



December 2011

8th

10th

International Consortium for Entrepreneurship Research (ICER) organizes the first international conference on

Entrepreneurship and new venture creation

International models and benchmarks



Indian Institute of Management
Bangalore - India

तेजस्वि नावधीतमस्तु



International Council
for Small Business



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The First International Conference on Entrepreneurship and New Venture Creation is being launched by ICER, a cross-continental network of 5 leading academic institutions across Italy and BRIC countries, supported by Fondazione Cariplo, Italy. The network is headed by Milano-Bicocca University (Milan, Italy) in collaboration with Indian Institute of Management Bangalore (India); Fudan School of Management, Fudan University (Shanghai, China); Moscow International Business School MIRBIS (Moscow, Russia) and Institute of Economics, Federal University of Rio de Janeiro (Rio de Janeiro, Brazil). The ICER network, set up in 2010 is jointly researching and collaborating on studying the key elements of the entrepreneurial ecosystem facilitating the growth of Knowledge Intensive Entrepreneurship in the ICT Sector across Italy and BRIC countries.

The Conference will be held from 8th to 10th December 2011 in Bangalore, India, hosted by Indian Institute of Management Bangalore. The Conference is being organized in association with: International Entrepreneurship Forum (IEF), Centre for Entrepreneurship Research (CER) of University of Essex, UK, International Council for Small Business (ICSB) and three academic journals namely, South Asian Journal of Management (SAJM), International Journal for Entrepreneurship and Innovation (IJEI), Security, Sustainability and Innovation (SSI).

The aim of the Conference is to bridge the gap between research and practice by bringing together Entrepreneurs, Academicians and Policy Makers across the world. The endeavor is to facilitate sharing of research findings and successful business practices on **"Entrepreneurship and New Venture Creation"**. The conference will interactively look at the experiences of entrepreneurs, business support organizations, incubators, venture capitalists, policy makers and academic researchers in order to exchange best practices in entrepreneurship promotion.

The city of Bangalore, known as the Silicon Valley of India, is a major economic and cultural hub and the fastest growing major metropolis in India, particularly in the ICT sector. Bangalore is home to many of the most well-recognized colleges, research institutions and software companies in India. As of 2009, Bangalore was inducted in the list of Global cities and ranked as a "Beta World City" along with Geneva, Copenhagen, Boston, Cairo, Riyadh, and Berlin in the Globalization and World Cities Study 2008.





Conference Themes

Sub-themes Tracks

The main theme of the conference is **entrepreneurship and its facilitation by various environmental conditions**, with special reference to the policies and practices in BRIC countries as well as other benchmark countries. It provides a platform for policy makers, entrepreneurs, industry bodies and researchers to share ideas on the best practices in entrepreneurship promotion. Accordingly, we specify a few sub-themes, on which papers may be submitted in any of the following three categories, namely: (1) Academic papers, (2) Reflective practice, and (3) Case-studies, (the nature of which are explained in the section, 'Types of Submissions', below). While we have mentioned a few sub-themes as guidelines for paper-submission, this is not to be treated as a restrictive list. Authors are encouraged to submit papers on other related themes as well. All submissions should be in English.

Emerging Economies

- Entrepreneurship practices in BRIC/emerging economies
- Entrepreneurial ecosystem in BRIC/emerging economies
- Entrepreneurship development initiatives in BRIC/emerging economies
- Entrepreneurial opportunities in BRIC/emerging economies
- Challenges in new venture creation in BRIC/emerging economies
- ICT entrepreneurship in BRIC/emerging economies
- Impact of globalization on entrepreneurship in BRIC/emerging economies.

Culture/Diversity

- Cross cultural issues in entrepreneurship
- Entrepreneurship among marginalized groups
- Entrepreneurship among ethnic and religious minorities
- Role of diasporas in entrepreneurship and new venture creation
- International entrepreneurship
- Logics, Heuristics and Strategies in International Entrepreneurship.

Gender/Age and Entrepreneurship

- Facilitation of women-owned businesses
- Facilitation of young entrepreneurs
- Facilitation of new venture creation by ex-service men
- Facilitation of new venture creation by (voluntary) retirees.





Innovation and R&D

- Entrepreneurs as innovators
- Corporate innovativeness and entrepreneurial spin-offs
- Innovative practices in entrepreneurship development
- R&D transfer for new venture creation
- Role of Government R&D in new venture creation
- Role of University R&D in new venture creation
- Role of Corporate R&D in new venture creation
- Role of Science and Technology Parks in entrepreneurship development
- Business incubation and new venture creation
- Role of Technology Business Incubators (TBIs) for new venture creation
- International technology transfer and new venture creation.

Socio-cultural Factors

- Human labor as facilitator of entrepreneurship
- Enterprise growth and social outcomes
- Social entrepreneurship
- Socio-cultural environment for entrepreneurship and new venture creation
- Socio-economic factors affecting entrepreneurship development
- Socio-cultural norms as facilitators/barriers for entrepreneurship.

