Angels@Essex
Registering and creating a deal as an entrepreneur
Invitation email

Come be a part of our Platform

Dear [Name],

You have been invited by Angels at Essex to join their platform.

Please click the button below to create an account and find out more.

Join the platform

Kind regards,

Angels at Essex
Create credentials
Basic company details

Introduction
Before we can register you as an entrepreneur seeking investment on the Angels@Essex platform, we need some basic information about you and your business.

Business information required
Please provide the following information about your business seeking investment

Business name *
Please Enter your Business name here

Company Registration Number *
Please Enter your Company Registration Number here

Date of first registration *
Please Enter the Date of first registration here

Date you started trading (issued the first invoice) *
Please Enter the Date you started trading here

Number of employees (Full Time Equivalent) *
Please Enter the Number of employees (Full Time Equivalent) here

Balance Sheet Total *
Please Enter the Balance Sheet Total here

Current Turnover *
Please Enter the Current Turnover here

Short description of the business and the reason for seeking investment (~100 words) *

SEIS / EIS / SITR qualifying? *
- Yes
- No

Person(s) with significant control *
Please Enter the Person(s) with significant control here
Personal details

Personal information

Please provide the following information about you:

Name

Please Enter your Name here

Contact Address

Please Enter your Contact Address here

Daytime telephone number

Please Enter your Daytime telephone number here

Email address

Please Enter your Email address here

Position in the business seeking investment

Please Enter your Position in the business here

I [ ] agree that I have given the correct details.

I agree [ ]
Terms of service

• This is the legal agreement between the entrepreneur, the University of Essex and Delio Ltd.
  
  • The University of Essex is the owner of the platform and
  
  • Delio Ltd is the operator.

• Read through the document carefully and then when you are satisfied that you understand the contents of this document, check the “I Agree” box to confirm your agreement.

• Then press the “Complete On boarding” button at the bottom of the page to move to the next step, which is to create the deal.
Create the deal – 6 steps

Adding a Deal

Let us get you started - tell us more about your investment opportunity.

Your deal template

To make things easier for you, we have generated a sample deal template.

<table>
<thead>
<tr>
<th>Step</th>
<th>Description</th>
<th>Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>Basic Details</td>
<td>15 minutes</td>
</tr>
<tr>
<td>3</td>
<td>More Information</td>
<td>10 minutes</td>
</tr>
<tr>
<td>4</td>
<td>Images</td>
<td>2 minutes</td>
</tr>
<tr>
<td>5</td>
<td>Attachments</td>
<td>2 minutes</td>
</tr>
</tbody>
</table>

Once you have completed these steps, you can always add/remove more content later on.

Start Creating Deal
Step 2 – Basic details

Adding a Deal - Basic Details

Please fill in the basic information below that will display on the deal page.

Description

Deal Name *

This is the headline title for the opportunity

Deal Summary *

This is an informative description in no more than 300 characters

Deal Overview *

This is a short introduction to the opportunity that will be displayed on the first page of the deal

Key Contact

Please add the details of a key contact for the deal who can be contacted by internal users only:

Name

The full name of the key contact

Phone Number

The best contact phone number of the key contact

Address

The primary address of the key contact

Email

The email address of the key contact

Location

Location *

Please select a location

Please select a location from the drop down menu

Location Detail (optional)

Use this space to enter any additional information about the deal location. For example, description, building, street, town (only applicable if map enabled in Location Settings).
Step 2 Basic details (cont.)

Key Contact
Please add the details of a key contact for the deal who can be contacted by internal users only.

Name

The full name of the key contact

Phone Number

The best contact phone number of the key contact

Address

The primary address of the key contact

Email

The email address of the key contact

Location

Location *

Please Select a Location
Please select a location from the drop down menu

Location Detail (optional)

Use this space to enter any additional information about the deal location. For example, description, building, street, town (only applicable if map enabled in Location Settings).

Financials

Currency *

Great British Pounds (GBP)

Please select the currency for this deal

Funding Sought *

Please enter the total capital being sought as part of this investment round.
You can also enter the shortcut ‘m’ for millions or ‘k’ for thousands,
e.g. 1m = 1,000,000

Minimum Investment *

Please enter the minimum investment amount per investor.
You can also enter the shortcut ‘m’ for millions or ‘k’ for thousands,
e.g. 1m = 1,000,000

Availability

Date Available From *

01/04/2020

Date Available To (if applicable)

01/07/2020

Investor Type

Please select which investor classifications you wish to make this deal available to.
Step 3 – Deal specific information

Adding a Deal - More Information
Please fill in the fields below - they are specific to your deal type.

Growth Stage *
Growth

Sector *
Manufacturing and Engineering

Expected Tax Relief
Tax relief is not applicable

Has a valuation been set? *
- Yes
- No

Valuation
Undisclosed
Please provide any additional information regarding the valuation (e.g. negotiable, undisclosed)

Previous Funding Secured
10000
Please state the total external investment that your company has received to date, you can also enter the shortcut ‘m’ for millions or ‘k’ for thousands, e.g 1m = 1,000,000

Save & Continue
Step 4 - Adding images

1. Header Image
   Please add an image that will run horizontally across the top of your deal page.
   We recommend a 1280 pixel wide and 750 pixel tall image.

2. Deal Provider Logo
   Please add a logo for the organisation that is providing the deal. Please ensure the image has a minimum width of 140px.
   The logo will be displayed in a circle. You can zoom in and out, position the image and set a background colour once the image is uploaded.

3. Images Text
   Please add any images you wish to be displayed in the “Images” text.
   When you have completed all the images you wish to include, click the “Finish” button below.

Sharing Images
Any successfully uploaded images will be displayed here.

4. Deal Provider Logo

```
To display the logo in a circle, you can zoom in and out, position the image and set a background colour once the image is uploaded.
```

Background Colour: #FFFFFF
Documents go into different folders, released at different stages in the entrepreneur engagement.

Request signature on NDA:
Step 6 - Review

Thank you for adding your deal.

Please confirm the deal information below. You can go back to edit, or you can save and continue.

Steps that are missing information:

- Attachments

Your deal currently includes:

- Basic Details
- More Information
- Images

Once you have completed these steps you can always add/remove more content later on.

Deal currently in progress:

This deal is currently in progress and is not visible within the platform to other investors.

Once you are happy that all the relevant information has been entered, click 'Save & Continue to Dashboard'.

Once you have reached the dashboard, you will be able to continue to manage your deal and get it published on the platform.

Go Back

Save & Continue to Dashboard
### Summary

Currently many machines that require human operation are designed with little or no attention to the comfort of the operator. This proposal seeks investment to take an existing prototype virtual reality design package to market. The package allows potential operators to use virtual reality in the evaluation of designs as part of the design package. The market place for this is any design studio within a large enterprise which manufactures equipment which people are needed to operate or any stand alone design studio doing similar work. The package makes it easy for designers to ensure that the solutions they generate truly incorporate the operator into the design during the design process and not as an afterthought.

### Documentation

- Growth Stage
  - Growth
- Sector
  - Manufacturing and Engineering
- Expected Tax Relief
  - Tax relief is not applicable
- Previous Funding Secured
  - GBP 10,000
- Valuation
  - Undisclosed
The dashboard

Push for approval – sends deal to Angels at Essex team for review and feedback prior to publication.

When published – the deal is visible to the investors