Essex Business School
Welcome

Our mission is to offer a transformative education and research excellence that has a positive impact on business and society.

I am delighted to welcome you to Essex Business School. We offer a dynamic environment for the teaching of business set over two campus locations in Colchester and Southend. Our teaching staff are world-leading experts in their areas and we ensure our students receive tailored support to succeed in their studies.

We place a strong emphasis on research-led teaching, meaning that you can be assured that we impart the most, up-to-date knowledge. Many of our teaching staff work closely with leading firms, both regionally, nationally and worldwide, providing real insight into the challenges of management in practice.

In addition to these strengths, we remain a friendly and supportive School, offering a personalised learning experience and individual study and career guidance.

We attract students from around the world, providing a genuinely global learning experience, so you can leave Essex as a graduate with an invaluable set of contacts and relationships to forge your future career.

PROFESSOR GEOFFREY WOOD
Dean of Essex Business School

Top 20
FOR THE MOST INTERNATIONAL STUDENT COMMUNITY IN THE TIMES HIGHER EDUCATION WORLD UNIVERSITY RANKINGS 2018

A proud member of

CABS
CHARTERED ASSOCIATION OF BUSINESS SCHOOLS

Professor Geoffrey Wood is Editor-in-Chief of the British Journal of Management, the official journal of the British Academy of Management (BAM), and Associate Editor of Academy of Management Perspectives, official journal of the (US) Academy of Management. He also serves on the BAM Council.
We maintain close links with professional bodies so that you gain additional benefits for studying at Essex Business School, such as, membership of professional bodies and industry associations and access to accredited resources.

Accreditations and memberships include:
- ACCA, ICAEW and CIMA accredited courses
- CFA Institute recognised partner
- CMI (Chartered Management Institute) accredited MBA programme

An up-to-date list of professional memberships and accreditations can be found on the Essex Business School website:
[essex.ac.uk/departments/essex-business-school/professional-accreditation](essex.ac.uk/departments/essex-business-school/professional-accreditation)

Essex Business School is an Advanced Signatory of the UN Principles for Responsible Management Education (PRME). We are committed to implementing its six founding principles and sharing best practice to ensure that our graduates deliver sustainable value for business, society and the economy.

"My aim is to become a qualified, chartered accountant and the degree at Essex gives me exemptions from qualifications such as ACCA. During the second year, when I was looking for internships, Vicky in the placements team took the time to go through my CV and provide feedback. I also found the annual Successful Futures event to be very helpful by giving an insight into potential careers and planning ahead for life after University."

NATALIE HACKETT
BSc Accounting and Finance 2018
We provide a first-rate business education, taught by practitioners and world-leading academics who are using their research to address real business challenges across the globe.

Our popular programmes cover a wide range of core business subjects: accounting, finance, financial engineering and risk management, business analytics, human resources, marketing, brand management, project management, entrepreneurship and innovation.

UNDERGRADUATE
EBS undergraduate degree programmes share a common first year of taught modules, covering the essentials of business from which to build your specialist knowledge and skills.

You have the option to undertake a placement year (except language courses) or study abroad with all of our courses. Studying overseas offers a fantastic chance to experience a new culture. A placement year gives your career a head start as you gain experience in a business environment. Both will enhance your CV and employability.

MASTERS
We offer postgraduate courses designed to develop and nurture creative and successful future leaders and managers. As well as providing a rigorous research-led education we ensure our graduates benefit from all the skills a university education brings with it.

Choosing EBS for your postgraduate study gives you the opportunity join our thriving, 400 strong postgraduate community – you’ll add an internationally respected and recognised qualification to your CV, as well as developing transferable skills and acquiring specialist in-depth subject knowledge.

MBA
Our MBA offers much more than a broad management education. We combine entrepreneurship with sustainable international business so you can lead organisations to a better future. What’s more, we offer convenient executive and online learning for those with a full-time job, so you can advance your career while working.

The Essex MBA is accredited by the CMI (Chartered Management Institute) and you will gain a Level 7 CMI Qualification in addition to your MBA. This highly regarded CMI professional qualification will boost your employability.

