

The International Entrepreneurship Forum, UK
Essex Business School, University of Essex, UK,
The School of Business and Finance, University of the Western Cape, Cape
Town, South Africa, and
Cape Peninsula University of Technology. Cape Town, South Africa
14th International Entrepreneurship Forum
(14TH IEF) Conference

Conference Theme
Entrepreneurial Institutions and the Entrepreneurial Society:
Creating an Inclusive Agenda for Opportunity Creation

Cape Town, South Africa
16-18 September, 2015



Conference Overview

The 14th IEF conference on the theme of *Entrepreneurial Institutions and the Entrepreneurial Society: Creating an Inclusive Agenda for Opportunity Development* sets a challenge to all researchers, policy makers and practitioners, to reshape the agenda of entrepreneurship for human, social, cultural and economic development.

The conference will be held in Cape Town on 16-18 September, 2015. Led by the IEF and Essex Business School, University of Essex, the conference is being co-organised with University of the Western Cape and its School of Business and Finance the OECD Centre for Entrepreneurship and the Local Employment and Economic Development at Paris, France and the Forum for Sustainable New Ventures in the UK. This conference will provide a platform for the generation of new ideas, insights and practices related to the idea of an agenda for inclusive opportunity creation.

We ask whether entrepreneurship and innovation impact on the wider society of producers, consumers and citizens. The literature on entrepreneurship would suggest that they do. The making of new products, the provision of novel services and the formation of new organisational arrangements and business models aim to improve and sustain better opportunities for all. But if opportunity creation, development and realisation, lie at the heart of entrepreneurship and innovation, then the absence of or limited access to such opportunity, is as much a challenge for discourse on the subject as it is for its usefulness to society. Between the prospect of a utilitarian economic outcome and the possibility of social value creation, we can find several shades of opportunity. Their meaningful search can help us to overcome the torrent of rent-seeking or destructive entrepreneurial activity that has blighted societies and economies around the world. But beyond Baumol's triad of productive, unproductive and destructive entrepreneurship is the need to generate an idea of *socially inclusive entrepreneurship*. The norms and practices in our societies together with the decision making organisations that constitute our institutions shape, influence and govern our actions, creating or hindering opportunity development. They also provide a platform for exclusive or inclusive agendas depending on their

The 14th IEF conference will provide a platform for researchers, policy makers and practitioners to engage with this disparate and diverse agenda for inclusive opportunity creation, development and realisation. We hope you will join us in this attempt to create a more inclusive agenda for entrepreneurship at a time when the world seeks new ideas and trajectories of development. We look forward to sharing your ideas and insights in the in the dynamic and creative city of Cape Town.

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Head, Department of
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Conference Themes

To help open up the variety of issues connected to the main theme of the conference, this call for papers welcomes contributions covering any of the following or related sub-themes:

Sub-Theme 1:	Entrepreneurship and society
Sub-Theme 2:	Entrepreneurship, social cohesion and inclusiveness
Sub-Theme 3:	Entrepreneurial Universities, and an Inclusive approach to entrepreneurship education, research and training
Sub-Theme 4:	Commercialisation of new technologies and inclusive development
Sub-Theme 5:	Institutional signals and arrangements for inclusive entrepreneurship
Sub-Theme 6:	Social innovation, social development and economic prosperity through entrepreneurship
Sub-Theme 7:	Technology change, disruptive innovation and enterprise design
Sub-Theme 8:	Community enterprise and inclusive development
Sub-Theme 9:	Public policy and inclusive entrepreneurship
Sub-Theme 10:	Entrepreneurship and poverty alleviation
Sub-Theme 11:	Gender, inclusiveness and sustainable models of change
Sub-Theme 12:	Crowd sourcing and crowd funding and the democratisation of entrepreneurship

This is not an exhaustive list, and papers are welcome in other related areas.

Conference Deadlines

Submission of Abstracts: 30 June, 2015

Notification of Acceptance: 15 July, 2015

Submission of Full Papers: 7 September, 2015,

All submissions should be made to iefsubmissions@gmail.com using the abstract and full paper templates available on the conference web site : www.essex.ac.uk/conferences/ief

Awards

All full papers only submitted by the deadlines for the conference will be considered for two best paper prizes (*one for scholarship and academic rigour and the other for originality, creativity and innovation in its contribution to policy making or practice*). Any late submissions of full papers (after the final deadline date of 7 September, 2015) will be excluded from selection for any one of the two awards.

Publications

Selected papers will be considered for special issues of selected journals. These include the following:

- Journal of Entrepreneurship in Emerging Economies (the official journal of the International Entrepreneurship Forum);
- International Journal of Entrepreneurship and Innovation;
- Industry and Higher Education Journal
- Kindai Management Review

We are delighted to inform you that IP Publishing, UK, is offering a prize of £150 and a preferential review of the Best Paper in the 'Creativity and Innovation' category for publication in either the 'Industry and Higher Education Journal' or the 'International Journal for Entrepreneurship and Innovation'.

