



University of Essex

Essex
Business
School

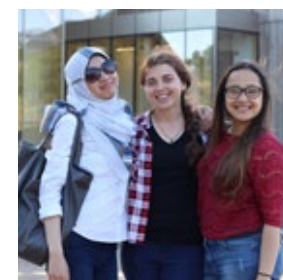
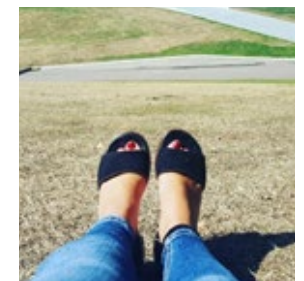
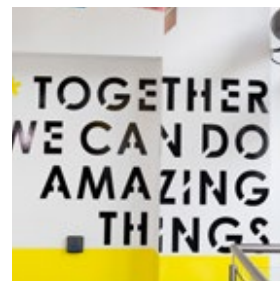
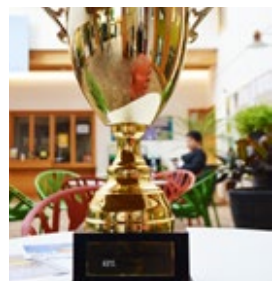
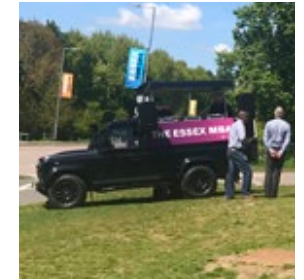
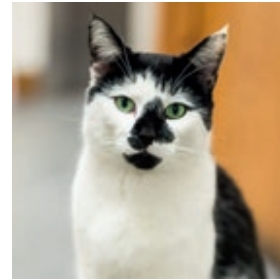


MBA

► essex.ac.uk/ebs/mba

The Essex MBA prospectus 2020

OUR STUDENTS, THEIR PHOTOS



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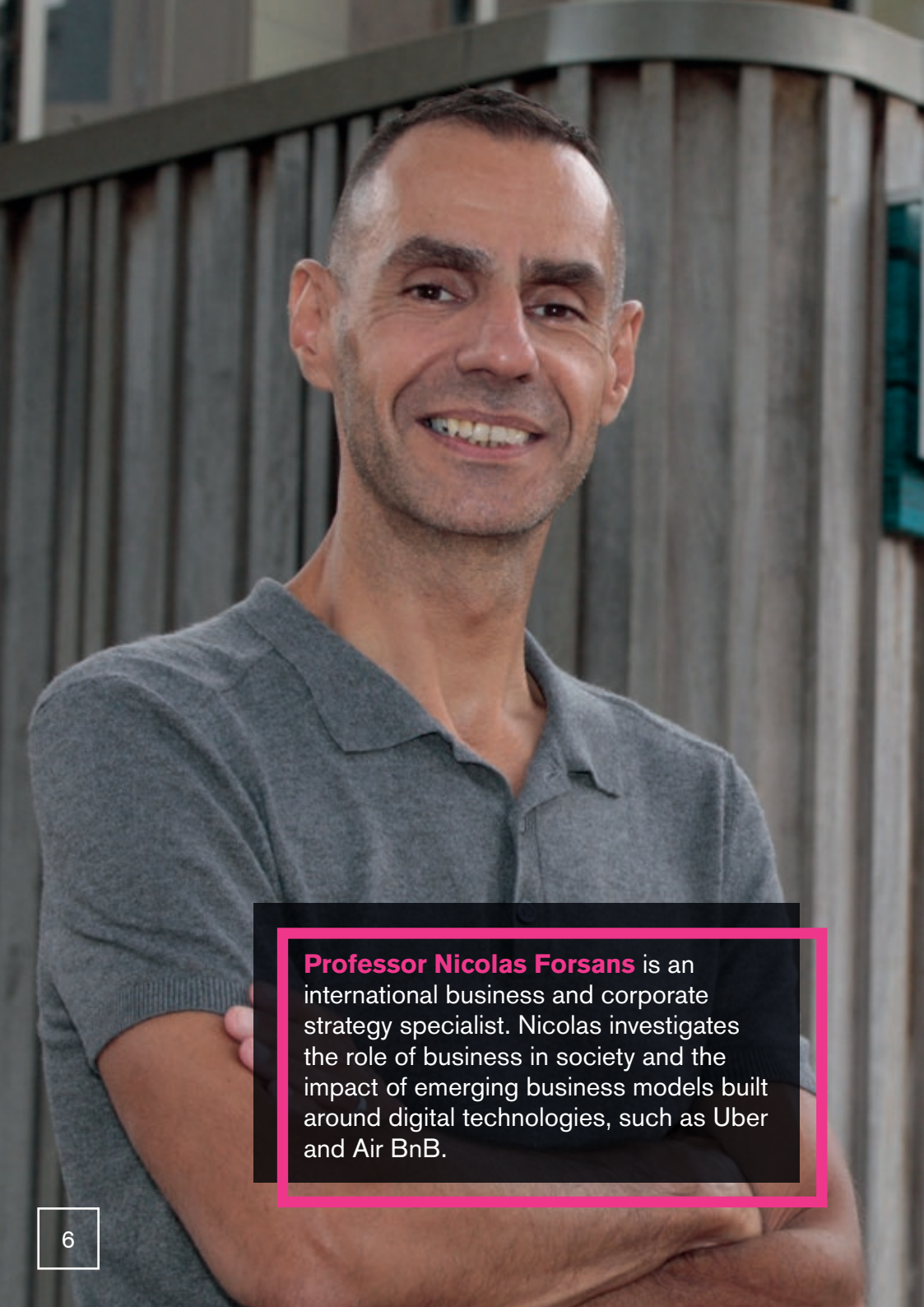
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The plants in our winter garden help to make our business school building completely carbon neutral.



