"The University of Essex was founded as an international university ‘by’, ‘in’ and ‘for’ Essex, with an unequivocal commitment to creating jobs and growth in the region."

Professor Anthony Forster
Vice-Chancellor
OUR ECONOMIC IMPACT

COLCHESTER CAMPUS
- Contributes £404m total – in turnover and indirect economic impact – to the East of England economy
- Provides 1,870 jobs
- Indirectly supports a further 2,693 jobs in the region
- Students contribute £45m directly to the regional economy

SOUTHEND CAMPUS
- Contributes £46m total – in turnover and indirect economic impact – to the East of England economy
- Provides 104 jobs
- Indirectly supports a further 150 jobs in the region
- Students contribute £4.9m directly to the regional economy

Universities are key to the UK’s future economic growth – in terms of productivity, investment in R&D and developing the people that will make businesses prosper.

The University of Essex has a turnover per annum across our three campuses of £205m. Our three campuses contribute £259m indirectly to the East of England economy. Therefore our total turnover combined with indirect economic impact is £464m per annum to the East of England economy.

ABOUT US

TOTAL NUMBER OF EMPLOYEES
2,545

TOTAL NUMBER OF STUDENTS
13,000

IN THE UK FOR STUDENT SATISFACTION
2

INVESTED BY 2015 IN THE KNOWLEDGE GATEWAY
£12m

IN THE TOP 2% OF THE WORLD’S UNIVERSITIES
2%

ANNUAL VALUE OF THE WORK WE DO WITH BUSINESS
£21.7m

WORK-READY GRADUATES EACH YEAR
4,000

2014-15 TOTAL RESEARCH INCOME
£23m

“The University of Essex is a recognised asset to the county of Essex. It indirectly supports many jobs and businesses across the county, and attracts thousands of staff and students nationally and internationally, who make a significant and valued contribution to the local economies of Colchester, Southend and Loughton.”

David Finch, Leader of Essex County Council
Work on the Knowledge Gateway started in 2010 with a £12m investment to create an impressive science and business park. It has a dedicated entrance and superb infrastructure, including a major signalised road junction off the A133 dual carriageway, landscaping works, roads, utilities, pavements, footpaths and cycle routes.

FOUNDATIONS IN PLACE
From the outset, the 43 acres of the Knowledge Gateway have been carefully planned to ensure the science and business park is an accessible and welcoming place, drawing people in through a tree-lined avenue to an engaging landscape that fosters formal and informal interaction.

AESTHETIC SURROUNDINGS
Our plan has focused on excellent architecture and high-quality buildings, notably the iconic £21m Essex Business School – the largest educational glulam wooden structure in Europe. Offering a strong sense of community, the Knowledge Gateway is now home to a vibrant cluster of 15 SMEs located within the first phase of Parkside Office Village: this 14,035 sq ft of vibrant office space has become a flourishing community of small businesses.

Our masterplan includes a European-style piazza, located at the physical centre of the park, which will be the social centre of our business community. Seamless access to the University’s research laboratories and campus facilities has been planned from the outset, making it possible to pass from the Knowledge Gateway to the quiet and pleasant green spaces of Wivenhoe Park.

EXCELLENT FACILITIES
The Knowledge Gateway benefits from the facilities of Wivenhoe House hotel, a luxury 4-star hotel and brasserie with a conference centre, offering a variety of business packages which can be tailored to suit any needs.

MEMBERSHIP OF OUR COMMUNITY
Businesses joining us on the Knowledge Gateway are not just tenants, but valued members of our University community. We encourage businesses to interact with our students and academics, to feel welcome at lectures and sporting and cultural events. They also enjoy the benefits of having excellent campus facilities to hand, including a convenience store and other shops, a post office, restaurants, banks, a world-class library and Wivenhoe Park day nursery. In addition, the Knowledge Gateway team works with each tenant to develop a tailored package, including access to high-tech research facilities which may be of interest to members.

DEVELOPMENTS IN 2016
The next exciting phase of development on the Knowledge Gateway will be underway in January 2016. We will create more vibrant, modern space on Parkside Office Village, offering a further 5,000 sq ft for SMEs that will be available by autumn 2016.

In summer 2016, development of the major Innovation Centre is planned to start. This heart of the Knowledge Gateway will provide 38,000 sq ft and we estimate this will be ready for business by summer 2018.