We draw upon our unique location, just an hour from London, to give you access to visiting speakers and business incubators and the opportunity to attend field trips.

The MBA Director’s workshops give you the chance to develop your academic and professional skills by discussing current issues from the world of business.

PHD
Our lively, global community is an active research circle of academics and fellow postgraduate researchers. We offer a stimulating environment and supervision by world-leading academics.

“We are committed to offering all students a transformative education during their time with us. We do this through engaging teaching by experienced staff that meets the rigorous standards set by the University. Our range of courses is constantly evolving and this ensures you will graduate with the skills to think and act strategically for a successful career in business.”

DR SVETLANA WARHURST
Director of Education and Senior Lecturer in International Business and Entrepreneurship

“The course covered a wide variety of modules and topics. This will prove very valuable in the future as there are so many different elements and aspects to every business. I liked the business marketing module, working in small groups to complete an assignment. Not only does group work get people to come out of their shells slightly, but it also prepares you for working life and helps with organisational skills as well as your leadership development.”

LUKE KELLY
BSc Business Management 2018
In addition to your lectures and seminars, you will also have access to a dedicated EBS Learning Team to support the development of your academic and professional skills. The team deliver a range of initiatives for you to get involved with that support your studies, help improve your grades, give you opportunities to build your CV and support you in applying for placements and planning your future career.

- Workshops on topics such as essay writing and planning, effective reading and note-taking, referencing skills and critical thinking, as well as exam preparation and revision events.
- Individual appointments tailored to your specific study needs, for example understanding feedback on assignments to help you continue to improve.
- Student-led workshops and support sessions to help develop your maths and Excel skills or use our Bloomberg terminals to their full potential.
- Placement preparation workshops and advice on applications, interviews and assessment centres for placements, internships and graduate jobs. Career guidance appointments are also available.
- An annual Successful Futures Conference with guest speakers from businesses including PWC, EY, HSBC, Barclays. The conference is a unique opportunity for you to network and debate some of the key issues facing the world of work today.
- Guest speakers in lectures and as part of our EBS RE:SEARCH RE:THINK lecture series, which invites our academics to present their research to students in a relaxed and friendly environment.
- Social and student engagement events organised for students by students, which include welcome events, assessment centres, quizzes and a variety of events to help you get to know your colleagues in EBS.

In a graduate labour market where you need more than just a good degree, I believe that Essex offers our students unparalleled opportunities to develop relevant, transferable skills and wider interests sought by today’s employers.”

VICKI DOUGHTY
Placements Manager

“...I am really grateful for the support received from the EBS Learning Team staff. They are flexible and welcoming, and always available at short notice. Initially I was unfamiliar with certain academic terminology such as ‘Harvard referencing’ and study techniques. Now I’ve progressed from simply writing an essay to evaluating it and understanding the feedback. I found the support very reassuring and it has helped me overcome many hurdles. With English as my second language, they supported me by putting things into plain English. I’d be lost without this continued support!”

REEM AL MADANI
Full-time MBA 2018
CONTEMPORARY AREAS
We are recognised for being at the forefront of research in these contemporary areas:

- accounting in emerging economies and global development
- reporting, regulation and governance
- marketing and organisation studies
- finance and banking
- gender studies
- macro-financial econometrics
- entrepreneurship, innovation and international business

RESEARCH AT ESSEX
Research at Essex Business School is internationally recognised and is currently arranged in three broad clusters: accounting, finance and management. Our centres act as a focus for research activity, critical thinking and excellence and cover a range of contemporary business issues in a stimulating and positive environment.

- Centre for Accounting and Global Development (CAGD)
- Centre for Work, Organisation and Society (CWOS)
- Essex Accounting Centre (EAC)
- Essex Centre for Macro and Financial Econometrics (ECMFE)
- Essex Finance Centre (EFiC)
- Research on Entrepreneurship, Innovation Management and Internationalisation (REIM)
- Essex Critical Diversity Research Group (ECDRG)

RESEARCH SEMINARS
Our research centres and groups organise weekly seminars for our academics and PhD students. We invite speakers from universities across the world to share their latest research papers. Our own academics often take part too, sharing insights into their work to help our researchers collaborate and learn from best practice.