Professor Nicolas Forsans is an international business and corporate strategy specialist. Nicolas investigates the role of business in society and the impact of emerging business models built around digital technologies, such as Uber and Air BnB.

WELCOME TO THE ESSEX MBA, THANK YOU FOR YOUR INTEREST IN OUR PROGRAMME.

By studying for The Essex MBA you will join a special group of talented and ambitious individuals, all motivated by the desire to advance their careers and elevate themselves. The Essex MBA student is an energised, passionate and positive professional who believes business has a key role to play in benefiting society. They believe enterprise, profit and sustainability all go hand-in-hand. And just like you, they aim to achieve lasting, positive change - for themselves and those around them.

But to create positive change, you need to see the bigger picture. The Essex MBA will help you develop a global outlook, challenge your assumptions and equip you with the knowledge, the skills and the tools to think innovatively and critically about how successful businesses create outstanding value - and ultimately do well, as well as do good.

You may be an entrepreneur wishing to make an impact. Or you may be a working professional keen to challenge yourself and explore the opportunities that await. Whoever you are, The Essex MBA will provide you with the space to think strategically and create the world you want to live in.

If you are talented, ambitious and keen to make a lasting, positive impact on yourself and those around you, I want to hear from you.

Offered on a full-time, part-time, degree apprenticeship and online basis to suit your needs, The Essex MBA will broaden your horizons and help you become who you want to be. If you are accepted onto the programme, I will schedule a call with you, assess your needs, and discuss how we can help you fund your MBA.

I look forward to hearing from you,

Professor Nicolas Forsans
MBA Director
n.forsans@essex.ac.uk



WHY THE ESSEX MBA?

An entrepreneurial spirit

Our students are talented, ambitious and full of energy. They possess an entrepreneurial spirit that we do our best to foster. We equip them with the tools to build and lead sustainable and resilient businesses but, more importantly, we aim to inspire them to create the world they want to live in.

A compass to find your way

We recognise that potential MBA students come from all walks of life and from all professional backgrounds. Whatever your experience and whatever your goals, The Essex MBA will give you the tools you need to elevate yourself and advance your career.

Professionally accredited

You'll receive a level 7 CMI qualification in Strategic Management and Leadership alongside your Essex MBA. The Chartered Management Institute (CMI) are the only chartered professional body in the UK promoting the highest standards in management and leadership.

Your MBA, your way

We offer full-time, part-time, degree apprenticeship and online programmes to fit around your lifestyle and professional commitments.

Achieve lasting positive change

The Essex MBA is interested in businesses that do well, as well as do good. We want to inspire our students to deliver profit for themselves and their organisations but, in our view, this shouldn't be at the expense of our planet and the people who enjoy it. Our MBAs aspire to achieve lasting positive change for themselves and those around them.

Bring the world of business into your studies

The Essex MBA is designed to immerse you in the real world of business, sharing your own experiences, hearing from business practitioners and discussing topical business problems with your classmates.

A signal of expertise

An MBA is understood as a marker of quality around the world. It is no ordinary Masters programme and requires significant professional experience, business sense and commitment.

Alumni benefits

When you graduate from The Essex MBA, you'll join a network of over 100,000 alumni in 130 countries offering you an unparalleled network of prospective business contacts.

OUR BUSINESS CREDENTIALS

The Essex MBA is designed to immerse you in the real world of business, learning from other professionals and sharing your own experiences.

DIRECTOR'S WORKSHOPS

Our Director's Workshops are integral to The Essex MBA and run immediately after each weekly module. They give you the opportunity to relate current business issues to content taught in your modules and to develop your academic and professional skills. During the workshops you could be:

Hearing what businesses have to say

Guest speakers visit us from across the region, London and further afield. They share their expertise and will be glad to answer your questions. Recently our MBA cohort have heard about risk and reputational management from a former adviser to ex-Prime Minister Tony Blair and have been introduced to Design Thinking by a local expert.

Experiencing it for yourself

The Director's Workshops aren't restricted to our campus. You'll enjoy getting out and about with your cohort, visiting businesses in the region and

