The University of Essex has been breaking boundaries for fifty years. Now our wealth of expertise is helping to drive business forward across a range of sectors from technology to the creative industries. Tap into our world-leading consultancy and get practical support for your business or organisation. We call our business community the Knowledge Gateway. It’s where experts collaborate, great ideas are developed, and where businesses prosper.
Use our knowledge:

FINANCIAL SERVICES

CORPORATE SOCIAL RESPONSIBILITY
If you need guidance in developing a social responsibility strategy we can help. Internationally-recognised for our work in corporate and environmental governance, regulation and sustainability, we can advise you on how to implement the best policy and practice in legal, financial and environmental areas of your business – to ensure your business meets the expectations of organisational governance, shareholders’ demands, your customers and the public. We can also advise on executive remuneration, earnings management and corporate governance reform.

ACCOUNTANCY AND MUCH MORE
We can help SMEs by providing hands-on expertise in areas such as accountancy and financial planning. Every business needs an accounting system that meets its needs, but real success often comes from the way this accounting data is processed – so it becomes meaningful information that can be used to support better management. We have both the accounting skills, and the management skills, to help you achieve this.

FINANCIAL RISK MANAGEMENT
It’s widely accepted that the 2007 subprime credit crisis, and its aftermath, highlighted significant weaknesses in the risk management operations of financial institutions. Financial risk management is a strong area of expertise within our Essex Business School and our Faculty of Social Science – which comprises research into economics, sociology and politics, whose academic staff and research students today work closely with major institutions such as HSBC, Invesco Perpetual, Bank of England, Bank of Japan and the Federal Reserve Bank of New York to understand and manage risk. Our expertise covers market risk, credit risk, liquidity risk, computational methods to model trader behaviour and interactions, and financial econometrics. In our view, working with industry is crucial given the fast-changing regulatory environment – and it’s this depth of understanding of the issues surrounding financial risk management that makes relocating to Knowledge Gateway a good move for specialist departments of larger corporates. Plus, it’s the ideal location for SMEs who provide essential financial support services, such as IT, financial software and risk management.

FORWARD PLANNING
Scanning future horizons is a crucial activity for all businesses. You must evaluate your competitors, assess the potential of new markets, and be aware of risk. But this is no easy task when you can’t see the bigger external picture. And here’s where we can step in to help. We have the marketing, management and financial skills, plus a strong awareness of the external business climate, to help you see the bigger picture, and make the right decisions.

KEY BENEFITS
- Accountancy and financial planning
- Support for risk management
- Computational intelligence
- Corporate governance reform
- Social responsibility
- Executive remuneration

CASE STUDY – LOGICAL GLUE
“When we wanted to seek out new markets, Professor Hani Hagras helped us develop a one-of-a-kind artificial intelligence data analysis tool that gave us a better way of analysing credit risk – which as a credit lending company was exactly what we needed. Essex gave us world-leading expertise in computational finance. Now we have a cutting-edge product that has allowed us to expand our market internationally and drive revenue.”
Colin Magee, CEO Logical Glue

NEXT STEPS
To find out more about how our business knowledge can help boost your organisation, please telephone: 01206 872922 or email: business@essex.ac.uk and visit www.essex.ac.uk/business for further information.