Students and organisations alike can tap into our School’s vibrant research culture through regular talks, seminars and events held throughout the academic year.

RE:SEARCH RE:THINK
Our lecture series seeks to make contemporary research more accessible to students by showcasing the most innovative and thought-provoking work going on in the School and most importantly invites students to join the conversation.

“The world-class research undertaken within our School informs learning, and provides our students with the critical thinking and the latest knowledge beyond what might be studied in textbooks. At Essex Business School we are committed to generating excellent research that makes an impact on both the business and academic community.”

PROFESSOR CLAUDIA GIRARDONE
Director of Research

“I chose Essex Business School not only because it has a good reputation for research, but also it has world-class researchers in all subject areas.

EBS provides an open and international study environment that connects me with other doctoral researchers from different countries. Being with them, I am always inspired and learn to be more optimistic and energetic. The doctoral study is a long journey and EBS is the right place for exploring the world.”

LILI YAN
PhD Finance 2019

Essex Business School has a world-class reputation for research, combining the highest scholarly quality with relevance to practice. Both theoretical and applied research can be found in our School, with much of it addressing the important issues currently being faced by commercial businesses, public sector bodies and not-for-profit organisations.
Dr Danielle Tucker’s research interests focus on evaluating complex change management initiatives in public sector organisations. Dr Tucker has recently been working with NHS organisations making changes in care models and adopting a new integrated care partnerships approach, aiming to reduce reliance on A&E and hospitals and to create better continuity of care for complex patients.

Her research studies how different NHS organisations work together to create a shared vision which spans multiple professional and organisational groups. It will consider the implementation of strategic action plans in an ambiguous and constantly evolving policy context, and the sustainability of the partnership relationship.

Professor Neil Kellard’s research supports developing countries through forecasting commodity prices. By modelling the effects of different causes, such as natural disasters, his research helps to find solutions to ease the impact of price changes for commodities such as energy and food.

Professor Neil Kellard explains: “At Essex we have undertaken research into improving the forecasting of a range of linked asset prices including stocks, energy and food prices. For example, improved ‘early warning systems’ for very high food prices can help developing country policymakers design responses to support calorie intake, bring down prices and lessen the tragic increase in infant mortality which can occur when communities are vulnerable and income is low.”

Professor Diane Holt’s research generates business models for developing countries and considers the impact of social and environmental enterprises on poverty alleviation and sustainable development. Professor Holt spent three months aboard a ‘floating’ campus as the only UK academic on a study abroad programme on a passenger ship.

She taught three modules during the voyage: supply chain management, leadership and social responsibility, and sustainable and social ventures. She also used time on board to write up her own research and case studies on social and environmental enterprises. She said: “These field trips not only broaden my own knowledge, which I can pass on to my students, but my in-country experiences will also prove useful when planning future research projects.”

At Essex Business School, the concept of impact is embedded in the School’s research activities. We have a vibrant and thriving international research community that generates impact by engaging with business and external organisations, including regulatory bodies and policy-makers.

Our researchers carry out rigorous, innovative and highly relevant research, making a difference to the economy and society. Our academics are actively engaged in topical projects that have broad social relevance and direct social impact.

“…what really made this an excellent experience was the guidance and support I received from my supervisors throughout the years. Their support also extended beyond my PhD thesis and included identifying suitable international conferences where I could present my work. My experience at Essex Business School enriched me with skills related to research, communication, presentation, and conference organisation that are very important for my future career in academia.”

MAIS SHA’BAN
PhD Finance (Banking) 2018
Graduate Teaching Assistant
Our Southend Campus is in the heart of the Thames Gateway, one of the Government’s key areas for economic growth and a fitting location for entrepreneurial study. Southend-on-Sea combines the charms of a traditional seaside resort with the attractions of a vibrant, modern town. The town centre location gives you easy access to transport links, shops and leisure facilities, all adjacent to the beach and world-famous mile-long pier.

You’ll be inspired by the ultramodern facilities at The Forum - it houses our Learning Hub, open 24/7, and integrated public and academic library.