All accepted papers will be available in the IEF Conference CD ROMs which will have an assigned ISSN number 2070-6944 (on line version – 2222-7318). In order for us to ensure the publication of the proceedings in time all participating delegates who will be presenting papers are requested to co-operate by completing and submitting their papers on time.

Fees and Payment

Conference Fees

The conference registration fee structure for the conference is as follows:

- (a) UK £300 (+VAT) for all international participants;
- (b) UK £175 (+VAT) for all delegates from developing and low income for all participants from low income countries (as per the World Bank list)
- (c) UK £75 (+VAT) for post graduate students (with ID proof)

(VAT is currently charged at 20%). The above registration fee does not include costs of any accommodation but does cover conference lunches and refreshments for 2 days plus conference resource materials.

A separate charge will be made for the Conference Dinner of UK £ 35 (+ VAT)

The deadline for registration is **15 August, 2015**.

Payment Method

All participants must register using the registration form (available online), and make the appropriate fees by bank transfer or by cheque, payable to the following bank accounts.

For all delegates from outside South Africa

Account Name: Forum for Sustainable New Venture.

Account Number: 20330129

Sort Code : 086001

Bank : UNITY TRUST BANK

IBAN number: GB11 CPBK 0800 5150 073210

Swift code: CPBKGB22

You should email the registration form to IEFsubmissions@gmail.com together with copy of your bank transfer document.

For all delegates from within South Africa only:

Account Name: University of the Western Cape – General Deposits Account

Account Number: 40 5089 3930

Bank: ABSA; **Branch:** Epping

Branch Code: 560810

Swift Code/Sort Code: ABSAZAJJ

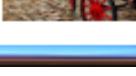
Conference Payment Reference: AED-99-0684

Payment proof to please include correct reference (AED -99-0684) to be emailed to cdavies@uwc.ac.za

Accommodation

The conference will be held at the Protea President Hotel at Bantry Bay in Cape Town. We have negotiated excellent rates for all delegates and we advise early booking of the rooms because of the popularity of Cape Town as a major tourist destination. Please check the hotel web site: <http://www.proteahotels.com/hotels/Pages/protea-hotel-president.aspx> for more details.

IEF Conferences

The Evolution of the IEF Conferences		
1		Naples, Italy, 2001 <i>Entrepreneurship & Learning'</i>
2		Beijing, China, 2002, <i>Entrepreneurship & Regional Development'</i>
3		Bangalore, India, 2003: <i>Entrepreneurial Innovation'</i>
4		Paris, 2004 : <i>Entrepreneurship: Contexts, Locales and Values</i>
5a		Trento, 2005 <i>Entrepreneurship: The Role of Higher Education</i>
5b		Cape Town South Africa, 2005 <i>Entrepreneurship and New Ventures Across Borders</i>
6		Riga, Latvia, 2006 <i>Creativity and Entrepreneurship</i>
7		Shanghai, China, 2007: <i>Asian Entrepreneurship</i>
8		Ahmedabad , India, 2008: <i>Creativity and Entrepreneurship</i>
9		Istanbul Turkey 2009 <i>Entrepreneurship and the Creative Use of New Technologies</i>
10		Bahrain, 2010/11 <i>Entrepreneurship and Society: Creating Social, Cultural, Economic and Personal Value</i>
11		Kuala Lumpur, Malaysia, 2012 <i>Entrepreneurship and Sustainability</i>
12		Vilnius, Lithuania , 2013 <i>Social Responsibility and Entrepreneurship: The Agenda for Entrepreneurship in the 21st Century</i>
13		Bogota, Colombia, 2014 <i>Entrepreneurship and Development: The Idea of Inclusive Opportunity Creation</i>

Profile of Conference Organisers

International Entrepreneurship Forum

The International Entrepreneurship Forum (IEF) network consists of academics, practitioners and policy makers. The IEF events are designed to encourage the meeting of these three groups based on the belief that there is as much value in academic exploration as in discovery through practice. Through this process of interaction, the IEF network aims to obtain a better appreciation of the subject of entrepreneurship. Since its inception, the IEF has held an annual event each year for the past 13 years on a specific and typical theme for deliberation, presentations and discussion.

An impressive array of speakers and other contributors have generated a wealth of knowledge on the subject. Each event has been marked by a rich variety of research papers, key contributions by practitioners and decision makers, and, significantly, by formal and informal hours of interaction between owner-managers, academics and decision makers. Crucially, participants have been able to use the highly interactive format of the events to develop new partnerships and projects to pursue particular activities. One of the most satisfying outcomes of all the events has been the identification of new interest, scholarship and insight into entrepreneurial activity, across different countries, demonstrating the value of learning in an international arena of thought and practice. This outcome informs the themes and topics chosen for each conference.

