

Conference web site: <http://www.essex.ac.uk/conferences/ief/14th/>

14th International Entrepreneurship Forum Conference

Cape Town, South Africa

16 to 18 September, 2015


Conference Programme



Time	Activity	Place
Wednesday, 16 September	Pre- Conference Programme – EMS Faculty UWC	
2.00 pm to 4:30 pm	<p>Postgraduate Student Colloquium / Workshops Postgraduate Student Colloquium / Workshops / Discussion Forum <u>Topics</u></p> <ol style="list-style-type: none"> 1. Writing for publication; Some do’s and don’ts. Professor Jay Mitra, Director MBA and Executive Programme. Essex Business School. Joint Editor: <i>‘Journal of Entrepreneurship and Innovation in Emerging Economies’</i> 2. Preparing an article from a thesis. <u>Facilitator:</u> Professor Rozenda Hendrickse Lecturer, Cape Peninsula University of Technology <p><u>Parallel Sessions</u></p> <ol style="list-style-type: none"> 3. Qualitative research techniques. life story approach & case study protocol <u>Facilitator:</u> Dr Abdullah Bayat, Lecturer, University of the Western Cape 4. How to write up your proposal. <u>Facilitator:</u> Dr Stanford Cronje, Lecturer, Cape Peninsula University of Technology 	<p>University of Western Cape, Economics and Management Sciences Building</p> <hr/> <p>University of Western Cape, EMS Foyer</p> <hr/> <p>University of Western Cape, EMS Foyer</p> <hr/> <p>EMS - MS.1</p> <hr/> <p>EMS - MS.10</p>
4.30pm to 5:00pm	Registration and networking <u>Coffee / Tea Refreshments</u>	University of Western Cape, EMS Foyer
5:00 pm to 5:15pm 5:15 pm to 6:00pm 6:00pm to 6.30pm	Evening Opening Address – Prof Kobus Visser (Dean EMS Faculty-UWC) Seminar Session on Transnational Entrepreneurs – Prof Jay Mitra Essex Business School, University of Essex, UK Q&A – Discussion	EMS Foyer.
6.30pm to 6.45pm	Thank you and conference well wishes. Prof Ricardo Peters (Director-SBF), Prof Mellet Moll. (Assistant Dean: Research and Innovation, Engineering CPUT)	EMS Foyer
6.45 pm to 8:30pm 8.30 pm	Reception and Cocktails, Entertainment: Dancing ensemble – Live music Close: Voluntary Arrangements for Dinner in Town	

Main Conference Programme – President Hotel

Thursday, 17 September	Day 1	
7:00 am to 8:30 am	Registration – coffee and Tea	President Hotel Main Foyer
Start of Conference 8.45 am	MC - Dean Datin Nor Ismail, Razak University, Kuala Lumpur, Malaysia (introducing all keynote and panel sessions)	
8:50am to 9:20 am	<p>Welcome Address: Vice - Rectors of UWC and CPUT</p> <p>(1) Professor Frans Swanepoel: Deputy Vice-Chancellor; Research and Innovation, University of the Western Cape, South Africa</p> <p>(2) Dr Chris Nhlapo: Deputy Vice-Chancellor; Cape Peninsula University of Technology, South Africa</p>	President Hotel – Pres. 1, 2 and 3
9:20.am to 9:40am	<p>Introduction to IEF 2015.</p> <p>Professor Jay Mitra. Essex Business School, University of Essex, UK</p>	President Hotel – Pres. 1, 2 and 3
9:45am to 11.00 am	<p>Opening Keynotes</p> <p>(1) Dott. Sergio Arzeni, Director, Centre for Entrepreneurship and Economic Development, Organisation for Economic co-operation and development (OECD), Paris, France <i>'Missing Entrepreneurs and Inclusive Entrepreneurship Policy</i></p> <p>(2) Mr Sheraan Amod, Techno-entrepreneur, Founder and Managing Partner, Springlab, Cape Town, South Africa</p>	President Hotel – Pres. 1, 2 and 3
11:00 am to 11:30 am	Coffee Break	President Hotel Main Foyer
11:30am to 12.30 pm	<p style="text-align: center;">Panel Sessions</p> <p><u>Panel Session 1: Growth, Social Inclusion and Social Impact</u></p> <p>Chair: Professor Vanina Andrea Farber, Professor and Chair of Sustainable Entrepreneurship and Social Inclusion, and Dean Graduate Business School, Universidad del Pacifico, Peru</p> <p>Co-Chair Ms Nana Magomola, Co-founder of the International Women's Forum South Africa and a Global Director of the International Women's Forum; .Executive Chair: Machipu Investments, Chair: South African National Biodiversity Institute</p>	<u>Venue; Pres.2</u>