The Gateway Building is the base for Essex Business School in Southend, conveniently located in the town centre.

Southend beach front and pier is the perfect place to relax, unwind and have fun with your friends.

Our iconic University Square accommodation is just two minutes walk from campus.

“My favourite part of the course has been the business strategy simulation game, where I applied theory to a practical situation mirroring current market conditions. I had to use analytics, statistics and my own gut instinct to make business decisions and solve challenges. I chose Essex Business School because it invests in its students and facilities. I enjoy spending time in the SU lounge and it’s useful to have 24/7 access to the building’s study areas.”

MYLES WOOD-MCGRATH
BSc International Business and Entrepreneurship 2016
Our purpose-built home at our Colchester Campus offers an innovative location for teaching business. Open study areas around the building offer an inspiring setting for personal study or group working. Students learn in light and spacious lecture theaters with modern audio-visual equipment. Essex Business School sits in the centre of the Knowledge Gateway, home of many fast-growing start-ups as well as national companies choosing it as their regional base.

The Start-Up Hub at the Knowledge Gateway has helped our graduates launch some exciting ventures.

Our modern student centre delivers leading-edge facilities and provides a mixture of zones for quiet study and group study.

Open study areas in the winter garden provide an inspiring base for collaborative working.

A warm welcome awaits at our dedicated EBS student services desk. We’re on hand to offer support and signpost you to all things EBS.

“\nI was fascinated that Essex Business School has a Bloomberg facility for students, a stunning building and many platforms to help students in both their academic as well as their social life. Moreover, at Essex we can join the academic staff, sharing knowledge, by becoming a teaching assistant or peer engagement ambassador. I received lots of career related support – from building a CV to becoming more confident in attending assessment centres and 1-2-1 interviews. My highlights include receiving an International Student of the Year award and I have recently started my industry placement at Siemens.”

SOUKAYNA HACHIMI
BSc Banking and Finance including placement year 2019
Our Bloomberg Financial Market Lab gives you hands-on experience of dealing in stocks and securities. Training on this state-of-the-art virtual trading floor will give you access to Bloomberg business data, information and analytics used by accountants, managers and finance professionals across the globe. Not just for finance and banking students, all of our students can benefit from these exceptional facilities. Knowing how to use the software will put you a step ahead of the competition in the graduate jobs market.

“In addition to industry-standard Bloomberg data, our virtual trading floor gives you the opportunity to practise trading stocks and securities using the same software as financial analysts and traders across the globe. Leading software X-TRADER enables you to trade multiple markets from a single screen and you’ll give your career a head-start by having this practical experience in advance of graduation.”

DR ATHANASIOS TRIANTAFYLLOU
Lecturer in Finance

1st
YEAR UNDERGRADUATES WILL RECEIVE TRAINING ON THE BLOOMBERG FINANCIAL MARKET LAB. YOU CAN COMPLETE THE BMC BLOOMBERG MARKET CONCEPTS (BMC) CERTIFICATE, ENHANCING YOUR CV

Our students have access to exceptional facilities that provide hands-on experience in dealing in stocks and securities. The Bloomberg Financial Market Lab, in particular, offers state-of-the-art virtual trading floor that provides access to Bloomberg business data, information and analytics used by professionals globally. This practical experience gives a competitive edge in the graduate job market.

In addition to industry-standard Bloomberg data, our virtual trading floor provides an opportunity to practice trading stocks and securities using the same software as financial analysts and traders across the globe. Leading software X-TRADER enables you to trade multiple markets from a single screen, giving you a head-start in your career. The BMC Bloomberg Market Concepts (BMC) Certificate enhances your CV and prepares you for the professional world.

Your alumni card gives you access to alumni events on campus and across the world. It’ll get you into Sports Weekend, or the library, and our international social and professional networking events.

You can use our Employability and Careers Service for three years after you graduate – including help with CVs and interviews, and finding internships.

You get free access to academic journals and books through JSTOR, and a discount of up to a third off postgraduate fees at Essex.

There are also special rates on our flagship management courses here at Essex Business School to help you boost your skills, develop your team, or manage change.

So, keep your details up to date and stay in touch – because Essex is for life.