DRIVING AN IDEAS ECONOMY

The University of Essex has been breaking boundaries for fifty years. Now our wealth of expertise is helping to drive business forward across a range of sectors from technology to the creative industries. Tap into our world-leading consultancy and get practical support for your business or organisation. We call our business community the Knowledge Gateway. It’s where experts collaborate, great ideas are developed, and where businesses prosper.

Use our knowledge:

PROFESSIONAL SERVICES
LEGAL SERVICES

Use our law expertise to sharpen the legal focus on your business activities – to inform better decision-making. Our know-how covers many legal areas including human rights, commercial and company law, employment law, EU law, international trade law, environmental law, cybercrime and e-commerce. We have extensive experience of working with non-governmental organisations, businesses, governments, and inter-governmental organisations across the world, including the United Nations and the European Union, and we’re already working with established law firms including Allen & Overy, Birkett Long, Clifford Chance, Ince & Co and Nabarro.

LOGISTICS AND OPTIMISATION SERVICES

If your business uses any form of warehousing or transportation, or you’re engaged in retail activity, our Essex Business School specialists can help build your strategy and operations to improve your business processes and get better results. Essex has a long-standing reputation as a vibrant, commercial county. Our three campuses, located at Colchester, Southend-on-Sea and Loughton, situate us at the heart of the South East’s commercial hubs, with logistics and transport links that serve the globe – including the shipping ports of London Gateway, Tilbury, Harwich and Felixstowe, and London Stansted and Southend airports.

HUMAN RESOURCES MANAGEMENT

Our Essex Business School business experts can offer their extensive expertise across human resources management. This includes HR consultancy, training, and executive coaching, plus support for organisational development and career development – within the private, public and non-for-profit sectors.

INTELLIGENCE TO ALIGN DEMAND AND SUPPLY

In the fast-moving, highly-competitive global marketplace you need a competitive edge. Our business experts can provide help with essential market research, along with consultancy on business analytics, supply chain management and business processes to add valuable insight and intelligence into your operations.

Backed by our latest research, we can help you smoothly align supply with demand to put your organisation ahead of the field. We work across many industrial sectors including shipping, IT and energy, to help our clients optimise business processes, analyse numerical data to improve efficiency, reduce consumption rates and improve counting technique. We also provide project management to help boost efficiency.

CONSUMER BEHAVIOUR INSIGHTS

As a top UK university for social sciences, our research can help support businesses who want to explore the human and social factors that influence consumer decision-making. Our expertise encompasses the world-class team of research and survey experts at the Institute for Social and Economic Research (ISER), who specialise in the production and analysis of data that tracks thousands of UK households, and advise policy makers, think tanks and charities. We model markets, study market dynamics and consumer and organisational behaviour – and it’s the application of this knowledge that can enhance your new product development and innovation, advertising, distribution and pricing.

KEY BENEFITS

- Get top insight from law experts
- Optimise logistics with intelligence
- Align demand with supply
- Embrace business intelligence
- Innovate through knowledge
- Top expertise for HR management

CASE STUDY – FELIXSTOWE DOCKS

University of Essex mathematicians joined forces with the Port of Felixstowe in 2014 to develop new ways of improving the complex handling processes of millions of containers. As the busiest container port in the UK, handling 42% of all the UK’s container traffic, Felixstowe relies on complex planning and scheduling to cope with the demands of 3.7 million containers annually. Thanks to a two-year Knowledge Transfer Partnership (KTP), our maths experts now work with the port to develop solutions for planning and scheduling to improve the handling of goods worth around £60 billion every year.

Use our knowledge:

PROFESSIONAL SERVICES

NEXT STEPS

To find out more about how our business knowledge can help boost your organisation, please telephone: 01206 872922 or email: business@essex.ac.uk and visit www.essex.ac.uk/business for further information.