

Conference Programme

15th International Entrepreneurship Forum (IEF) CONFERENCE

Conference Theme

The Globalisation and Internationalisation of SMEs and New Ventures:
Travels with Eclectic Charlie, Digital Mary, Networked Nadia and Impactful Shona

Venice, Italy
14-16 December, 2016



Conference Overview

The 2016 IEF conference on **The Globalisation and Internationalisation of SMEs and New Ventures** will be held in Venice, Italy on 14-16 December. Led by INSME and Essex Business School, University of Essex, this conference will provide a platform for the generation of new ideas, insights and practices related to the idea of an agenda for the globalisation and internationalisation of SMEs.

The creation and development of entrepreneurial opportunities can be facilitated and usurped through internationalisation and globalisation. We ask whether international entrepreneurship and innovation impact on the wider global society of producers, consumers and citizens. The literature on entrepreneurship would suggest that they do. GEM (Global Entrepreneurship Monitor) reports indicate that there are huge differences across countries. The Global Technology Reports point to growing facilitation by information and communications technologies but do not find easy solutions to the digital divide. The Global Innovation Index (2015) shows that innovation-driven growth is no longer the prerogative of high-income countries; there are tangible examples of effective innovation policies being introduced by developing countries with corresponding positive outcomes.

The 15th IEF conference will provide a platform for researchers, policy makers and practitioners to engage with this disparate and diverse agenda of globalisation and internationalisation.

Why Venice

North-East Italy has one of the highest concentration of SMEs in Europe and has been over the last 30 years one of the most entrepreneurial Regions of the World.

Demography, globalization, technological change and the complex international financial context required the capacity of SMEs to grow and internationalization and innovation is a key factor to enduring success.

On the occasion of the 15th IEF conference we will look at some examples showing the transformation of industrial districts and discuss new challenges related to entrepreneurship and SME development in OECD and emerging economies.

Best selected papers will be published in the “Journal of Entrepreneurship and Innovation in Emerging Economies”.

About IEF

The International Entrepreneurship Forum (IEF) was founded in October 2000 and is currently located at the Venture Academy, Essex Business School, at the University of Essex.

The IEF is an informal network of academics, policy makers and practitioners, who are brought together to discuss and interact with each other on issues related to entrepreneurship research, education and training.

During the past 15 years IEF has organised highly successful, refereed international conferences in different countries of Europe, Asia and the Middle East covering various aspects of entrepreneurship, innovation and economic development. One of the most satisfying outcomes of all the events has been the identification of new interest, scholarship and insight into entrepreneurial activity, across different countries, demonstrating the value of learning in an international arena of thought and practice. This outcome informs the themes and topics chosen for each conference.

The IEF continues to work closely with the Organisation for Economic Co-operation and Development (OECD), and its Local Economic and Employment Development (LEED) Programme.

About INSME

The International Network for Small and Medium Sized Enterprises (INSME) is a private non-for profit Association established in 2004, aiming at fostering transnational cooperation and **public and private partnership** among economic players and intermediaries worldwide **to help bridge the innovation and knowledge gap** for small and medium sized enterprises (SMEs).

The INSME Association currently includes 84 Members in 37 countries in 4 continents: 14 governmental bodies, 18 International Organizations, 8 International NGOs and 44 representatives of networks and intermediaries acting in the field of innovation and technology transfer to SMEs.

The Association was sponsored by the Italian Government from 2004 to 2011 and also works under the auspices of the OECD. Its Secretariat is based in Rome.

Thanks to the variety of its members, the INSME network represents **a think tank with a permanent forum to promote a multilateral dialogue among different stakeholders.**

INSME acts as a multiplier and disseminator of information and opportunities for cross border collaboration to enhance SMEs' competitiveness and internationalization potential. INSME organizes its Annual Meetings around the globe with the support of its members and partners in selected countries. In 2015 the 11th INSME Annual Meeting has taken place at Cape Town/South Africa with the topic "Technology and Innovation for Inclusive Growth", while the 2016 event took place from the 12th to the 14th of April at Doha/Qatar with the topic "Enabling Smart SMEs as Key to Success".

