



THE BRITISH ACCOUNTING AND FINANCE ASSOCIATION
ACCOUNTING AND FINANCE IN EMERGING ECONOMIES (AFEE)
SPECIAL INTEREST GROUP
&
ESSEX ACCOUNTING CENTRE



**Workshop on writing qualitative research papers:
Accounting in emerging economies**

**15-16 September 2016
Essex Business School
University of Essex**

Aims of the workshop

The aim of this workshop is to provide a constructive and supporting environment that will enable participants to advance a research paper for submission to a journal. It is arranged under the auspices of the University of Essex Accounting Centre and the BAFA Special Interest Group on Accounting and Finance in Emerging Economies (AFEE) and will focus on the writing of qualitative research papers on accounting in emerging economies. This marks the growing interest in this field but there is evidence that significant work in this area at the doctoral level often fails to be eventually published in internationally esteemed publications. This workshop thus aims to enable participants better understand how to write papers that will achieve publication in various academic journals and helps to foster a closer network of researchers in this field to redress feelings of isolation often associated with academic writing.

The workshop will be delivered by two eminent qualitative researchers in the field of accounting in emerging economies, namely Professor Shahzad Uddin from the University of Essex (<https://www.essex.ac.uk/ebs/staff/profile.aspx?ID=1084>) and Professor Trevor Hopper from the University of Sussex (<http://www.sussex.ac.uk/profiles/251220>). They have considerable experience of publishing, reviewing and editing papers in top-tier journals, and successfully mentoring a large number of doctoral students and early career qualitative researchers.

The workshop will be over 2 days from 9.30am to 5pm. Overnight work/activities may be expected and there will be an emphasis on group work & participation. A tentative programme is given below.

Session	Date	Topic	Readings
1	Thursday 15 th September	Introduction to Academic writing	<ul style="list-style-type: none">• "That's Interesting!"• "What Theory is Not"
2		Identifying a Topic Writing as a conversation Developing a Plan	<ul style="list-style-type: none">• "Writing for Scholarly Publication"• "What are We Talking About When We Talk About Theory"
3		Generative Writing	<ul style="list-style-type: none">• "The Devil is in the Details: Converting Good Research into Publishable Articles"
		Overnight dinner and group activity	
4	Friday 16 September	Individual paper reviews (by peers and instructor) Abstract, Introduction and Conclusion	
5		Reviewing & Building Upon Reviews	<ul style="list-style-type: none">• Being a Developmental Reviewer: Easier Said Than Done"• "What Constitutes Good Reviewing"

Target Audience

The programme is designed to support all people who seek to publish qualitative accounting research in emerging economies in peer reviewed journals and at well ranked conferences. Whilst early career academics are the major target audience, applications from more senior academics are welcomed - the opportunity to work on a paper intensively is valuable to all researchers – irrespective of their level.

Submission

We invite applicants to submit a draft of their qualitative paper for consideration in the workshop by **Monday 1st August 2016** to afee@soton.ac.uk. The topic may cover the entire field of accounting (including management accounting, financial accounting, public sector accounting, audit, management control in an emerging economy context). The workshop will be limited to a relatively small group of participants (about 15) to provide sufficient time for deeper interactions.

Papers submitted need not be at the stage of near completion in anticipation of submission to a journal but they must contain the basic plan, argument, literature review, theory adopted, research methods, empirical analysis and conclusions. Papers in early stages of preparation are welcomed but at minimum they must contain some notes indicating how the aforementioned topics will be dealt with.

Registration fee* per participant: £150 (Academic Staff) / £100 (PhD Student), inclusive of lunch, tea/coffee, and overnight dinner, is payable upon notification of acceptance. The workshop will be held in Colchester (Wivenhoe Park, CO4 3SQ) and information about accommodation and travel will be provided in due course.

** Please note that you need to be a BAFA member or register to become a BAFA member before you can register for this AFEE workshop. The annual BAFA membership fee is £30 for staff and £15 for doctoral students. Non-BAFA members can conveniently register and pay their membership fee at this dedicated BAFA website (see <http://bafa.ac.uk/membership/>).*