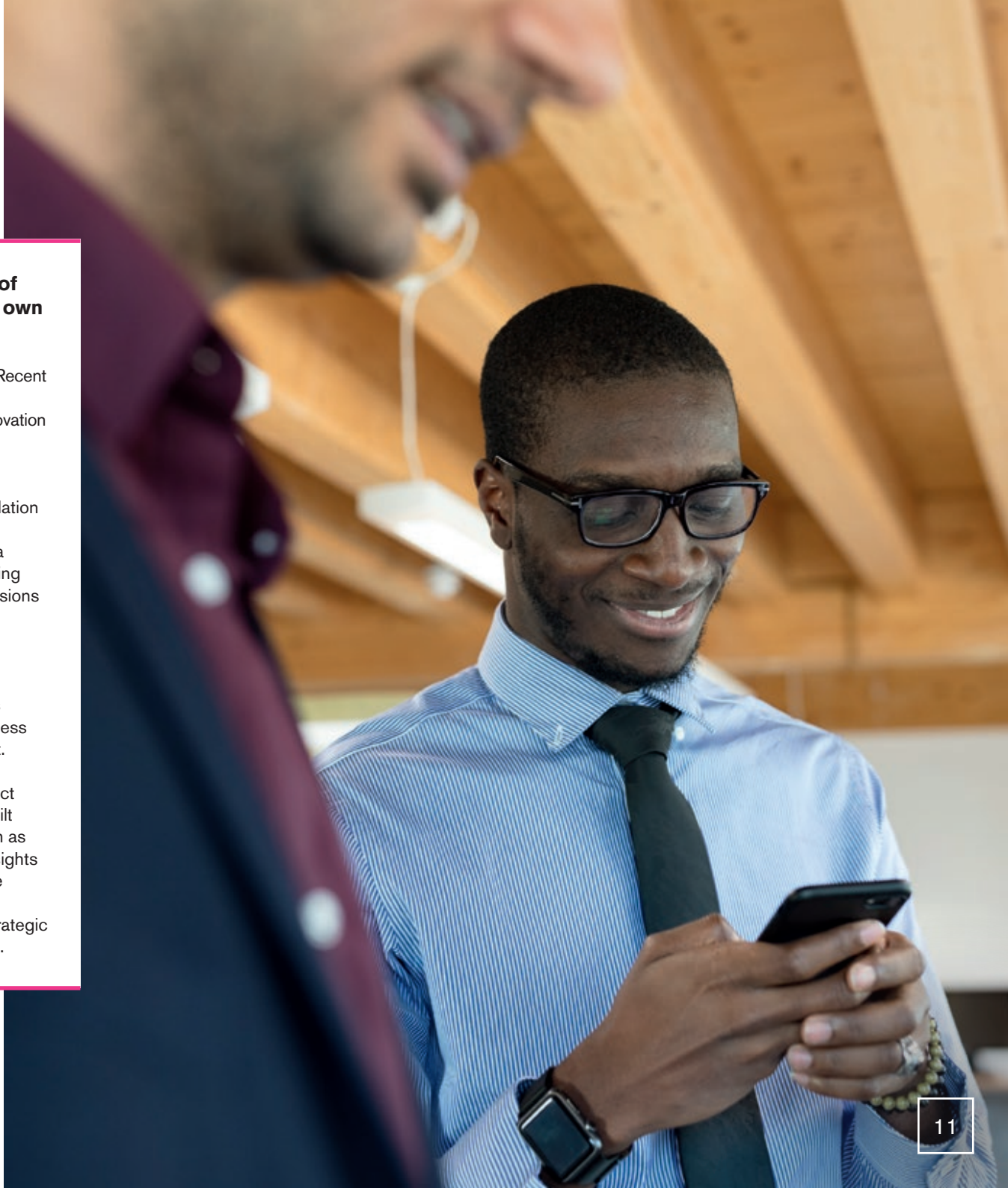
grilling them with your questions. Recent visits have included Adnams PLC, Cambridge Science Park and Innovation Martlesham.

Simulating the real thing

Using project management simulation software, our MBA students were tasked with re-developing a football stadium including selecting contractors, making finance decisions and consulting a virtual board.

Learning from our business experts

MBA Director, Professor Nicolas Forsans, is an international business and corporate strategy specialist. Nicolas investigates the role of business in society and the impact of emerging business models built around digital technologies, such as Uber and Air BnB. He'll bring insights from his 20+ years of experience teaching international business, responsible management and strategic management into the workshops.





AND IT DOESN'T STOP THERE...

There are so many more ways your MBA is connected to business:

AN EXPERT COHORT

Your fellow MBAs will join you from across the world (we count over 45 nationalities amongst our alumni) and you'll all bring fascinating insights with you from a broad range of careers and professional backgrounds.

A CAMPUS FOR BUSINESS

The Knowledge Gateway is our research and technology park, which includes Essex Business School, Parkside Office Village

and our brand new Innovation Centre. These organisations engage with our students, offering internships, graduate roles and research opportunities.

COME TO OUR BUSINESS CONFERENCE

Our annual MBA conference brings together the current MBA cohort, your teaching staff, MBA alumni and industry leaders for an event considering the key business issues of the day.

OUR RESEARCH COMMUNITY

Essex researchers are constantly asking difficult questions and providing answers to improve the lives of individuals and communities.

We look at issues that affect us now and in the future – and our research helps to shape thinking and influence policy in this country and across the globe. As an Essex MBA, you will be a member of this dynamic and inspiring community.

Challenging world hunger

With the world's population predicted to hit nine billion by 2050, the challenge of feeding the planet is a major one. To meet demands, food production needs to increase by 40% in the next 20 years and 70% by 2050.

But how is this possible when wheat yields have reached a plateau for the past 30 years?

Essex has an international reputation for innovation and excellence in photosynthesis – the process that enables plants to harvest energy from the sun and convert it to products for food and fuel.

We need to find ways to increase wheat yields and researchers in our School of

Biological Sciences are working on various national and international projects to engineer improved photosynthesis to help tackle this complex problem.

Could strawberry-picking robots be the future of fruit farms?

Robotics experts at the University of Essex are working with world-famous jam makers Wilkin & Sons of Tiptree to look at ways of picking strawberries with robots.

In some UK farms, though not at Tiptree, up to 20% of soft fruit are currently unpicked due to problems recruiting enough workers and farms are having to look at alternative ways of harvesting their crops in the future.

The research at Essex, led by the School of Computer Science and Electronic Engineering, is part of a major project looking at how robots can work in natural, unstructured environments where they can pick, inspect and pack soft fruits, working alongside humans in a farm environment and reducing production costs.

Currently one billion strawberries are picked by hand at Tiptree every year, by humans who have half a second to check the strawberries for ripeness, disease and size.

Big data, big threat?

Every detail of our lives today is held somewhere digitally, giving corporations and states the power to access information about our political affiliations, sexual orientation, shopping and travel habits, even health status. It can be used to make our lives easier and to target human rights responses, but it can also be used to discriminate, stifle protest and undermine our rights.