Our ambition for the Knowledge Gateway is that by 2025 it will be the location of choice in the eastern region for knowledge-based enterprises in science, technology and the creative sector, drawing on the University of Essex’s global reputation for analytics and data science and outstanding support for SMEs.

“...The University of Essex is committed to supporting businesses across Essex, offering expert support for entrepreneurial SMEs, an excellent business school, knowledge transfer schemes and great opportunities for networking. The Knowledge Gateway is an exciting new development that is already attracting small businesses wanting to benefit from working near and with the University.”

Denise Rossiter, Chief Executive, Essex Chambers of Commerce
KNOWLEDGE TRANSFER PARTNERSHIPS
Talk to us about how this national scheme can offer you the expertise of postgraduate students or academic teams to help solve problems, improve productivity and boost business. We currently have 14 partnerships, more than any other university in the East of England.
Contact Dr Rob Singh
T 01206 874278
E business@essex.ac.uk

BUSINESS PARTNERS CLUB
Find out more about our new Business Partners Club, which will provide Knowledge Gateway tenants and student start-ups with direct access to business mentoring, and advice clinics provided by members who are committed to helping businesses grow.
Contact Dr Rob Singh
T 01206 874278
E business@essex.ac.uk

INNOVATION NETWORK EVENTS
Come along to our innovation events, which connect people to share ideas, solve problems and develop new products and services.
Contact Dr Dorian Hayes
T 01206 874278
E business@essex.ac.uk

INNOVATION VOUCHERS
If you’re an SME you can get funding for our academic experts to provide you with tailored consultancy. We can help with scoping or developing new products, developing employees and improving efficiency. Talk to us to find out more.
Contact Dr Rob Singh
T 01206 874278
E business@essex.ac.uk

INTERNSHIPS, PLACEMENTS AND RECRUITMENT
Contact us to find out how employing our work-ready students and graduates as interns will help boost your business. Essex students bring fresh thinking and ideas, they can help kick-start a project or provide an extra pair of hands to a busy team through an internship or a fixed-term placement. We can also help you recruit employees and develop employee talent through our extensive programme of events.
Contact Susan Stedman
T 01206 872494
E employerlink@essex.ac.uk

SANTANDER UNIVERSITIES SME INTERNSHIP FUNDING
If you’re an SME looking to expand, we may be able to help you get funding to take on a talented Essex graduate through our partnership with Santander Universities. We also have specific funding available to enable an internship with organisations where finance may be a barrier.
Contact Christine Bellamy
T 01206 873729
E internships@essex.ac.uk

CONTINUING PROFESSIONAL DEVELOPMENT
Our open-to-all lectures, seminars and summer schools are giving the latest insight to business. Our 2015 data analytics summer school focused on drawing value from big data, with keynote speakers representing Citigroup, Thomson-Reuters, Fujitsu and Intel.
Contact Tessa Bartlett
T 01206 874661
E events@essex.ac.uk

ESSEX BUSINESS SCHOOL
Equip yourself with the skills to question, to leverage new ideas, and to respond creatively to future business challenges by studying an undergraduate, postgraduate or MBA course within Essex Business School - ranked in the top 20 for research power. Our students are taken beyond the basics of a business education: we embed bespoke career development into our programmes, we combine rigorous education with real-life situations, and we operate in a collaborative campus environment. Our Essex MBA is second to none for its focus on entrepreneurship, innovation and internationalisation.
Contact Professor Geoffrey Wood
T 01206 873072
E enquiries@essex.ac.uk

EVENT ESSEX
Our on-campus event management team, Event Essex, is proud to offer modern and flexible conference and meeting spaces, comfortable accommodation and high-quality catering at our Colchester Campus.
Contact Mark Smith
T 01206 872358
E eventessex@essex.ac.uk

ENTERTAIN IN STYLE
Set within 200-acres of tranquil parkland on our Colchester Campus, the four-star Wivenhoe House hotel offers luxury accommodation, an excellent brasserie for lunch and dinner, elegant lounges for client meetings and impressive conference facilities. Please contact us to discuss your requirements.
Contact Melissa Neisler Dickinson
T 01206 863666
E mdickinson@wivenhoehouse.co.uk

HOW WE HELP BUSINESSES
We provide talent, expertise and facilities for businesses. Talk to us to find out more about how we can help you.

WE’RE DRIVING BUSINESS INNOVATION AND GROWTH ACROSS OUR REGION.

Read the full version of the 2015 University of Essex Economic Impact Report at:

www.essex.ac.uk/business