



13th IEF, Bogota, Colombia, July 31 to 2 August, 2014

The Conference Programme

| Time | Activity | Place |
|--------------------------|---|-------------------------------------|
| Friday August 1 | Registration from 31 July from 2pm and on 1 August from 8 am | |
| 9:15 a.m. to 9:45 a.m. | Welcome Address. Dr. Juan Carlos Henao. Rector Universidad Externado de Colombia | Externado University. Auditorium |
| 9:45 a.m. to 10.15 a.m. | Introduction to IEF 2014. Professor Jay Mitra. Essex Business School, University of Essex, UK | Externado University. Auditorium |
| 10.15 a.m. to 11.00 a.m. | Opening Keynote: Sergio Arzeni, Director, Centre for Entrepreneurship and Economic Development, Organisation for Economic co-operation and development (OECD), Paris France <i>'Inclusive Entrepreneurship Policy and the Role of Universities'</i> | Externado University. Auditorium |
| 11.00 am to 11.30am | Coffee Break | Externado University |
| 11.30 a.m. to 12.00 pm | Panel Session 1: <i>'Engaging Global Human Capital for Local Projects'</i> Chair: Ralph Schonenbach, CEO Trestle Foundation, Switzerland; Co- Chair: Candace Johnson, SES, Loral Teleport Europe, Europe Online, VATM, GTWN, Success Europe | Externado University. Auditorium |
| 12.00 pm to 1.00 pm. | Panel Session 2: <i>Growth, Social Inclusion and Entrepreneurship'</i> Chair: Professor Vanina Andrea Farber Professor and Chair of Sustainable Entrepreneurship and Social Inclusion, Graduate Business School, Universidad del Pacifico, Peru Co-Chair: Monica Avila, Ventures | Externado University. Auditorium |
| 1.00 pm to 2:00 p.m. | Lunch | |
| 2:00 p.m. to 3:30 p.m. | Parallel Sessions | Externado University. Seminar Rooms |
| 3:30 p.m. to 4:00 p.m. | Coffee Break | Externado University |
| 4:00 p.m. to 5:30 p.m. | Parallel Sessions | Externado University. Seminar Rooms |
| 7:00 p.m. to 9:00 p.m. | Gala Dinner : Dinner Keynote: Ms Candace Johnson, Founder of SES, Loral Teleport Europe, Europe Online, VATM, GTWN, Success Europe <i>'Making an Entrepreneurial Impact: How Good Investment Makes a Difference'</i> | Hotel Crowne Plaza Tequendama |

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| Saturday August 2 | | |
| 9:00 a.m. to 10:00 a.m. | Panel Session 3: <i>‘Engaging the Community in Inclusive Entrepreneurship Education and Training’</i> Chair: Urs Jager – Associate Professor, INCAE Business School, Costa Rica Co-Chair: Margie Worthington-Smith, Cape Town South Africa | Externado University. Auditorium |
| 10 a.m. to 11:00 a.m. | Keynote 2: Professor Bibek Banerjee, Director, Institute of Management Technology, India <i>‘Inclusive Society and Economic Benefit: Can Business Schools Make a Difference’</i> | Externado University. Auditorium |
| 11:00 a.m. to 11:30 a.m. | Coffee Break | Externado University |
| 11:30 a.m. to 1:00 p.m. | Parallel Sessions | Externado University. Seminar Rooms |
| 1:00 p.m. to 1:30 p.m. | Best Paper Awards | Externado University. Auditorium |
| 2:00 p.m. to 3:00 p.m. | Lunch | |