the vision and mission, the college organises dialogue, workshops/seminars and conferences regularly.



The International Network for Small and Medium Sized Enterprises (INSME) is a private non-for profit Association established in 2004, aiming at fostering transnational cooperation and public and private partnership among economic players and intermediaries worldwide to help bridge the innovation and knowledge gap for small and medium sized enterprises (SMEs). The INSME Association currently includes 84 Members in 37 countries in 4 continents: 14 governmental bodies, 18 International Organizations, 8 International NGOs and 44 representatives of networks and intermediaries acting in the field of innovation and technology transfer to SMEs. The Association was sponsored by the Italian Government from 2004 to 2011 and enjoys OECD's moral sponsorship. Its Secretariat is based in Rome.

Thanks to the variety of its members, the INSME network represents a think tank with a permanent forum to promote a multilateral dialogue among different stakeholders.

INSME acts as a multiplier and disseminator of information and opportunities for cross border collaboration to enhance SMEs' competitiveness and internationalization potential. INSME organizes its Annual Meetings around the globe with the support of its members and partners in selected countries. In 2015 the 11th INSME Annual Meeting has taken place at Cape Town/South Africa with the topic "Technology and Innovation for Inclusive Growth", while the 2016 event took place from the 12th to the 14th of April at Doha/Qatar with the topic "Enabling Smart SMEs as Key to Success".

Tata Institute of Social Sciences (TISS) being the first social science deemed university under the UGC Act, 1956 of the Government of India has more than 77 years of experience in teaching, research and outreach engagement in the areas of rural and community development and social change through entrepreneurial actions.

Ranked highest among the Deemed Universities in the country, TISS plays critical role in policy design, advocacy and action in various aspects of social welfare and rural development. The Institute with campuses in Mumbai, Tuljapur, Guwahati and Hyderabad works with governments, corporate, international agencies and universities, and NGOs to provide information on the poor and marginalised people and to facilitate in designing sustainable plans and programmes for them.

The Center for Social Entrepreneurship not only offers the unique Masters Programme on Social Entrepreneurship but also offers services in social venture creation for bringing social change.

With a strong collaboration the Center incubates 16 social ventures at various parts of the country. The Center shares its experiences with UN agencies such as UNESCO and UNCTAD and the Russian Government so as to solve the critical social problems. The faculty team with hands-on experience in rural and urban areas, deeper engagement in research and mentoring social entrepreneurs also advise companies on CSR and sustainable development strategies. They carry out need assessment, social audit, and social impact measurement studies while guiding them on CSR and sustainability related plans and programmes.

Essex Business School (EBS) was created following the merger of the Schools of Entrepreneurship and Business, and Accounting, Finance and Management in 2008. The School's work on entrepreneurship, innovation and regional development together with that of accounting, finance and management, has won worldwide acclaim. Its research, teaching and professional development profile covers key and topical areas of new venture creation and business growth that address both regional needs and the interest of international markets, focusing particularly on entrepreneurship policy issues, innovation and economic development, marketing, international business, social entrepreneurship, organisational studies, human resources, sustainability and institutional links with industry.

EBS is now poised to move forward with a range of innovative initiatives including an enhancement of its research portfolio, continuing professional development, and a new suite of MBA and related programmes concerned with innovation and entrepreneurship and sustainable business strategy.



Entrepreneurship Research at Essex Business School

Entrepreneurship research and dissemination, focuses on varied aspects of new venture creation (in and for business, non-governmental organisations, large enterprises and social enterprise), innovative growth, and the impact of entrepreneurship on regional and local economic development.


The School builds on the research portfolio of all academic staff, and supports the work of research students and a group of Executive Fellows. This supported by the work of E3N (the Executive Education and Engagement Network) at EBS, which has already established working links with similar centres in the UK and in India, China, USA, Poland, France, Italy, South Africa and Colombia. It houses the well-established International Entrepreneurship Forum and has good working links with the Organisation for Economic Co-operation and Development (OECD) and its Local Employment and Economic Development (LEED) Programme. It has supported various conferences on entrepreneurship as a co-organiser in Germany, South Africa and India.