The IEF continues to collaborate with the OECD, LEED Programme, and the Centre for Entrepreneurship and various institutions across the world.

Essex Business School, University of Essex, UK

Essex Business School (EBS) was created following the merger of the Schools of Entrepreneurship and Business, and Accounting, Finance and Management in 2008. The School's work on entrepreneurship, innovation and regional development together with that of accounting, finance and management, has won worldwide acclaim. Its research, teaching and professional development profile covers key and topical areas of new venture creation and business growth that address both regional needs and the interest of international markets, focusing particularly on entrepreneurship policy issues, innovation and economic development, marketing, international business, social entrepreneurship, organisational studies, human resources, sustainability and institutional links with industry.

EBS is now poised to move forward with a range of innovative initiatives including an enhancement of its research portfolio, continuing professional development, and a new suite of MBA and related programmes concerned with innovation and entrepreneurship and sustainable business strategy.

Entrepreneurship Research at Essex Business School

Entrepreneurship research and dissemination, focuses on varied aspects of new venture creation (in and for business, non-governmental organisations, large enterprises and social enterprise), innovative growth, and the impact of entrepreneurship on regional and local economic development.

The School builds on the research portfolio of all academic staff, and supports the work of research students and a group of Executive Fellows. This supported by the work of E3N (the Executive Education and Engagement Network) at EBS, which has already established working links with similar centres in the UK and in India, China, USA, Poland, France, Italy, South Africa and Colombia. It houses the well-established International Entrepreneurship Forum and has good working links with the Organisation for Economic Co-operation and Development (OECD) and its Local Employment and Economic Development (LEED) Programme. It has supported various conferences on entrepreneurship as a co-organiser in Germany, South Africa and India.

The School has developed an impressive track record of action-research based projects, training and consultancy programmes, and advisory initiatives for a range of public, private and non-governmental organisations. It supported the unique China Business Research Group funded by the Shandong Weigao Group Company Ltd in China, and focusing on China-European business connections and technology based entrepreneurship respectively.

Forum for Sustainable New Ventures

The Forum for Sustainable New Ventures (FSNV) is a registered charity in the UK dedicated to supporting new venture creation through research, training and consultancy. It is developing a new portfolio for dissemination and related activities associated with small businesses and entrepreneurship.

The University of the Western Cape and the School of Business and Finance

The University of the Western Cape is a national university, embedded in its African and international context. It is committed to excellence in teaching, learning and research, and to nurturing the cultural diversity of South Africa, and to responding in critical and creative ways to the needs of a society in transition. The University draws on its history of creative struggle against oppression, discrimination and disadvantage and its proud experience in the liberation struggle, and is aware of a distinctive academic role in helping build an equitable and dynamic society. The University's key concerns with access, equity and quality in higher education arise from extensive practical engagement in helping the historically marginalized to participate fully in the nation's future.

The School of Business and Finance (SBF) conducts research and provides academic and professional training to undergraduates, postgraduates and professionals in the areas of business communications, finance, general management, industrial relations, marketing, operations and materials management, quantitative methods, entrepreneurship, small business management and strategic management. Independent analytical thinking is the corner stone of a well-established and innovative track record in the application of academic development principles that address the learning needs and skills development of students.

The Cape Peninsula University of Technology

The Cape Peninsula University of Technology (CPUT) is the largest of the four universities in the Western Cape Province of South Africa, hosting some 36 000 students. CPUT was created through the merger of various tertiary institutions in the Western Cape and recently celebrated its 10th birthday in its current form. The institution has 7 campuses across the greater Cape Town Metropolitan Area with its main campuses situated in Bellville and District 6 in the heart of the city.

The institution is host to 6 faculties: Applied Sciences, Business and Management Sciences, Education, Engineering, Health and Wellness Sciences and Informatics and Design. The institution's involvement is a joint effort between the Faculties of Business and Management Sciences, and Engineering. Entrepreneurship is a key element in the academic offering of the

Faculty of Business and Management Sciences who, inter alia, also assists students and young entrepreneurs in developing new ventures. At the same time, the Faculty of Engineering has developed a strong research portfolio focusing on innovation, technology development and technology uptake. In order to facilitate this, the faculty is also focusing on technology commercialisation and the creation of commercially sustainable vehicles for the commercial success of these technologies.

Conference Web Site

www.essex.ac.uk/conferences/ief (scroll down and click on 14th IEF conference website)

Conference Contact

For any organisational issues regarding the conference (e.g. accommodation booking, transfers from and/or to the airport, visa letters, special dietary needs etc.) please contact:

UK

**Research and Conference Assistant
Forum for Sustainable New Ventures**

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For additional information, you may also contact:

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Please quote the main query in the subject line when emailing to ensure our speedy response

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