Conference Coordinators

INSME

Sergio Arzeni

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Essex Business School

Prof. Jay Mitra

jmitra@essex.ac.uk

Day 1

Wednesday, 14th of December 2016

15th International Entrepreneurship Forum (IEF) Conference

10.30 am	Visit to the high class shoemaking district of Riviera del Brenta, passing by a few Palladian villas. Stop at the industrial district that produces most ladies' shoes for high fashion brands such as Dior, Saint Laurent, Armani, Versace etc. Location: Villa Foscari-Rossi – Via Doge Pisani 1 – STRA (VE) <i>Note: departure from Tronchetto.</i> <i>Places are restricted to the first 50 delegates who register for the event. Registration is achieved through an email confirmation to iefsubmissions@gmail.com.</i>
11.00 am	Welcome Speech Siro Badon President, Consorzio Maestri Calzaturieri del Brenta, Stra (Venice) Presentation Speech Claudia Simionato Director, Consorzio Maestri Calzaturieri del Brenta, Stra (Venice)
11.30 am	Questions & Answers
11.40 am – 12.50 pm	Guided Visit to the Shoe Museum and Villa Foscari-Rossi
12.50 pm – 1.20 pm	Cold Buffet
1.30 pm	Transfer back to Venice

Venue: Chamber of Commerce, Industry, Craft and Agriculture of Venice Rovigo Delta Lagunare (Headquarters: San Marco, 2032 – Calle Larga XXII Marzo – 30124 Venice, Italy)

15th International Entrepreneurship Forum (IEF) Conference

3.30 pm – 4.00 pm	Conference Registration
4.00 pm - 4.15 pm	Opening Session Welcome Speeches Roberto Crosta Secretary General, Chamber of Commerce Industry Craft and Agriculture of Venice Rovigo Delta Lagunare, Venice Prof. Jay Mitra Professor of Business Enterprise and Innovation, Essex Business School, Colchester
4.15 pm – 4.45 pm	Introductory Statements Lamia Kamal-Chaoui Director, Centre for Entrepreneurship, SMEs and Local Development, OECD, Paris Abdulaziz Nasser Al Khalifa CEO, Qatar Development Bank, Doha

4.45 pm – 6.30 pm

Panel Discussion

Arrigo Cipriani

CEO, Cipriani Industries and Counselor for International Affairs, Confindustria Venezia, Venice

Abdullah Saeed Al Darmaki

CEO, Khalifa Fund for Enterprise Development, Abu Dhabi

Antoine Boulay

Director, Banque Publique d'Investissement (BPI France), Paris

Alejandro González - Hernández

Director, Instituto Nacional del Emprendedor (INADEM), Mexico & President, OECD Working Party on SME and Entrepreneurship (WPSMEE)

Dr. Sabina Koleča

Director General, Directorate for Entrepreneurship, Competitiveness and Technology, Ministry of Economic Development and Technology, Ljubljana

Chair:

Sergio Arzeni

President, INSME, Rome

6.30 pm – 7.00 pm

Discussion with the audience and comments by media and local authorities

7.00 pm

Cocktail*

**By invitation only*

8.00 pm

Conference Dinner at Harry's Bar

Day 2

Thursday, 15th of December 2016

Venue: San Servolo Island

15th International Entrepreneurship Forum (IEF) Conference

8.15 am-9.00 am	Conference Registration
9.00 am - 9.45 am	Welcome Speeches <i>Sergio Arzeni</i> President, INSME, Rome <i>Prof. Jay Mitra</i> Professor of Business Enterprise and Innovation, Essex Business School, Colchester
9.45 am – 11.45 am	Plenary Session Chair: <i>Prof. Jay Mitra</i> Professor of Business Enterprise and Innovation, Essex Business School, Colchester Keynote Speakers <i>Prof. Zoltan Acs</i> George Mason School of Public Policy, Washington DC <i>Dr. Jonathan Potter</i> Senior Economist, OECD LEED Programme, Paris <i>Prof. Mario Volpe</i> Associate Professor of Political Economy, Ca' Foscari University, Venice
11.45 am – 12.15 am	Discussion with the audience and closing remarks by the Chair
12.15 am – 12.30 am	<i>Ambassador Umberto Vattani</i> President of Venice International University, Venice
12.30 am – 1.30 pm	Parallel Paper Sessions 4 parallel sessions
1.30 pm – 2.30 pm	Lunch and Networking
2.30 pm - 4.00 pm	Parallel Panel Sessions Panel Session 1, Room 6 - L <i>Technology, Open Data, Ecosystems and SMEs</i> Chair: <i>Sudip Roy</i> Head of European Markets, Wipro Ltd Co-Chair <i>Roberto Santolamazza</i> CEO, t2i, Treviso <i>Esa Tikkanen</i> Ministry of Employment and the Economy, Helsinki, Finland <i>Massimo Deandreis</i> General Manager, SRM - Studi e Ricerche per il Mezzogiorno, Italy

Dr. Anilkumar D. Dave

Head of Unit, Innovation and Technology Transfer, t2i, Treviso

Panel Session 2, Room 6 - M

Impact Investment for Start-Ups and Growth, Social Responsibility and Social Entrepreneurship

Chair:

Candace Johnson

European Business Angel Network

Mandisa Tshikwatamba

CEO, Small Enterprise Development Agency - SEDA, Pretoria, South Africa

Lusapho Njenge

Chief Strategy and Information Officer, Small Enterprise Development Agency - SEDA, Pretoria, South Africa