Launched in 2016, our Human Rights, Big Data and Technology Project brings together almost 30 Essex researchers, working with colleagues at the University of Cambridge, exploring how human rights can be secured in this digital age.

They are investigating issues including predictive policing, consent, surveillance and counter-terrorism, the use of algorithms to determine access to healthcare and insurance premiums, and how our social media activity can be used to spot and respond to human rights abuses.



WHO IS AN ESSEX MBA?

An MBA is a prestigious qualification that's a hallmark for a strong CV – and it can lead to new levels of earning potential. As a result, more and more company directors in-waiting are studying for an MBA.

At Essex, our MBAs acquire the skills to become company directors but that's not where they all started out. Many of our MBAs are accidental managers, career changers, return-to-workers and entrepreneurs who use an MBA as a launch pad for the most exciting phase of their careers so far.

COULD YOU BE NEXT?

ACCIDENTAL MANAGERS

You'll know very well if you are an accidental manager.

Have you been charged with taking on a managerial role, despite having little prior experience and with virtually no preparation?

You may feel like the continuous training courses and management programmes run by your employer just aren't enough for you to take on future challenges with confidence.

An MBA can transform accidental managers into empowered leaders, certifying your skills and topping up your training to allow you to open a new chapter in your management career.



**Okikiola
Olowoporoku,
Full-time
MBA, 2019**

"I want to take business to the next level. I've had the experience of working in industry and I studied management but I feel I need to build on my managerial experience and improve my ability to lead effectively, my decision-making, and gain a better idea of financial decisions and budgets."



**Neha Thakur,
Full-time MBA, 2018**

"Start now! An MBA needs dedication and smart-work. It's a compressed and intense course that pushes your brain but helps you to understand business dynamics and it will improve your skill-sets thoroughly."

ENTREPRENEURS

Entrepreneurs come from all walks of life

Many entrepreneurs stumble upon a business idea and may have little training or qualifications in business or management. You might not have a Bachelor's degree but you do have mountains of experience and drive;

you have been able to monetise a skill or talent into a service or product that you can take to market.

CAREER CHANGERS

Career changers are everywhere and their numbers keep growing. Today's workforce can expect to change career as much as five times during their working lives.

The benefit of doing an MBA if you are a career changer, regardless of what you were doing before and what you

intend to do next, is that an MBA is a qualification that is aimed specifically at those who want to advance their career.



Derek Guimond
- Full-time
MBA - 2016

Derek was attracted to the cohort of dynamic entrepreneurs as well as talented business professionals on The Essex MBA programme. It inspired him to start his own business while simultaneously progressing his career. Derek was awarded a sports scholarship at Essex. Keen to share his experiences, he and Essex MBA graduate Vladimir Vukovic set up their business enabling postgraduate and professional opportunities for other sportsmen and women around the world.



Erin Lovell,
Online
MBA, 2017

"This MBA initially appealed to me because I knew that, ultimately, I'd like to own a number of businesses and work for myself. I wanted to study with a programme that was laser focused on the type of skills I would need to grow professionally and run a successful company. The flexibility of online study was a major consideration as I juggled studies, a full-time job and getting my first company off the ground."

RETURN TO WORKERS

If you've had a long period out of work, you may feel a little out of the loop. Whether you've had time off to bring up children, taken a career break, had to endure a long period of sickness or even taken early retirement and changed your mind – a gap in your employment history needs to be explained to future employers and your skills gaps need to be addressed.

Returning to work after a career break provides a great opportunity to review your professional goals and undertake a gap-analysis of the skills and attributes that will help you to achieve them.

Return to workers are valuable assets to an MBA programme as you often provide

a completely different perspective on work. Your career hasn't been the centre of your world for a period of time, so you offer insight that is often more holistic and more considerate of work-life balance.

An MBA can help you to navigate the next stage in your career.



**Dan Dempsey,
Part-time
MBA, 2014**

"Having worked as a practitioner in the sustainability sector since 2005 I was ready to return to academic study to gain new perspectives to improve my work performance. The Essex MBA has been fantastic for this. As well as providing me with the latest business thinking I have explored many different approaches to sustainability: how it shapes and gets shaped by business agendas. I can immediately implement new ideas at my work place, helping to boost my career and add value to my organisation."



"I want to establish my own business on a full-time basis. I have some marketing, HR and admin experience but bringing this all together is key and I just wasn't sure where to start. My greatest achievement has been becoming a working mother - the skills you need to be a mother are under-rated in a business context but there are a lot that are transferable! Now I wish to make my handbag business my return-to-work reality."

**Agatha Ubong,
Full-time MBA, 2019**



**WELCOME
HOME**



WE'RE INTERESTED IN HOW YOU WANT TO GROW AND WHAT YOU WANT TO CHANGE.

We are Essex. We're on the side of **people with guts** – rebels with a cause. We're about people who **love to learn how**, but **want to challenge why**. But why do we have to stop here? Why can't we take it further, to the bit where it really gets interesting?

We're about the people who huddle outside a class long after it's finished because there's much **more to be said**, more arguments to be had. We're about people who are bold enough to **challenge inequality** and the status quo. People who don't expect the world to change simply because they liked a Facebook status or nodded when someone else spoke. At Essex you're not just a student, **you're a member**, someone with genuine licence to shape what goes on around you. To us it doesn't matter where you've come from. We're interested in how you want to grow and **what you want to change**. We're after people who will help us push the frontiers of knowledge. **Challenging convention** is in our DNA. All of which leaves you with a decision: are you going to sit and watch the world go by? Or do you have the **courage and energy** to shape it? We'll help you explore, question and create **powerful ideas**. We'll introduce you to people from every corner of the planet, a **genuinely global community** that lives, works and plays together. If you give up at the first hurdle, Essex isn't for you. If you want to be spoon-fed a degree, Essex isn't for you. If you are brave enough to have ideas and generous enough to share them,

WELCOME HOME.

