



Fresh  
thinking,  
to help  
business  
flourish.

# Hot ideas, cool solutions

*We're committed to driving innovation and growth, by offering excellent and tailored support to business.*

## How our knowledge can help

As a university we're in the UK's top 20 for research excellence. Our researchers are daring, visionary thinkers; people who are constantly asking difficult questions that provoke new thinking, influence policy and inspire ideas that can take shape in the real world to solve real business problems.

We are leading the way in advanced and big data analytics – being home to the Economic and Social Research Council's Business and Local Government Data Research Centre, the Institute for Analytics and Data Science, the UK Data Archive and the Administrative Data Service and Network.

The ESRC's Human Rights, Big Data and Technology project is also based at Essex, bringing together practitioners in the fields of human rights, the technology industry, internet governance sector, the UN, and academics to capacity-build and develop innovative and connected solutions to the issues identified.



### Ideas that make the world go round

Also, our Essex Business School leads on innovative research, looking at data exploration from our internationally-leading work in quantitative social science and human rights, business and finance analytics, artificial intelligence techniques and statistical methods.

We're harnessing the influential research and training capacity across these national centres of excellence, and sharing our expertise to help companies and non-profit organisations enhance their knowledge, use data more effectively and empower society.

### Bright minds help business thrive

Whether you need our expertise to provide evidence-based research and analysis to support strategic business decisions, or policy change, we can help. And that help can come in a number of ways: through consultancy, contract research and training, or as part of the national Knowledge Transfer Partnerships scheme. Talk to us, and we'll match you with the right people, who'll find the right fix to your problem. We embed our research students in enterprising businesses, and already, they're undertaking projects that are helping businesses fly.

We can guide you through the maze of funding options available too: from our own innovation voucher scheme to regional and national incentives, and other R&D and EU funds. If you need a new angle on a project to refine your competitive edge, improve your bottom line, add intelligence to support strategy, or back-up business decisions with rigorous data analysis, then we're the people with the inventive ideas to help drive it through. We're friendly, approachable, and here to help.

Contact **Rob Singh**  
Deputy Director – Enterprise  
**T** 01206 874278  
**M** 07818 407500  
**E** [business@essex.ac.uk](mailto:business@essex.ac.uk)