	<p>Panelists: * Hedda Pohlson-Moller, Director European Business Angel Network, Luxembourg and Brussels; * Professor Satyajit Majumdar, Tata Institute of Social Sciences, Mumbai, India, * Dr Thami Mazwai, Former Journalist, Editor, Entrepreneur, Resident Executive at the Wits Business School, Extraordinary Professor,Wits,University; *Daniele Castle, Executive Director, Graduate Women International, Switzerland;</p> <p>Panel Session 2: Technology, Disruptive Innovation and Socially Inclusive Entrepreneurship Development'</p> <p>Chair: Dr Ganesh Natarajan, CEO Zensar Global, India and USAA Co-Chair:: Professor Mellet Moll, Assistant Dean: Research & Innovation, Faculty of Engineering, Cape Peninsula University of Technology, Cape Town, ZA</p> <p>Panelists: * Dr Yogavelli Nambiar Director: Enterprise Development Academy, Gordon Institute of Business Science, University of Pretoria, * Dr Nawaz Mohammed, Dean, Faculty of Engineering, CPUT, South Africa; * Dr Karin Badenhorst: Founder and CEO: Footsteps Foundation; * Professor Zoltan Acs, George Mason University, USA and London School of Economics, UK:</p>	Venue; Pres.3
12.30 pm to 1.30 pm	Parallel Sessions	
1:30 pm to 2:30 pm	Lunch	
2:30pm to 5:30 pm	Break-Away Session.1 (Bandwidth Barn – Khayelitsha) - see below.	Delegates to select - first come first served basis (spaces are limited)
2:30pm to 5.30 pm	Break-Away session.2 (CPUT-Tours) – see below	Delegates to select (first come first served basis (spaces are limited)
7:30 pm to 9:30 pm	Gala Dinner	
Friday, 18 September	Day 2	
9:00 am to 10:30 am	<p>Keynote Addresses</p> <p>(1) Professor Zoltan Acs, George Mason University, USA and London School of Economics, UK: <i>'Measuring Entrepreneurial Impact for Economic Development'</i></p> <p>(2) Professor Robert Van Zyl, Director, Nano-Satellite Programme, Cape Peninsula University of Technology, Cape Town, South Africa: <i>'Developing Technologies, Developing Economies</i></p>	President Hotel – Pres. 1, 2 and 3
10.30 am to 11.00 am	Coffee Break	