THE UNIVERSITY OF ESSEX

Over five decades we've created a truly global community for original thinkers who seek to change the world for the better. We're committed to two things: excellence in teaching and excellence in research. And we think this works.

ESSEX BUSINESS SCHOOL

We're the largest department at the University of Essex but we're still only 10 years old. We're a growing School but our people are always more than just a number to us.

Our courses aim to teach leadership with integrity. We hope our students will choose to follow our example and do business better. By training them to think critically about business, we know that they will be encouraged to act ethically.

It's all part of our mission to offer a transformative education and to deliver research excellence that has a positive impact on business and society.



We are top 15 for the seventh year running in The National Student Survey for overall satisfaction.



We were named University of the Year at the Times Higher Education Awards 2018.





OUR CAMPUS

Our Colchester Campus is located in Wivenhoe Park, a beautiful setting for your studies.

The five squares at the heart of the Colchester Campus are always bustling and full of energy. They are home to our weekly market, where there is always plenty of delicious local produce to choose from.

Our sports arena is competition standard, it hosts England's National Superleague Netball games and

incorporates our gym, climbing wall and courts for basketball, volleyball and badminton.

The Silberrad Student Centre overlooks the lake and it's here you can find study space, the IT helpdesk and the Students' Union Creative Studios.

The Knowledge Gateway is our research and technology park, which includes Essex Business School. It's also home to Parkside Office Village, base for 20 resident SMEs, and our brand new Innovation Centre that aims to support 50 start-ups as they scale up and flourish.



MAKE ESSEX YOUR HOME

Make Essex your home

Setting up home in a new location can be daunting but with a few of the tips below you'll be in the best place to make the right decision about where you should live while studying for your MBA.

On campus

We have a wide range of accommodation available all within walking distance of Essex Business School.

Our single accommodation is arranged into self-catering flats, complete with fully equipped shared kitchens. Included in the rent is Wi-Fi, heating, hot water,

contents insurance, electricity and the cleaning of communal areas (such as kitchens). Rooms are normally let for the full academic year from late September to the end of June.

You can apply for University accommodation online and accommodation will be guaranteed – as long as you've had your place confirmed, your accommodation application is received by the published deadline, and you accept your offer of study.

Questions?

E askthehub@essex.ac.uk



University Quays

Size: 766 rooms
Cost per week: £143.78 – £169.05
8 rooms per flat, en suite facilities



The Meadows (townhouses)

Size: 288 rooms
Cost per week: £150.43 per week
12 rooms per flat, 2 students per bathroom



“I currently live in a shared house in the town centre of Colchester. I found my accommodation through a local letting agent who was very helpful and was able to recommend which areas of town I should be looking at.”

Liqiang Chen, MBA student

SU Homes

Our Students' Union provides a house finding service called SU Homes. They provide support to students who choose to live off-campus, as many of our MBA students do. They carry out landlord checks to make sure your new home is safe and secure, they can help you find a guarantor and might even give you a lift to property viewings.

They don't charge administration fees and your deposit is held securely as part of a government-authorised deposit scheme. SU Homes can help you in your search for a room in a shared house, resident landlords, letting an entire house, and purpose-built student accommodation.

www.essexstudent.com/suhomes

Residents' Assistants

Each area of the University's accommodation is home to a Residents' Assistant. It's their job to get to know

everyone living in the accommodation and to encourage residents to get to know one another. The Residents' Assistants work out of hours when other University support services may be closed so they offer a friendly face whenever you might need it.

Mature Students Society

The Mature Students Society aims to bring together all mature students at Essex to create a support network and a social group to enhance the experience of mature students at the University.

Some of the projects they are working on include:

- Making the Students' Union more relevant to mature students
- Arranging more support for mature students
- Increasing opportunities for mature students

essexstudent.com/maturenetwork



COLCHESTER AND BEYOND

Colchester

Colchester Castle is nestled in a gorgeous park right in the centre of Colchester. It is full of incredible local history and the surrounding park is a lovely place to while away an afternoon.

Depending who you speak to, Colchester is either Britain's oldest recorded town or Britain's first city. It was the capital of Roman Britain and was the setting for one of the most famous battles of the time, between the Romans and Boudica, Queen of the Iceni.

Essex has 350 miles of coastline, one of the longest of any county in England and some of the most beautiful sections, at Wivenhoe and Mersea, are an easy walk or a short bus ride from the University.

Colchester Zoo, on the outskirts of the town, is home to hundreds of beautiful, unusual and rare species and is a great place to visit if you want to escape your studies for the day.

Beyond

Direct trains into London from Colchester take less than an hour.

Essex is also recognised as a logistics gateway for UK industry, with four international deep sea ports, six rail freight terminals and the UK's third largest cargo airport at London Stansted.

The East of England is home to a number of pioneering businesses developing global reputations, including Suffolk-based brewery Adnams who host our MBA students for an insight day each year.

The region is also gaining a global reputation for science and technology enterprise, most notably in Cambridge and the surrounding towns.



First Site gallery and cultural centre hosts an inspiring range of local and internationally renowned exhibitions and has even provided a temporary home for the University's collection of art from Latin America.