The School has developed an impressive track record of empirical and action-research based projects, training and consultancy programmes, and advisory initiatives for a range of public, private and non-governmental organisations. It supported the unique China Business Research Group funded by the Shandong Weigao Group Company Ltd in China, and focusing on China European business connections and technology based entrepreneurship respectively.

The International Entrepreneurship Forum (IEF) network consists of academics, practitioners and policy makers. The IEF events are designed to encourage the meeting of these three groups based on the belief that there is as much value in academic exploration as in discovery through practice. Through this process of interaction, the IEF network aims to obtain a better appreciation of the subject of entrepreneurship. Since its inception, the IEF has held an annual event each year for the past 13 years on a specific and typical theme for deliberation, presentations and discussion.

An impressive array of speakers and other contributors have generated a wealth of knowledge on the subject. Each event has been marked by a rich variety of research papers, key contributions by practitioners and decision makers, and, significantly, by formal and informal hours of interaction between owner-managers, academics and decision makers. Crucially, participants have been able to use the highly interactive format of the events to develop new partnerships and projects to pursue particular activities. One of the most satisfying outcomes of all the events has been the identification of new interest, scholarship and insight into entrepreneurial activity, across different countries, demonstrating the value of learning in an international arena of thought and practice. This outcome informs the themes and topics chosen for each conference.

The IEF continues to collaborate with the OECD, LEED Programme, and the Centre for Entrepreneurship and various institutions across the world. of entrepreneurship on regional and local economic development.



Conference Contact Details

Conference Web Site:

www.essex.ac.uk/conferences/ief/16th/

www.iefconference.com

All submissions should be made to:

Email: iefsubmissions@gmail.com

Correspondence/queries regarding the conference should be addressed to:

Elena Koshcheeva,
Research Assistant,
International Entrepreneurship Forum
Email: iefsubmissions@gmail.com

Main contact in Nepal:

Dr. Bharat P. Bhatta,
Conference Coordinator – Sustainable
Entrepreneurship Conference 2017
Center for Research and Development,
King's College, Kathmandu, Nepal
E-mail: conference@kingscollege.edu.np

You may also contact:

Professor Jay Mitra,
Essex Business School, University of
Essex, Wivenhoe Park, Colchester, Essex
C04 3SQ
Email: jmitra@essex.ac.uk or
iefsubmissions@gmail.com

Please quote the main query in the subject line when emailing to ensure our speedy response



About Kathmandu

Kathmandu, also known as Kathmandu Valley, comprises the three ancient cities of Kathmandu, Patan and Bhaktapur, which were once independent states ruled by the Malla kings from the 12th to the 18th centuries. The three cities house seven UNESCO World Heritage shrines which are together listed as a UNESCO World Heritage Site (Culture). The valley is also home to hundreds of other exquisite monuments, sculptures, artistic temples and magnificent art – reminders of the golden era in Nepal's architecture.

Legend has it that the valley was once a primordial lake ringed by verdant mountains. In this pristine lake lived giant serpents until one fine day, saint Manjushree, the Bodhisatva, raised a mighty sword and in one fell swoop, cut open the side of a mountain at a place now known as Chobar.

The voluminous waters of the lake gushed out, leaving behind a fertile valley capable of supporting large urban settlements over the millennia. The Gopala and Kirati dynasties were the earliest rulers here followed by the Licchavi (300-879 A.D.), under whom flourished trade and crafts.

Kathmandu, the largest city of Nepal, is the political as well as cultural capital of the country. Kathmandu is a city where ancient traditions rub shoulders with the latest technological advances. However, it is the grandeur of the past that enchants the visitor whose gaze may linger on an exquisitely carved wooden window frame, an 18th century bronze sculpture or the spiritually uplifting stupas. Like any big city, Kathmandu has seen rapid expansion in the last decade, but despite the hustle and bustle so typical of metropolitan cities, its people remain as refreshingly friendly as ever. Retaining its ancient traditions, Kathmandu is blessed by a Living Goddess and is enriched by endless ceremonial processions and events that take to the streets every now and then with throngs of devotees seeking blessings. These religious festivals are steeped in legend and are quite a spectacle with chariot processions and masked dancers often possessed by the spirits of deities.