11.00 am to 12.00 pm,	<p>Panel Session 3: 'Women and the Inclusive Entrepreneurship Agenda'</p> <p>Chair: Ms Hedda Hedda Pahlson-Moller, Director European Business Angel Network, Luxembourg and Brussels;</p> <p>Co-Chair: Professor Linda De Vries, Professor and lecturer in Marketing and Entrepreneurship, School of Business and Finance, University Western Cape.</p> <p>Panelists: * Sikha Roy, Ashoka Fellow, SREEOSHI, India; * Margie Worthington-Smith, Cape Town South Africa; * Dominica Muzwayine, owner of HOUR consulting, *Ms Candice Maasdorp-Theron - candice@sp-solutions.co.za</p>	Venue; Pres.2
11.00am to 12 noon	<p>Panel Session 4: Education, Training and Inclusive Entrepreneurial Learning</p> <p>Chair: Professor Chris Friedrich, School of Finance and Management, University of Western Cape</p> <p>Co-Chair: Dean of Student Affairs: Datin Nor Ismail, Razak University, Kuala Lumpur, Malaysia,</p> <p>Panelists: *Dr Silke Tegtmeir, University of Luneburg, Germany; * Dr. Mathew Manimala, Director of Research, Xavier Institute of Management Education, Bangalore, India; *Eslyn Isaacs, School of Business and Finance, University of the Western Cape; *Daniele Castle, Executive Director, Graduate Women International, Switzerland;</p>	Venue Pres.3
12.00pm to 1.00 pm	Parallel Sessions	
1.00 pm to 2.00 pm	Lunch	
2.00pm to 2.30pm	<p><u>Special Keynote Address;</u></p> <p>Minister Alan Winde, Provincial Minister of Economic Opportunities, Responsible for the Departments of Agriculture & Economic Development and Tourism, Western Cape Government.</p>	
2.30pm to 3.30 pm	Parallel Sessions	
3.30 pm to 4.00pm	Coffee Break	
4.00 pm to 5.00 pm	<p>Closing Plenary Session Keynote Address:</p> <p>(1) Dr Nawaz Mohamed, (Ex.) Dean of Engineering, Cape Peninsula Technology University</p> <p>(2) Mr Fred Robertson, (Executive Chairman) Brimstone Investment Corporation Limited</p>	
4.30 pm to 5.00 pm	Best Paper Awards – Close of Conference	

The Postgraduate Student Colloquium. Seminar and evening cocktail

Venue: EMS – Foyer

Date: 16th September from 2pm to 8.30pm



The Main Conference

President Hotel 17th & 18th September



Break-Away Session.1: Panel Excursion at Township Khayelitsha Bandwidth Barn

Date: 17 September from 14h45-17h45

Guest Panel Speakers;

Dr Thami Mazwai, invited speakers from the City of Cape Town, and selected entrepreneurs based at the Barn.

Address: Lookout Hill, Spine and Mew Way, Khayelitsha, Cape Town, 7784



Program

15:15 Opening and introduction of the afternoon programme by Khayelitsha Barn Representative.

15:30-16:00 Keynote addresses - (1) **Dr Thami Mazwai, Former Journalist, Editor, Entrepreneur, Resident Executive at the Wits Business School Extraordinary Professor - Wits, University**

(2) ***Key note speakers; City of Cape Town representatives.

16:00 – 17h00.

Discussions are between conference panelists and delegates and entrepreneurs from our host the Khayelitsha Bandwidth Barn.

17:00 – 17h30 **Tea/Coffee and refreshments**

17:30 – 18h00 Winding down tour of the barn and surrounds and give time for the delegates and the young entrepreneurs to engage and network.

18h00 Buses departs venue and return to President Hotel.



Breakaway Session 2: Visit to the Cape Peninsula University of Technology

Date 17 September from 14h45-17h45

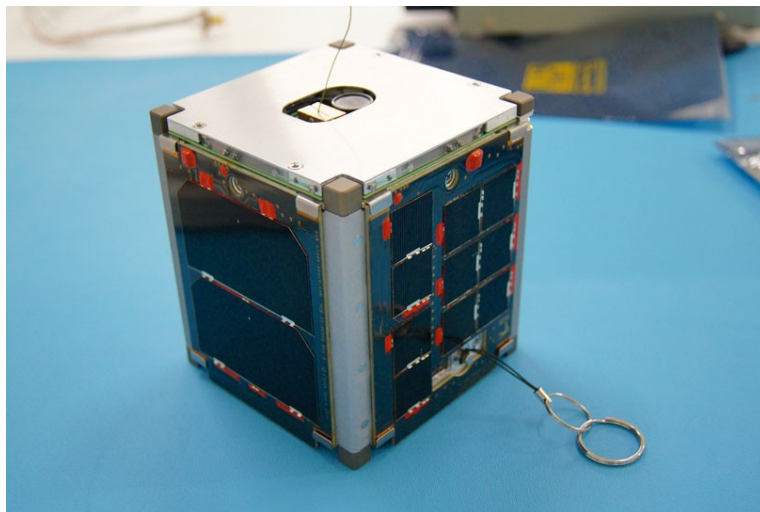
The Cape Peninsula University of Technology has seven campuses across the Western Cape province of South Africa and all within close proximity to the Cape Town CBD. The Faculty of Engineering is situated at the Bellville Campus, about 30 minutes from Cape Town in peak hour traffic. During the breakaway, conference guests will be taken on a tour of three facilities and spend 30 minutes at each:

- The newly developed Nano satellite facility that was created in collaboration with the French South African Institute of Technology (F'SATI).
- The Product Lifecycle Management Competency Centre (PLMCC).
- The Clothing and Textiles Technology Station.

Nano Satellite Facility

The South African government's Department of Science and Technology has an ambitious 10 year plan, based on certain "grand challenges". One of these grand challenges relates to Space Science and Technology. In response to an increasing demand by South African research institutes, universities and industry for students with a solid background and specialised skills, F'SATI offers an international Master of Science programme in Electronic Engineering. The programme is offered in collaboration with ESIEE-Paris, a graduate school in electronic engineering in France.

On 21 November 2013, South Africa made history by becoming the first African country to launch its own nanosatellite or CubeSat, TshepisoSAT into space. The satellite was developed by students and staff from the French South African Institute of Technology at CPUT with funding from the Department of Science and Technology and the National Research Foundation.



TshepisoSAT was the first in a series of CubeSats that will study the ionosphere above Africa in collaboration with scientists of the South African National Space Agency, and others on the continent.

Nano-satellites are small satellites weighing between 1 kg and 10 kg. CubeSats are box-shaped versions of nano-satellites. They are very light compared to the traditional satellites which can weigh anything up to a few

tons. Pretty much in the vein of mobile phone hand-sets, satellites have also become smaller and better. They cost less but have the capability of bigger satellites of the past.

In their short existence nano-satellites have seen a remarkable uptake globally among universities and recent business start-ups. The exciting era of nano-satellites has begun.

Product Lifecycle Competency Management Centre

The Product Life Cycle Management (PLM) Competency Centre, provides state-of-the-art education in product design through to simulation and life-cycle management. It also provides a support service to you inventors and researchers in the design and development process of their products.

The Centre focuses on various application domains of PLM and specifically developing new educational methods adapted to the strong competency expectations of the globalised industries and R&D institutions in South Africa, particularly within the automotive and aerospace industries. This platform enables the reform of engineering curricula and acts as an integrating agent for multidisciplinary R&D. It also provides a networking capability for integrated learning projects conducted between geographically dispersed teams.

Based on the three-dimensional modelling software suite developed by Dassault Systèmes, the centre offers students in-depth knowledge of the global standards for the development of new products in many industrial fields.

Moreover, it aims to equip historically disadvantaged students with intensive practical- as well as sound theoretical knowledge of subject matter through access to innovative technologies and internationally competitive training programmes.

The initiative was launched in collaboration with the French Ministry of Education and Dassault Systèmes.

Clothing and textiles technology station (TSTC)

The TSCT was established to provide innovation support to the clothing and textile industry to become more competitive. This would directly provide feedback into the teaching, learning and research by engaging staff and students in its programmes to become responsive to industry needs. The main sponsor of the TSCT is the Technology Innovation Agency.



In 2004 with support from GTZ (German Agency for Technical Cooperation) the TSCT undertook an analysis of the Clothing and Textiles value chain using a methodology known as RALIS (Rapid Appraisal of Local Innovation Systems). This was done to understand the issues that hamper the industry's competitiveness. Ten key proposals were established which the TSCT used as a guideline to determine its strategic focus.

The station today provides a service, principally to small and medium enterprises, to enable them to compete in their chosen markets.

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