OUR GREAT LOCATION



Colchester to:

- Central London: 60 miles (97km); 45 minutes to 1 hour by train, 1 hour and 40 minutes by car.
- Stansted Airport: 33 miles (53km); 1 hour and 15 minutes by bus, 50 minutes by car.
- Southend Airport: 41 miles (66km); 1 hour and 15 minutes by train, 1 hour by car.
- Gatwick Airport: 83 miles (133km); 1 hour and 50 minutes by train, 1 hour and 40 minutes by car.
- Heathrow Airport: 90 miles (150km); 2 hours and 10 minutes by train, 1 hour and 55 minutes by car.
- Harwich International Port: 20 miles (33km); 25 minutes by train, 35 minutes by car.

essex.ac.uk/travel



OUR CAMPUS

 Colchester



OUR
COMMUNITY

MEET OUR GLOBAL MBA COMMUNITY

Throughout The Essex MBA students learn as much from their peers as from our academic staff. They also learn from the peers who have gone before them, who make up our flourishing alumni network across the globe.

INDIA

Every year, our MBA staff travel all over the world to meet alumni and prospective students. In 2019, the team visited India to host a Shark Tank event, which saw budding MBAs demonstrate

their entrepreneurial flair to our panel of expert 'sharks'. Participants received business advice from our MBA Director while being considered for a place and scholarship for The Essex MBA.



Mexico
Alba Hernandez
Marketing
Manager at
Omni Metal
Finishing Inc

"The MBA experience helped me to value the power of asking questions and avoiding absolutes. I felt that every time I thought I had found an answer, I would turn it into a question, or sometimes several questions. This spirit of inquiry led me to expand my critical thinking to understand the challenges of business organisations"

Africa - Janice Matwi Country Head, Zambia - Sales and Marketing

"The Essex MBA equipped me with the technical knowledge to manage profitable enterprises. Since returning to Zambia, I have been heading the commercial department of the country's leading digital financial services company. My MBA has given me the ability to positively impact not only the company's bottom-line but also on the governance and ethical interests of the organisation."

UK

The Essex MBA has a truly international flavour, yet the course is very much grounded in the entrepreneurial spirit of our region. The East of England has a strong track record of sustainable start-ups that become thriving international businesses and these local examples inspire our students to see that their businesses could be just as successful.

TOP 20
for the most international student community in the Times Higher Education World University Rankings 2018.



Oman
Reem Al Madani
Procurement and Contracts Manager- Shell Petroleum

"My MBA has given me the skills and confidence to change sectors while specialising in supply chain management. Through immersive projects such as the simulations, we have formed very close connections which will last beyond the course."



Sri Lanka
Ahmed Shaakir, MBA student, class of 2019

Ahmed Shaakir worked as a Business Development Manager at Ralhum Trading Pvt Ltd. He is also the founder of Sri Lanka's first digital sports store, Athilco.lk, and was one of the top-ranked tennis players in the country. Shaakir is keen to use the Essex MBA programme to further develop his leadership skills and global business knowledge.

Uzbekistan
Bekhruz Khazratov, Entrepreneur

"After graduation I utilised the business plan produced for my dissertation to create my own company, and so looked to the University for support. I set up my business in the Start-Up Hub based on the Knowledge Gateway. Here I was able to use the free work space and support to launch my company Nomadist."



COURSE
INFORMATION

MBA

ESSENTIALS

**A suite of compulsory modules covering key business functions.
Each module is worth 10 credits.**

Strategy

Through workshops and practical activities you will learn how to design, evaluate and implement organisational strategy, how internal and external factors shape strategy and how organisations can do well as well as do good.

firm strategy and apply theory to decision-making.

Markets, governance and ethics

You will understand how markets work, how risk can be managed and learn new approaches to decision-making.

Accounting and finance

You will learn how to evaluate financial and non-financial information to direct organisational strategy, analyse a company's financial accounts, challenge financial assumptions underpinning

Sustainable operations

You will acquire the skills and the tools to manage business operations in a sustainable way that helps deliver the triple bottom line of people, planet and profit.

Strategic marketing

Through case studies and a real life marketing project you will learn how to develop an effective marketing strategy aligned with changing customer needs. You will explore trend analysis and gain a critical awareness of the facets of international marketing, both from strategic and functional viewpoints.

People and organisations

Organisations are nothing without people. You will analyse workforce issues that will shape your own management practice, learn how to manage talent and understand strategic workforce planning.

Data and analytics

While taking part in hands-on workshops, you will learn how to generate actionable insights from data to enhance decision making. You will learn to appreciate the use of 'big data' and insight to implement and manage change.

The Director's Workshops

Through hands-on learning activities facilitated by the MBA Director, industry practitioners, and field and company visits, you will experience new ways of working across infrastructure, people, processes, cultures and sustainability. You will acquire practical skills that enhance your personal and professional effectiveness and learn new approaches to decision making.

THE ESSEX MBA TOOLKIT

A selection of advanced modules bespoke to The Essex MBA, which demonstrate how to create and manage innovative and sustainable ventures through entrepreneurship and intrapreneurship. Each module is worth 10 credits.

Leading with impact

You will acquire an understanding of organisational and team dynamics and analyse ethical and values-based approaches to leadership.

You will learn the skills you need to build engagement and develop high performance, agile and collaborative cultures in an organisational setting.