Financial Support

- Financial support for new venture creation
- Venture capital for new venture creation
- Angel funding for new venture creation
- Role of banks in promoting entrepreneurship
- Capital market dynamism and new venture creation
- Foreign Direct Investments (FDI) and new venture creation.

Entrepreneurship and Economic Development

- Entrepreneurship and economic development
- Entrepreneurship/Innovation and regional development
- Rural economic development through entrepreneurship
- Agri-business/Agri-prenuership and economic development
- Natural resources and new venture opportunities
- New venture and wealth creation opportunities through tourism business.





Government Policies & Programs

- Government policies for entrepreneurship development
- Government programs for entrepreneurship development
- Role of government subsidies in promoting entrepreneurship
- Industry/SME policies and new venture creation
- Economic policies and new venture creation
- Government procedures and regulations as facilitators/barriers for entrepreneurship.

Entrepreneurship Education

- Role of early stage education in creating entrepreneurial attitudes
- Role of entrepreneurship education in promoting new venture creation
- Role of general education in promoting new venture creation
- Role of technology education in promoting new venture creation
- University support for entrepreneurship and new venture creation.

Abstract and Paper Submissions

Abstracts and, after its acceptance, full papers should be submitted by email to the conference administration before their respective deadlines of 1st July and 30th September 2011. By submitting an abstract, the author(s) make(s) a commitment that the work is original and not published before in any manner, and that at least one of the authors would register for the conference, submit the full paper and present it in the conference. Papers not presented in the conference will not be considered for publication in the proceedings, edited volume or the special issues of the journals. The conference has the first right of publication on the papers presented.

Abstracts (maximum 500 words) should contain information on the paper as well as the author(s), such as the title and content of the paper, authors' names, designations, affiliation/ address, telephone number and e-mail id. The substantive part of the abstract explaining the content should briefly specify the need for the research, objectives, theoretical perspectives, hypothesis, methodology, data analysis and expected findings.





Types of Submissions

The full paper should also have similar contents. Moreover, it has to be written in a specified format (see guidelines available on the <http://www.iimb.ernet.in> link), as it is necessary to ensure uniformity across papers in the proceedings. All full papers will be double-blind refereed by the peer experts for their selection for publication in the edited volume and special issue of the journal. However the acceptance of a paper for presentation in the conference will be based on the double blind review of the abstracts.

There are three streams of papers acceptable for this conference, namely: (1) Academic papers, (2) Reflective practice, and (3) Case-studies.

Stream 1: Academic Papers

Academic papers may be either conceptual or empirical. Conceptual papers should develop strong arguments and new theoretical perspectives on issues related to entrepreneurship and its facilitation, using evidences from prior research. In other words, conceptual papers should present a comprehensive and focused review of the relevant literature with a view to developing and supporting new theoretical perspectives.

Empirical papers, on the other hand, should have a short and focused literature review to justify the need for the study and develop the hypotheses, explain the methodology, present the data and their analysis, draw appropriate conclusions, and discuss the theoretical and practical implications of the findings. The references should be given in the style prescribed by the Publication Manual of the American Psychological Association (6th edn), which requires the (author, year) format within the text, and the alphabetical listing (by authors' surnames) of the references at the end. The length of the paper should be between 5000 and 8000 words. Papers should be preceded by an 'Abstract' of not more than 500 words.





Stream 2: Reflective Practice

These are papers by practitioners (entrepreneurs, executives, consultants, policy-makers) based on systematic reflections on their own practice. Such reflection should have a 'narrative section' which briefly describes the practice in question, explaining its context, purpose, and scope, and an 'exposition section' which elaborates on the problems encountered by various stake-holders at the implementation stage. The concluding part should contain recommended solutions, especially the desired micro and macro level policy initiatives. The size of the paper should be about 5000 words. The paper should be preceded by an 'Abstract' of not more than 500 words.

Stream 3: Case-Studies

Cases should highlight the unique aspects of entrepreneurship and its facilitation in BRIC countries as well as other benchmark countries. Cases may be written not only on entrepreneurial ventures, but also on promotional agencies, banking and financial institutions, R&D centers, Government organizations, NGOs, Corporate organizations, etc, which are directly or indirectly involved with the facilitation of entrepreneurship and new venture creation. The style of writing the case should be narrative with appropriate numbers of tables, figures and annexures. The length of the case should be approximately 3000- 5000 words. It should however, be clarified that this limit is only recommendatory in nature, not mandatory. The case-study should also be preceded by an 'Abstract' of not more than 500 words.

Guidelines for the format of full papers are available on the <http://www.iimb.ernet.in> link.

Awards and Publications

Three "**Best Paper Awards**" - one each from the three categories of papers, namely, Academic papers, Reflective practice, and Case-studies will be presented in the concluding ceremony of the conference. The awards will be decided by a specifically designated committee of experts. Selected papers from the conference will be considered for publication in a special issue of the South Asian Journal of Management (SAJM). Discussions with other journals for special issues are in progress. It is further proposed to bring out an edited volume of selected papers from the conference, which will be published by a reputed international publisher. The selections will be based on the combined criteria of quality of the papers as well as the suitability of the theme for the particular journal or edited volume.



