Britain Votes 2005 provides a balanced, comprehensive and topical overview of the campaign leading up to the 2005 British General Election and an analysis of the results presented in a straightforward, clear and lively style for students, colleagues and practitioners.

Part I provides insights into the strategies and tactics adopted by the major parties; news coverage on the television, in newspapers, and on the internet; and the dynamics of the opinion polls leading up to polling day. Part II analyses the outcome including the results in Scotland, Wales and Northern Ireland, race and leadership effects, gender politics, issue voting, the working of the electoral system and the outcome for the new Parliament.

Produced by a well-known team of experts on British elections and voting behaviour, the book is essential reading for all students, scholars, and practitioners of British elections and voting behaviour, party politics, public opinion, political behaviour and political sociology.

Britain Votes 2005 is part of the Hansard Society Series in Politics and Government. The contributions to Britain Votes will also appear as the October 2005 special issue of the journal Parliamentary Affairs.

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