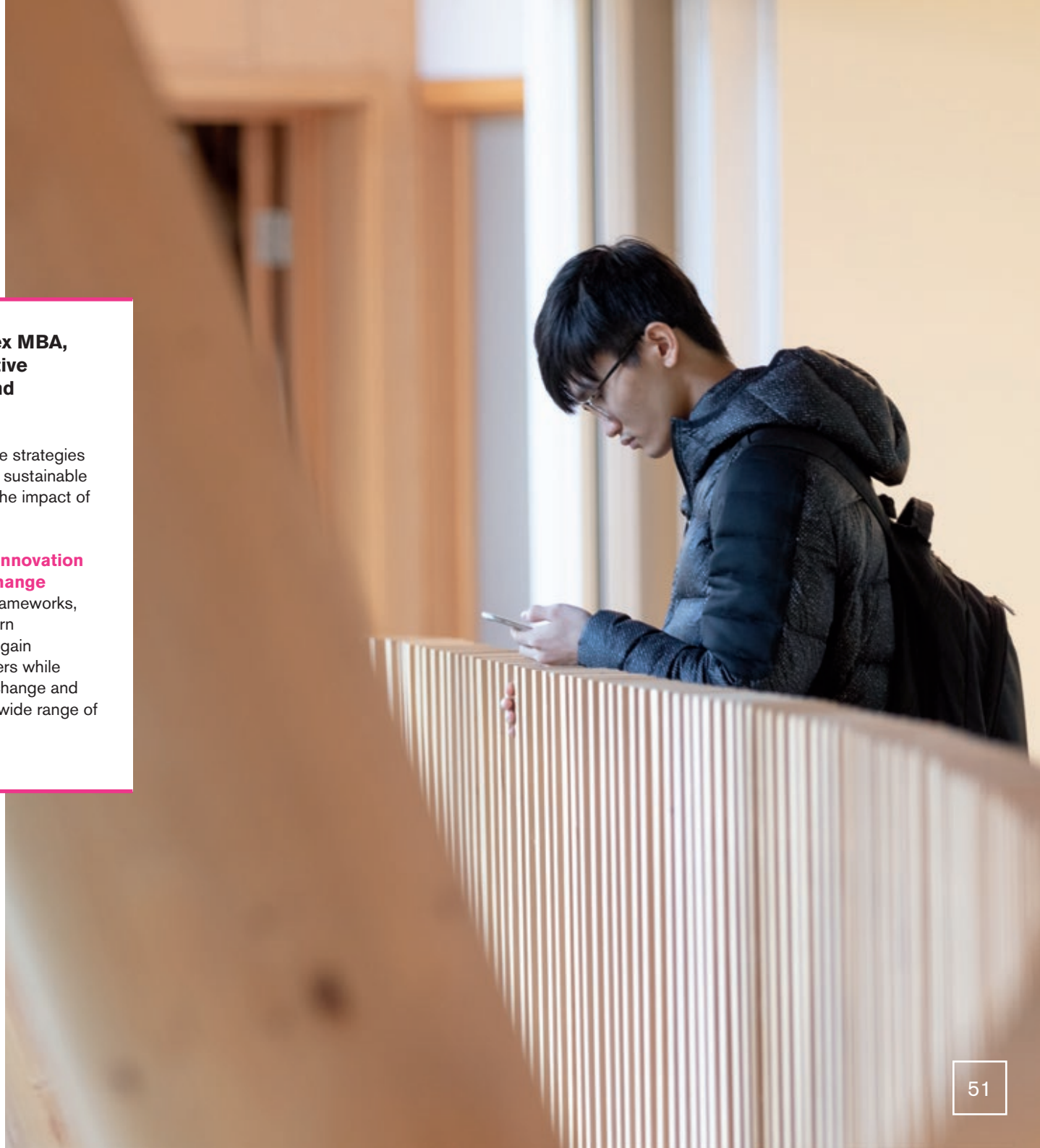
Innovation and entrepreneurship for new business models

You will gain an entrepreneurial mindset suitable for entrepreneurship and intrapreneurship, learn how to

design high performance strategies focusing on growth and sustainable outcomes, and assess the impact of disruptive technologies.

The Management of innovation and organisational change

You will use analytical frameworks, diagnostic tools and learn communication skills to gain support from stakeholders while leading and managing change and innovative projects in a wide range of organisational settings.



THE OPTIONS

Choose one from this list of three optional modules that takes your understanding further

Social innovation, entrepreneurship and impact

You will develop a critical understanding of social entrepreneurship, social innovation and social impact. You will begin to appreciate how these areas connect with entrepreneurial and management skills to address exclusion, collaboration, poverty, inequality and environmental concerns and examine their impact on business and society.

Consulting in organisations: depth psychological approaches

You will learn the process of negotiating, contracting and

concluding consultancy assignments, develop a critical understanding of the nature and design of consultancy assignments and develop an understanding of a range of depth psychology models of organisational change processes.

Supply chain management

Through workshops, case studies and group projects you will understand how supply chains and logistics work in practice and how to evaluate good practice, problems and challenges to supply chain management in a global context.



THE CAPSTONE

Apply everything you have learned in your modules and test your skills. This is worth 60 credits.

Business planning (20 credits)

This is where your MBA learning in strategy, marketing, accounting and entrepreneurship comes together. You will develop and implement your business idea, devise marketing plans and operating models for growing a real business as you take part in a real life simulation. Through the simulation you will acquire, run, grow and sell a real business in an immersive and collaborative learning environment, with coaching from our MBA Faculty and our resident entrepreneurs.

MBA project (40 credits)

You can opt to undertake a consultancy project for one of our partner organisations or produce an academic dissertation. Entrepreneurial students wishing to start their own venture while studying the MBA can opt to develop an extensive business plan

while developing, testing and validating your value proposition and assessing all aspects of the proposed business and operating models. You will be supported by the University's team of resident entrepreneurs and experts.

Workshops designed to support you through the different phases of your project run throughout the year. They begin with project scoping at the start of your second term, followed by workshops to help you generate the insights you need and how best to evidence the impact of your contribution.

