

# Executive education

*Whether you're looking to boost your own skills, develop your team, or embrace large-scale organisational change, we can help you turn 'business as usual' into something far more productive.*

**Fresh thinking, to help business flourish.**

- 1** Backed by two decades of research from academics and industry practitioners, we create a learning package based on your needs and your sector.
- 2** It is an immersive, interesting and enjoyable experience. We create inspiring and stimulating interactive sessions. You learn more when you construct, develop and share knowledge as a group.
- 3** We always make sure we develop you as an individual, while making sure your new knowledge has impact on your wider organisation.



*“Our aim is to build confident leaders and professionals who are able to take a fresh perspective and have the drive, capability and resilience to ensure that their organisations are successful. This short programme will help leaders think creatively and make a real impact.”*

Professor Tazeeb Rajwani  
Head of Executive Education  
Essex Business School



University of Essex

# Orchestrating Competitive Advantage Programme

## Date

Tuesday 13 March 2018  
Wednesday 14 March 2018

## Venue

Supply Chain Academy,  
Upminster

## Overview

This course, organised in partnership with the Supply Chain Academy, delivers tools and techniques to understand your external business environment, industry dynamics and market position. You'll learn management processes for delivering business growth and strategies for creating high customer value.

## Programme director

Professor Tazeeb Rajwani

## Pricing

Standard programme fee: £1,195 + VAT  
Alumni programme fee: £1,075 + VAT



## Develop a competitive advantage

A goal for most businesses is to build an enduring advantage by establishing a clever market position. Our **Orchestrating Competitive Advantage Programme**, organised in partnership with the Supply Chain Academy, will help you meet that goal and realise your breakout potential.

## Who should attend?

- Ambitious leaders and managers focused on strategy development

## What will I learn?

- Strategy and framework development for your organisation
- Link high growth strategy to strategic objectives
- Understand the unique challenges your organisation is facing
- To deliver a customer centric value proposition
- Uncover the characteristics of successful strategic thinkers

**Talk to us about how our executive education can help your business flourish.**

## Contact us

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In partnership with:



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