What is the Applied Quantitative Methods Stream?
The Applied Quantitative Methods stream is a way of formally recording that your degree contains a significant amount of quantitative methods.

To follow this pathway you take designated EBS modules. The successful completion of the specified modules will entitle you to receive the qualifier ‘(Applied Quantitative Methods)’ at the end of your degree title, for example BBA Business Administration (Applied Quantitative Methods) and this will appear on your transcript and degree certificate.

The Board of Examiners will confirm whether you have passed the appropriate modules with the required minimum marks (see below) in order to display (Applied Quantitative Methods) at the end of your degree title. In order to be eligible, you must complete the following modules to the required pass mark:

**Stage Two**
2nd year – all modules in the list below are required (45 credits):
BE216 - (15 credits) International Business Strategies
BE219 - (15 credits) E-Commerce
BE220 - (15 credits) Strategic Entrepreneurship

Note: BSc Marketing will have no additional options due to the module choice (Will have to take BE217 30 credits, as 90 credits will be taken by compulsory modules and AQM choices).

Students must achieve 2:1 or above in two modules and no result can be lower than a 2:2.

**Stage Three**
3rd year – all modules in the list below are required (45 credits)
BE441 - (30 credits) Business Strategy
BE932 – (30 credits) Research Project*  
BE231 - (15 credits) Business Research Methods OR BE260 - (15 credits) Supply Chain Management

Students must achieve 2:1 or above in two modules and no result can be lower than a 2:2.

In BE932 Research Project must utilise quantitative research methodology and data analysis.

*This project is for the academic year 2015/16 entry only. Subsequent years, 2016/17 onwards, will be a research project module and students must have completed one of the following modules (quantitative research methodology and data analysis must be utilised):
BE932- (30 credits) Research Project- Business Administration
BE933- (30 credits) Research Project- Marketing
BE934- (30 credits) Research Project- International Business and Entrepreneurship

What will happen if I do not successfully complete the modules?
In the event that you do not successfully meet the requirements given above, you will not be eligible to receive the qualifier; however, you will be able to graduate under your standard degree title provided that you have satisfied the requirements of the course in line with the Rules of Assessment.

What do I need to do now?
You need to contact Vicky Doughty (vdoughty@essex.ac.uk) or Dr Kholoud Mohsen (kmohsen@essex.ac.uk) in EBS to let them know of your intention to follow the AQM qualifier pathway. They will be able to answer any questions and advise you of the next steps.

When you choose your modules via eNROL ensure you adhere to the pathway above and choose the required modules. In some instances it may be that the structure of your course prohibits you from choosing the necessary modules required for AQM. In this instance you will need to apply for a Special Syllabus by completing a special syllabus form which can be found at https://www.essex.ac.uk/ssf.

In the box which asks you to provide your reasons for requesting the Special Syllabus, please state: [I am undertaking the Applied Quantitative Methods stream in EBS and am required to undertake specific modules for this. Please contact Vicky Doughty for further information.]

The Final Board of Examiners will confirm whether you have completed the necessary modules to be eligible to receive (Applied Quantitative Methods) at the end of your degree title.

For further information on the Applied Quantitative Methods pathway please visit the following link: https://www.essex.ac.uk/ss/employability/q-step.aspx