Conference Details

Important Dates

- Conference Dates: 8-10 December 2011
- Last date for submission of Abstract: 1st July 2011
- Confirmation of acceptance of Abstract: 31st July 2011
- Last date for submission of full paper: 30th September 2011

Conference Registration & fees

All participants should register for the conference by completing the Registration Form available as an annexure to the print brochure or at the Conference Website.

| Conference Fees (VAT incl.) | € | US \$ | INR |
|---|-----|-------|--------|
| Regular Fee for academic partners | 200 | 280 | 12,000 |
| Regular Fee for non-academic partners | 250 | 350 | 15,000 |
| Academic participants from Developing Countries | 100 | 140 | 6,000 |
| Non-Academic participants from Developing Countries | 150 | 210 | 9,000 |
| Full time students* | 25 | 35 | 1,500 |

Early Bird Registration Fee - before 31st Aug 2011

| | | | |
|---|-----|-----|--------|
| Regular Fee for academic partners | 160 | 225 | 9,000 |
| Regular Fee for non-academic partners | 200 | 280 | 12,000 |
| Academic participants from Developing Countries | 80 | 112 | 4,500 |
| Non-Academic participants from Developing Countries | 120 | 170 | 7,000 |
| Full time students* | NA | | |

Early Bird Registration Fee - before 31st Oct 2011

| | | | |
|---|-----|-----|--------|
| Regular Fee for academic partners | 180 | 250 | 10,500 |
| Regular Fee for non-academic partners | 225 | 315 | 13,500 |
| Academic participants from Developing Countries | 90 | 125 | 5,250 |
| Non-Academic participants from Developing Countries | 135 | 190 | 8,000 |
| Full time students* | NA | | |

* On production of valid testimonials and Student Identity Card





The Registration Fee covers:

- Admission to all academic sessions
- Conference kit and materials
- Tea/Coffee at the designated breaks during the conference
- Conference lunches
- Conference dinner.

Fees are payable in advance. The payment can be made by Demand Draft, or Online Bank Transfer, the details for which are available in the Registration Form available on the <http://www.iimb.ernet.in> link. All payments should be made in favor of Indian Institute of Management Bangalore.

Accommodation

50 rooms have been made available at the Management Development Centre (MDC) of IIMB at the following tariff rates.

| Room (prices per day) | € | US \$ | INR |
|--------------------------------|----------|--------------|------------|
| Double-seated room per person: | 35 | 50 | 2,000 |
| Single seated room: | 55 | 75 | 3,000 |

The allotment of the rooms will be on a 'first-come first-served' basis. Hence participants are encouraged to register early and book their rooms in advance. Those who are late with their bookings and/or who prefer to stay outside may make their own arrangements, for which some assistance may be available from the conference administration.

All participants should make their own arrangements for commuting to the conference venue.

Visitors holding non-Indian Passports may require a visa. For more information, please check with the Indian Embassy in your respective countries.

The conference secretariat will issue invitation letters for the conference, which can be used for obtaining visa. However, the institute will not be able to provide any further assistance with visas.

Commuting

Visa Matters





Conference Organization

Conference Organizing Committee

- Prof. Mathew J Manimala
Indian Institute of Management Bangalore, India
- Prof. K Kumar, NSRCEL
Indian Institute of Management Bangalore, India
- Prof. Fabio Corno, Milano-Bicocca University, Italy
- Prof. Renata Lebre La Rovere, Institute of Economics,
Federal University of Rio de Janeiro, Brazil
- Prof. Elena Pereverzeva
Moscow International Business School MIRBIS, Russia
- Prof. Daniel W. Lund, Fudan University, China
- Prof. Jay Mitra, Director CER (University of Essex),
Coordinator-IEF, Board Member-ICSB.

Conference Advisory Committee

- Prof. Pankaj Chandra, Director, IIM Bangalore
- Mr. N S Raghavan, Chairman, NSRCEL, IIM Bangalore
- Prof. J Philip, President, XIME, Bangalore
- Mr. Riccardo Porro, Program Officer, Fondazione Cariplo, Italy
- Prof. Y K Bhushan, Senior Advisor- ICFAI Business School (Mumbai);
Vice Chancellor of ICFAI University Meghalaya, Shillong;
President-ICSB India Chapter.

Conference Administration

Conference Administration

Conference submissions and all correspondences/queries should be addressed to:

bric.iimbconference@gmail.com

Conference Coordinators

- Prof. Mathew J Manimala, IIM Bangalore
manimala@iimb.ernet.in
- Prof. K Kumar, NSRCEL, IIM Bangalore
kumark@iimb.ernet.in

Conference Secretariat:

- Ms Princy Thomas
princythomas2000@gmail.com
- Ms Padmashree Vijayakumar
padmashree.vijayakumar@gmail.com

