

# Assurance and evaluation

Get the best value for money when investing in new services. Let us help you base your decisions on strong, hard evidence and help remove risk.

### Smarter spending for straitened times

You might think your last spending initiative was a success – but can you prove it? We can. In these times of public sector cuts, certainty that your investment is going to make a real, tangible difference to people's lives is vital.

Our range of evaluation and assurance services, available across the public sector and to the private and third sectors, draws on years of expertise that can help your senior decision-makers plan and spend with confidence. We can guide you into making the right decisions, so that your new policies, strategies and initiatives get on a firm footing, from the outset.



#### Services we offer

There are many ways to spend money and make improvements – the question is how to do this and get the best results. Our expertise is already helping organisations as diverse as the Department for Work and Pensions, Suffolk County Council, and Colchester Community Voluntary Services understand the impact of their interventions, analyse their spend, and prioritise their resources in the future.

We're a leading university for data analysis and through our Institute of Analytics and Data Science we're helping local government organisations and businesses interrogate and scrutinise data to extract its true worth and find answers to inform future decision-making. We also provide employee training across a range of evaluation disciplines – from consultation to survey design.

Talk to us about how our fresh thinking and expert consultancy in evaluation can add assurance, better governance, and confidence into your organisation.

#### Contact

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## Stay on track with confidence ■ We can help you design your policies with evaluation built-in at every stage to keep you on track and de-risk your decision-making. ■ We will be the objective friend who checks to ensure you are on track, but crucially, at a time when it's not too late to make changes. ■ Drawing on our experience and our research, we look at what's worked before, and advise on best practice. We help you base your strategy on solid evidence. Our expertise is wide in this area, from qualitative and quantitative statistics to ethnographics and history, and from pilot scheme design and measurement to evaluation techniques

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