Dr. Pham Vu Thang

National University of Vietnam, Vietnam

Andrea Di Anselmo

Vice-President and Founding Member, META Group D.o.o., Terni
&

Vice-President, INSME, Rome

Panel Session 3, Room 6 - O

Female Entrepreneurship and Female Owned SMEs

Chair:

Prof. Pooran Wynczyk

University of Newcastle, United Kingdom

Co-Chair:

Dr. Silke Tegtmeier

President-elect, European Council of Small Business,
University of Southern Denmark and Leuphana University, Germany

Prof. Jantje Halberstadt

Leuphana University of Lüneburg, Germany

Prof. Urve Venesaar

Tallin University of Technology, Estonia

4.00 pm – 4.30 pm

Coffee Break

4.30 pm – 5.30 pm

Parallel Paper Sessions

5 parallel sessions

5.30 pm – 6.00 pm

Tea Break

6.00 pm – 7.30 pm

Parallel Panel Sessions

Panel Session 4, Room 6 - L

SME Policy Development

Chair:

Giuseppe E. Gramigna

Chief Economist, US Small Business Administration, Washington, USA

Co-Chair:

Prof. David Smallbone

Kingstone University, United Kingdom

Stuart Thompson

Policy Analyst, OECD LEED Programme (Venice Office), Italy

Dr. Thorsten Kliewe

Chairman, University Industry Innovation Network, The Netherlands

Samuli Rikama

Economist, Ministry of Economic Affairs and Employment of Finland

Chair:

Panel Session 5, Room 6 - M

Cities and SMEs

Chair:

Prof. Piero Formica

Innovation Value Institute, Maynooth University, Ireland

Co-Chair:

John Edmondson

Editor, Industry and Higher Education Journal

Prof. Satyajit Majumdar

Tata Institute of Social Sciences, India

Panel Session 6, Room 6 - O

Transnational Entrepreneurship

Chair:

Dr. Rondy de Silva

Sheffield Hallam University, UK

Dr. Andrew Johnston

Sheffield Hallam University, UK

Dr. Paul Lassalle

Sheffield Hallam University, UK

Daniel Prokop

Sheffield Hallam University, UK

Dr. Busayo Ajayi

Forum for Sustainable New Ventures, UK

8.00 pm

Conference Dinner at Hosteria da Codroma restaurant

Day 3

Friday, 16th of December 2016

Venue: San Servolo Island

15th International Entrepreneurship Forum (IEF) Conference

10.30 am **Bus leaving for San Daniele del Friuli - Udine**
Visit to the San Daniele Ham Cluster
Light lunch

Note: departure from Tronchetto.

Venue: Chamber of Commerce, Industry, Craft and Agriculture of Udine
(Via Elio Morpurgo 4 – Udine)

15th International Entrepreneurship Forum (IEF) Conference

2.30 pm – 3.30 pm **Drive to Udine (about 30 minutes away from San Daniele del Friuli – Udine)**

3.30 pm – 5.45 pm **Afternoon Session**

The role of Chambers of Commerce in fostering the internationalisation of SMEs with a focus on the experience of Austria and Germany

Stuart Thompson

Policy Analyst, OECD LEED Programme (Venice Office), Italy

Patrick Sagmeister

Head of Operations, Advantage Austria, Austrian Federal Economic Chamber, Vienna

Frank Dollendorf

Head of Foreign Markets, Bavarian Chamber for Industry and Trade, Munich

Richard Breuer

External Affairs Department, European Union's Representation of the German Confederation of Skilled Crafts, Brussels

Chair:

Giovanni Da Pozzo

President, Chamber of Commerce, Udine

Closing Remarks

Giuseppe Tripoli

Secretary General, UNIONCAMERE, Rome

5.45 pm – 6.00 pm **Farewell Messages and End of Conference**

6.00 pm - 8.00 pm *Bus transfer back to Venice Tronchetto and Venice Airport*

Conference Venues

Tronchetto
(bus departures)



Chamber of Commerce, Industry, Craft and Agriculture of Venice
Rovigo Delta Lagunare



Isola di San Servolo



Chamber of Commerce, Industry, Craft and Agriculture of Udine



Udine

(Courtesy of www.wikipedia.org)



Conference Visit on 14 December: Villa Foscari-Rossi



Conference Visit on 16 December: San Daniele Ham Cluster

(Courtesy of Prosciutto di San Daniele www.prosciuttosandaniele.it)



Conference Dinners

Dinner on 14 December: Harry's Bar

(Courtesy of HARRY'S BAR <http://www.harrysbarvenezia.com>)



Calle Vallaresso 1323 - 30124 San Marco

Gala Dinner on 15 December:

Hosteria da Codroma



Dorsoduro, 2540, 30100 Venice

For Notes