The details

All modules are delivered in five-day blocs, from Monday to Friday, with the exception of the MBA project sessions and the Director's Workshops that are spread over 1 – 2 days at key stages of the programme.





THE DETAILS



YOUR MBA, YOUR WAY

We believe that your MBA should be delivered your way. We have developed a flexible MBA with four distinct pathways so you can choose to study in a way that suits you.

The Essex MBA (full-time)

The full-time MBA offers a one-year, intensive study pathway. You will be taught at our Colchester Campus in Essex Business School and will have the option to live on campus while you study.

The Essex MBA (part-time)

The part-time MBA offers a two or three-year pathway that is designed to allow you to continue working while you study. You will be taught at our Colchester Campus in Essex Business School.

The Essex MBA Degree Apprenticeship

This pathway enables employees of apprenticeship levy-paying companies to complete their MBA in two years with no upfront costs. You will study at our Colchester Campus during sessions pre-arranged with your employer and will work as normal around these.

The Essex MBA Online

Taught and delivered through the University of Essex Online learning portal, this pathway enables you to complete your MBA in two to three years while you work and from the comfort of your own home.

None of the above? Not to worry, discover our other relevant Masters degrees in management on page 62.

I'M IN, WHAT'S NEXT?

Like any good business strategy, you'll need an MBA plan. Here's your step-by-step guide to making your application

Step 1 – Check the entry requirements

You need to have an undergraduate degree with a 2.2 or higher. If you are an international applicant, please email pgquery@essex.ac.uk for further details about the qualifications we accept.

You should also have three years' relevant, professional work experience, post-graduation. We'll review your CV and references for evidence of your professional experience.

If you have an undergraduate degree below a 2.2 or you do not have an undergraduate degree at all, we will still consider your application. We will typically ask you to have at least five years of relevant managerial experience and ask you to submit an essay that demonstrates your knowledge and skills.

If English is not your first language, we require IELTS 6.5 overall with at least 6.0 in each component. Equivalent qualifications may also be accepted.

Step 2 – Think about your funding

The course fee for The Essex MBA full-time programme for 2020 is £20,000. Fees for the part-time and online courses vary according to your preferred start date. Every year we have a number

of scholarship opportunities for MBA applicants. For more detail about course fees and scholarship awards, please email mba@essex.ac.uk or search 'mba scholarships' on our website essex.ac.uk

Step 3 – Make your application

Applications for entry to the programme in 2020 are now open and early application is recommended.

You'll need to submit:

- Transcripts of your university-level studies to date
- A personal statement (500 words) outlining why you would like to undertake our MBA programme and what you hope to gain from it
- An up-to-date CV
- Two references (normally one from an academic referee and a second from your current employer)

Step 4 – Meet the MBA Director in your interview

You will be invited to an interview in person or via Skype with our MBA Director. Your interview will give you an opportunity to ask any questions you may have about the programme and it will be a chance to meet the MBA Director. You can also discuss your funding options and will be assessed for our MBA scholarships.

Step 5 – Accept your offer

If your interview is successful then you'll receive an email from us and you'll be able to accept your offer straightaway. You'll do this by logging into your MyEssex portal.

Step 6 – Confirm your place

If your offer is made without any additional conditions then you can fully confirm it straight away. If there are conditions you still need to meet (such as results of English language tests) then you should send these to us as soon as you receive them. Information about any deposit you are required to pay will be shown in your MyEssex portal.

Step 7 – Keep in touch

If you want to discuss any aspects of your application or find out more about studying at EBS, our MBA Programme Manager, Siân Savage, is happy to answer any queries.

T +44(0)1206 873131

E mba@essex.ac.uk

You can also join our Essex MBA Facebook page to connect with your future classmates facebook.com/groups/MBAapplicantsEBS

Step 8 – Get started

Our full-time MBA programme begins in the first week of October 2020 and finishes in mid-September 2021.

ESSEX MBA NOT FOR YOU? HERE ARE SOME ALTERNATIVES

We understand The Essex MBA doesn't suit everybody, but that doesn't mean Essex isn't for you. Our passion for delivering a responsible and sustainable management education extends far beyond The Essex MBA. Perhaps these courses are more your style?

If you don't have the work experience... Master of Business Management (MBM)

If you want to develop your operational management skills and strategic knowledge, but don't have the work experience necessary for The Essex MBA, this course is for you.

You'll explore the main functional areas within organisations, their structure and processes, and the changing external environment. Along the way you'll also develop quantitative skills, helping you to make informed decisions and solve complex business challenges.

essex.ac.uk/pg/business

If you'd like two Masters degrees... Progress from Essex to the USA

The University of Essex has joined forces with the University of Baltimore, USA. By spending one year studying in Essex and another year in Baltimore, you'll graduate with both an MSc Finance and an MBA.

It's the ultimate way to fast-track your studies from undergraduate level. Find out more ebs@essex.ac.uk

For those looking for a change... MSc Management

Our MSc Management programme requires no prior subject knowledge or work experience, so it's perfect for those looking for a change. From term two you can choose to stick to core management topics, or specialise in marketing, international management, leadership or advertising and corporate communications.

essex.ac.uk/pg/business

If you'd like your employer to pay your tuition fees... The Essex MBA Degree Apprenticeship

If your employer pays the Apprenticeship Levy then they could use it to fund your MBA. Ask your employer to contact us to find out more

apprenticeships@essex.ac.uk



OUR MISSION

IS TO OFFER A
TRANSFORMATIVE
EDUCATION
AND RESEARCH
EXCELLENCE THAT
HAS A POSITIVE
IMPACT ON BUSINESS
AND SOCIETY.



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